

NO. 7A-H2239

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4596

DATE 8/19/37

1 2<sup>M</sup> 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE *new title*

TITLE-BUFFALO DANCE OF THE PUEBLO

INDIANS PRIVATE NO. BEFORE TITLE-180

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUFFALO HEAD DRESS: DARK BROWN.. OTHERS WHITE FEATHERS-BLACK TIPS.  
COSTUMES: WHITE BUCKSKIN. GREEN, RED AND BLACK. ALSO YELLOW & BLUE INTRODUCED.  
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17 Subject of order for this customer. Please see to it that all cuts or designs are uniform and colors are in harmony with each other to make an attractive job.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Con. Dept. Checked

By *[Signature]* Date *AUG 20 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 20 1937	AUG 20 1937
SKETCH				
RETOUCHING	6	3	8-20	8-24 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		8-24	8-24 4P.
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	8-25	8-25
ARTIST DEPT.	49	10	8-28	8-29 WP.

DATE RECEIVED

DATE WHEN WORK WAS

DATE PAID

By

DATE PAID

1937

16



NO. 7A-H2240

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE  
TITLE-APACHE INDIAN BASKET MAKER  
PRIVATE NO. BEFORE TITLE-181  
PUT PLATE NO. ON FRONT.

ON FRONT SMALL TYPE (C) H.J.GOTTLIEB

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RUGS ON WALL: WHITE. GREY GROUND. DECORATION: RED AND BLACK DESIGN. BASKETS:  
LARGER ONE TO LEFT VERY LIGHT BROWN TONE AND TWO BANDS AROUND DARKER BROWN.  
SMALLER BASKET AND PLAQUE: TONE IS GENERALLY VERY LIGHT YELLOW WITH VERY SLIGHT  
TINT OF GREEN. DECORATION OR DESIGN: LIGHT TO DARK BROWN WITH A TOUCH OF RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

AUG 20 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time & Lower		
COMPOSING, TYPE SET UP			AUG 23 1937	AUG 23 1937
SET UP				
REPOUCHING	6	2	8-23	8-24 SL
PHOTO-LITHO				
B. IMPRINT	64/65		8-24	8-25
STRIKING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	25	1/34		8-25
ARTIST EPR.	159	11	9-28	10-1

4. TO BE SUBMITTED TO

DATE PAID

NOV 1937

5. TO BE SUBMITTED TO

By

DATE Photo Returned to Customer

Photo in

RECEIVED

15. 17. X



DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 7A-H2241

ORDER NO. 4596

DATE 8/19/37

12 M 500 POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL)	FRONT NO. I	R. M. YES
	IMPRINT SAME AS ABOVE	
	TITLE-APACHE DEVIL DANCE	
	PRIVATE NO. BEFORE TITLE-182	
	PUT PLATE NO. ON FRONT	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION  
 LOTS OF COLOR. HEAD DRESS BIGGER ORNAMENTS ON TOP OF HEADS (CUT OUT OF WOOD)  
 ARE VERY SHOWY WITH LIGHT TURQUOISE BLUE. TRIMMED IN BLACK AND WHITE. SOME RED.  
 BLACK FACES WITH WHITE SPOTS FOR EYES. LOTS OF COLOR IN COSTUMES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,295

ATTENTION!

17 subjects on  
 order for this card. Please  
 note that all subjects are  
 shown in uniform and are  
 in uniform with each other  
 in this situation.

Photo in 7-B546

MAKEOVER

Charge to Ret. Dept.

EST. Makeover Time Required

RECEIVED	1	NOV 2 1937
ART DEPT.	20 1/2	
ENGRAVING		

Very Low  
 Rubble

ESTIMATE

SEP 13 1937

Comp Dept Checked

By AUG 20 1937

AND WORK SCHEDULE

OPERATION	EST. TIME (No.   Time Allowed)	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	6 4	8-20	8-24
PHOTO LITHO			
BECKING STRIPPING	1 1/2	8-24	8-25
ENGRAVING	1 1/2	8-25	9-1
HAND COLOR PROOF	2 1/2	8-25	8-25
ART DEPT.	32 10		11-24

DEC 1 1937

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

RECEIVED	2 1/2	
ART DEPT.	1 1/4	
ENGRAVING		

Off in 3  
 Off 9-14

ST.  
 16



3 neg

# ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make the attractive set.

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.  
NO. 7A-H2242  
ORDER NO. 4594  
DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE
	TITLE-GREETINGS FROM U. OF N.M.,
	ALBUQUERQUE, NEW MEXICO G-18
	PRIVATE NO. BEFORE TITLE-A-18
	PUT PLATE NO. ON FRONT
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By *[Signature]* 1937 Cost Dept. Checked *[Signature]*  
Date *[Signature]* Date AUG 31 1937

OP. DATE	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE		AUG 31 1937	AUG 31 1937
SKETCH	5		
RETOUCHING	14 9	8-31	9-7
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		9-9	9-9
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	157 17	9-10	9-16

DATE RECEIVED CARD *[Signature]* DATE FILED *[Signature]*  
DATE HAND COLOR PROOF *[Signature]* DATE PHOTO RETURNED TO CUSTOMER *[Signature]*

13  
24







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7AH2244 ORDER NO. 4279 DATE 8-18-1937

CUSTOMER JACK O'KEEF CO.  
OMAHA, NEB.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCOTTISH RITE CATHEDRAL, 20TH AND  
DOUGLAS STREETS, OMAHA, NEBRASKA

(SMALL TYPE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of the front side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret  
10/15/37

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO



DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 7A-H2245

ORDER NO. 4598

DATE 8/19/37

12 M500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE-RANCHOS DE TAOS CHURCH, TAOS, N.M.

PRIVATE NO. BEFORE TITLE-143

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

17 Subjects on  
order for this customer. Please  
be so it that all cuts or repa-  
tures are uniform and colors are  
in harmony with each other  
to make the attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 20 1937

OPERATION	EST. TIME	DATE ENTERED DPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	4 3	8-20	8-25
PHOTO-LITHO			
BLEEDING			
STRIPPING, OPAQUING	64	8-26	8-27
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST COST	54 9	10/1/37	10/5/37

DATE RECEIVED O.D.

By

DATE PAID WITH CHECK NO.

DATE FILED

NOV 4 1937

By

DATE PAID WITH CHECK NO.



DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 7A-H2246

ORDER NO. 4598

DATE 8/19/37

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE-THE PLAZA, TAOS, NEW MEXICO  
PRIVATE NO. BEFORE TITLE-144

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Photo 8.0 HH 1758*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ATTENTION!

17

Subject on  
for this customer. Please  
that all out of  
the on and select  
in memory, with each  
to make an effective ad.

of Estimate

ESTIMATE

AND WORK SCHEDULE

Aug 20 1937

DESCRIPTION	EST. TIME	DATE	DATE
Check No.	1	ENTERED	DATE
G. TYPE SET UP		AUG 20 1937	AUG 20 1937
ONE	8 3	8-20	8-25
PRINTING, OPAQUE	64	8-26	8-27
	39 1 1/2	8-30	8-30
	48 9	9-27	9-29

1937

ST. 16



70

NO. 7A-H2247

DISTRIEUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4598

DATE 8/19/37

12 M 500 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE-GREETINGS FROM TAOS, NEW MEXICO

PRIVATE NO. *upper right corner*

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Large*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

*17*  
order for this company. Please  
be as it that of your to high-  
light the address side of the card  
the bottom of the card, and  
the name on the back of the card.

*Large*

ESTIMATE				DATE
NOV 15 1937				NOV 15 1937
1	6	11-15	11-23	SE
1	10	11-15	11-23	SE
64		11-23	11-23	NT
22	16	11-29-37		
DECE 1937				

*6/17*

*25*



NO. 7A-H2248

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4598

DATE 8/19/37

12 M 500 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE-PATIO ENTRANCE TO LA FONDA HOTEL,  
SANTA FE, N.M.

PRIVATE NO. BEFORE TITLE-133

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

## COLOR DESCRIPTION

COLOR OF WALLS & BUILDING ALSO PATIO WALLS: SOFT TONE LIGHT ADOBE COLOR. SEE CARD ATTACHED FOR COLOR. CHURCH IN BACKGROUND: REDDISH BROWN. GIRL: BLOUSE WHITE. SKIRT LIGHT YELLOW WITH RED AND BLACK STRIPES AROUND BOTTOM. INDIAN BLUE BLACK HAIR. SHIRT LIGHT BLUE. BLANKET: THE LIGHTER STRIPES ARE TAN. DARKER STRIPES: ALTERNATING GREEN, RED, AND BLUE. OUTLINED WITH SMALL WHITE LINE. FEW FLOWERS AMONGST FOLIAGE. RED CHILI ON RIGHT SIDE. WOOD THE COLOR OF UN-PAINTED WOOD.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,725

ATTENTION!

17 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

AUG 20 1937

Date

Date

## WORK SCHEDULE

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	8 3	8-20	8-24-37
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 65	8-24	8-25-37
ENGRAVING			
HAND COLOR PROOF	37 1 1/2	8-26	8-26-37
ARTIST REPT.	23 9 3/4		11-24-37 Both

DEC 8 1937

2A

57.  
16



AND COPYRIGHTED

NO. 72-H2249

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4600

DATE 8/19/37

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I

R. M. YES - Same as on

IMPRINT SAME AS ABOVE

TITLE-OLDEST HOUSE IN THE U.S., SANTA FE, NEW MEXICO

PRIVATE NO. BEFORE TITLE-C-63

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H674.

Color same as 5A H674.

3/17/37 In 2 H 1747

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,754,775

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date **AUG 20 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 23 1937	AUG 23 1937
SKETCH				
RETOUCHING		1		
PHOTO-LITHO				
BLUEPRINT SUNSHINE OPAQUING	14		8-25	8-26-37
ENGRAVING				
HAND COLOR PROOF	152	1 1/2	8-27	8-30
ARTIST DEPT.	31	9		9-29

DATE ESTIMATE MADE

DATE FILED

NOV 4 1937

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

12

17

ATTENTION

17

Subject:                       
Order for this customer.                       
Be sure that all cost of                       
are uniform and colors                       
in harmony with each other  
to make an attractive set.



NO. 7A-H2250

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 4315

DATE Aug. 19, 1937

25 M

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) WHITEFACE MOUNTAIN CASTLE,  
SUMMIT OF WHITEFACE MOUNTAIN, LAKE  
PLACID, N.Y. WHITE FACE MOUNTAIN  
HIGHWAY

IMPRINT SAME AS ABOVE

*Private No. 3/4" from right edge*  
*in upper border - 1474P*

PHOTO PROPERTY OF CURT TEICH & CO.

COLOR DESCRIPTION

*Bldg is granite.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate By Cost Dept. Checked  
By AUG 23 1937 ESTIMATE  
Date AUG 23 1937 AND WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSTRUCTION		AUG 23 1937	AUG 23 1937
SKETCH	2		
RETOUCHING			
PHOTOGRAPH	15	8-25	8-25
BLOCKING			
STRIPPING			
ENGRAVING	40	1/2	8-26
HAND COLOR PROOF	2 1/2		8-27-37
ARTIST DEPT.			

DATE WHEN GOOD

DATE Fixed NOV 4 1937

By 20

DATE WHEN GOOD

DATE WHEN GOOD

DATE WHEN GOOD

27

4

15



NO. 7A-H2251

© WILLARD-

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER NO.

4621

DATE 8/20/37

6 M POST CARDS

C.T. ~~ART COLLECTION~~

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PHOTO COLORIT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. II

R. M. ~~NO~~ 400TITLE (IN FULL) MT. SAN JACINTO FROM THE DESERT  
NEAR PALM SPRINGS

PRINT SAME AS ABOVE

small type © WILLARD

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTOGRAPH ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

#27

Executive OK of Estimate

By

## ESTIMATE

Cost Dept. Checked

Date

AUG 24 1937

AND WORK SCHEDULE

By

AUG 24 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTER'D DEPT.	DATE COMPLETED
COM. CORR. TYPE SET UP		AUG 25 1937	AUG 25 1937
SKETCH			
RETOUCHING	6 2	8-25	8-27
PHOTO LITHO			
PRINTING	65	8/30	8-30
RETOUCHING			
HAND COLOR PROOF	1/63	1 1/2	31 Aug
PRINTING		10 1/2	10-4

DATE BLANKET OK'D

By

DATE PAID

NOV 4 1937

DATE PAID BY CUSTOMER

By

DATE PAID BY CUSTOMER

By

20



NO. 7A-H2252

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

DATE 8/20/37

6 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. II R. M. NO
TITLE (IN FULL) YUCCAS ON THE CALIFORNIA DESERT	IMPRINT S ME AS ABOVE
PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE COLORED PHOTOGRAPH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,773

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3-4

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By Date 8/20/37 AND WORK SCHEDULE By Date 8/20/37

OPERATION	EST. TIME Chd. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 25 1937	AUG 25 1937
RETOUCHING	12 2	8-25	8-26
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	65	8/27	8-27
ENGRAVING			
HAND COLOR PROOF	23 1 1/2		
A. T.	153 9 1/2	9-23	9-27

L. H. ... DATE Paid

L. H. ... DATE Photo Returned to Customer

B. ...

12

5  
20



NO. 7A-H2253

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER NO. 4621

DATE 8/20/38

6 POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN THE PLAZA, PALM SPRINGS, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE ATTACHED PHOTOGRAPH FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES. RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

AUG 26 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937
SKETCH				
RETOUCHING	6	4	8-27	8-30
PHOTO LITHO				
BLUEPRINT STAMPING & PAQUING	64		8-30	8-31/45
ENGRAVING				
HAND COLOR PROOF	13	15		
ARTIST DEPT.	27	10		9-24

NOV 4 1937

DATE RECEIVED OF D

By

DATE PAID

By

DATE PAID TO CUSTOMER

DATE PAID TO CUSTOMER

By



22

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2254 ORDER NO. 4615 DATE 8/20/37

CUSTOMER THE NORMAN  
MIAMI BEACH, FLA.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ 

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP-THE NORMAN - MIAMI BEACH, FLORIDA  
BOT-ON THE OCEAN(All of this on address side)  
FRONT NO. 5 R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No ImprintRETOUCHING DEPARTMENT  
☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow LayoutPHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Architect's drawing*  
*ret 12/9/37*  
*(218)*

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ret. 12 1/2

H.C. 1 1/2

L.C. 10 1/2

*2nd Dec 71*  
*32.08-45*

57



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2255 ORDER NO. 4620 DATE 8/20/37  
CUSTOMER WM. HAHN & CO.  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CARLTON - YOUNG SET FASHIONS, ETC. AS  
PER COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

517  
20  
Jah 11  
A 12  
K.C. 194

14.00 net

W

32

ST  
21



34

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2256 ORDER NO. 4627 DATE 8/20/37

CUSTOMER VENDOME HOTEL  
EVANSVILLE, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMFORTABLE AND RICHLY APPOINTED

LOBBY LOUNGE bot-HOTEL VENDOME-EVANSVILLE, IND.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5  
12  
13/4

15.00 net

Am

6

57  
21



22

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. ☒ 7A-H2257 ORDER NO. 4629 DATE 8/20/37CUSTOMER AMBASSADOR HOTEL CO.,  
LOS ANGELES, CALIF.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer50 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ 

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE AMBASSADOR CRYSTAL PLUNGE AND SUN-  
TAN BEACH, LOS ANGELES, CALIFORNIAFRONT NO. 5 (All of this on address side) R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint ☒ No Imprint

## RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. ☒ 120  
Dry — Wet — Pancromatic — Color Separation. ☒ 133  
Transfer — Paper Process — New Process. ☒ 150  
Stripping — White Border — Full Face. ☒ 175  
☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*Customer likes soft colors -  
not too much in gray**Very Particular Customer*

PHOTO RETURNED

TO

PHOTO USED FOR

121 9 1/2  
A 14 1/2  
46 2*Art Work**50 M. Edition**30.50 net*

5

51  
47



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL No. 7A-H2258 ORDER NO. 4629 DATE 8/20/37

CUSTOMER AMBASSADOR HOTEL CO.  
LOS ANGELES, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper ~~Lower, Center~~ Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE AMBASSADOR, LOS ANGELES, CALIF-  
ORNIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\left. \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix} \right\}$   
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
~~Blue Print~~ ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*Distortion like soft colors -  
Not too much exposure*

*Very good* *Customer*

PHOTO RETURNED

TO

PHOTO USED FOR

8870  
del = 12  
A 74  
V6 192

*Art Works*

*5011 East*

*2250 1st*

*37*



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H 2259

ORDER NO. 4630

DATE 8/20/37

CUSTOMER C. C. BOYKIN  
NORFOLK, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HISTORICAL SPIRAL OF THE COLONY OF  
VIRGINIA ETC. AS PER COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

1ST. THE SPACE AROUND THE ISLAND ENCLOSED WITHIN  
THE CIRCLE MIGHT REPRESENT WATER. 2ND. THE LETTER-  
ING AND FIGURES MIGHT BE IN PLAIN READABLE TYPE.  
3RD. THE UNITED STATES FLAG SHOULD HAVE ONLY 13  
(THIRTEEN) STARS.

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE DRAWING ATTACHED.

USE OWN JUDGMENT.

MAKE OVER

Change to Adv Dept

Est. — Make Over Time Required

RETOUCHING

2

Time Required in Case of

PHOTO LITHO

SEP 21 1937

COMPOSING

STYLING

REPRODUCTION

16  
6  
8 - 4 1/2

32

9-22



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 7A-H2260 ORDER NO. 4618 DATE 8/20/37

CUSTOMER BRENNAN'S GRILL  
SOUTH AMBOY, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M BUS. CARDS SIZE  $3\frac{1}{2} \times 2\frac{5}{16}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, ~~Border~~ — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BRENNAN'S GRILL - 132 BROADWAY, CORNER  
JOHN ST. - SOUTH AMBOY, NEW JERSEY

FRONT NO. ~~5~~ None (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

REDUCE COLOR PLATES OF 7A-H880

MAKE NEW BLACK NEGATIVE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Oct 2  
72

32

16



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. <u>7A-H2261</u>	ORDER NO. <u>4633</u>	DATE <u>8-21-1937</u>	DEPT. <u>RETOUCHING</u> <u>ENGRAVING</u> <u>PHOTO LITHO</u> <u>COMPOSING</u> <u>LITHO ART</u>	DATE COMPLETED	Photos for this Customer
CUSTOMER <u>E. E. TAYLOR CORP ,</u> <u>BROCKTON, MASS.</u>					

25 M PC	SIZE <u>1 1/2 x 3 1/2</u>	STYLE <u>ART COLORTONE, FULL FACE</u>
PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>	FRONT NO. <u>5</u>	(All of this on address side) R. M. <u>Yes</u> No
Title in Plate Yes No Copyright in Plate Yes No	R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	Trade Mark Yes No Special type as sample
Title in full <u>CHARACTER IN SHOES (ETC. AS PER COPY)</u>	IMPRINT: Customer C. T. Imprint	No Imprint

RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout	PHOTO LITHO Rephoto	NEG. NO.
SEE SKETCH ATTACHED. IMPROVE ON DRAWING IN UPPER RIGHT HAND CORNER.	____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo	
	Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	Screen 120 133 150 175

COLOR DESCRIPTION
<u>make extra black &amp; white</u>
<u>very fresh</u>

PHOTO RETURNED TO PHOTO USED FOR

2  
4  
17 11 1/2  
N.B. 1 1/2

15.00 net

2

make red impression

X ST. 17



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **7A-H2262** ORDER NO. **4634** DATE **8-21-1937**

CUSTOMER **THE MENIHAN CORP. 'RM**  
**ROCHESTER, N. Y.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M PC SIZE **3½ x 5½**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — **Follow Layout**  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **ARCH-AID SHOES CREATED BY MENIHAN**  
**(ETC. AS PER COPY)**

FRONT NO. **SPEC.** (All of this on address side)  
R. M. **Yes** No  
R. M. to cover part of Mess. Space?—entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**SEE SKETCH ATTACHED. Be sure shoes**  
**are exactly as on Drawings. In**  
**Sketch the toes are too short.**

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. **120**  
Dry — Wet — Pancromatic — Color Separation. **133**  
Transfer — Paper Process — New Process. **150**  
Stripping — White Border — Full Face. **175**  
Blue Print — **Handcolor** — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**4 drawings sent**  
**9/9/37**

**Very Good!**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
20-15  
Ret 5  
A 10  
13/4

**Art Work**

**as quoted**

**Mr.**



22

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2263 ORDER NO. 4635 DATE 8/23/37

CUSTOMER GEO. E. KEITH CO.  
BROCKTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ 

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COSSACK - THE JAUNTY WALKING SHOE

BOT-BY WALK-OVER, OF COURSE

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

*Impression on drawing in lower  
right corner*

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Large photo*

*make red impression*

*" blue "*

PHOTO RETURNED

TO

PHOTO USED FOR

*Art Work.*

*16.00 net*

*gm*

5

13

57.

21



31

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

DIAL NO. 7A-H2264 ORDER NO. 4636

DATE 8/23/37

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this CustomerCUSTOMER THE WOLF MACHINE CO.  
CINCINNATI, OHIO12<sup>M</sup>500 DOUBLE P.C. SIZE 5<sup>1</sup>/<sub>2</sub> x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WOLF CLOTH CUTTING MACHINES

THE EMBLEM OF DEPENDABILITY FOR OVER 45 YEARS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER \_\_\_\_\_ Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black &amp; White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

make red impression  
make light blue — " —

PHOTO RETURNED

TO

PHOTO USED FOR

20 2  
10  
11  
1/34

C. T. &amp; Co.

no photo taken 8/24/37

C. T. &amp; Co.

Litho

A. H. W.



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL NO. 7A-H2265 ORDER NO. 4640 DATE 8/23/37

CUSTOMER LAUREL HILL CEMETERY  
607 MARINE BUILDING  
ERIE, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SWAN LAKE, LAUREL HILL CEMETERY, INC.,  
ERIE, PENNA.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTOGRAPH ATTACHED.  
IMPROVE ON COLORS IN PHOTOGRAPH. GREATER CONTRAST OF A BLUEER SKY AND LAKE, AND MORE NATURAL  
GREENS. WE LIKE CARD 3A-H75 THOUGHT OUR LAKE CAN BE A LITTLE MORE BLUE THAN IN THAT VIEW.  
MAKE IT CONSERVATIVE\*NOT GAUDY.

PHOTO RETURNED TO PHOTO USED FOR

X  
Hm

36  
9 1/2  
1 1/2

8

X  
ST.  
20



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-E2266

ORDER NO. 4642

DATE 8/23/37

CUSTOMER TUTHILL SPRING WORKS  
DETROIT, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 PC.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper Lower Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DETROIT'S OLDEST SPRING SERVICE, ETC.?  
AS PER COPY

as on card 2A950

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. See 120  
Dry — Wet — Pancromatic — Color Separation. See 133  
Transfer — Paper Process — New Process. See 150  
Stripping — White Border — Full Face. See 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION  
MAKE NIGHT PICTURE. SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Rev 8  
A 9  
K6 12

Est No 13

13.50 net

By

2

3

St.  
30



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2267 ORDER NO. 4645 DATE 9-23-1937

CUSTOMER VILLA MARIA BY THE SEA,  
STOJE HARBOR, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: VILLA MARIA BY THE SEA STONE  
HARBOR, NEW JERSEY

BOT: RETREAT HOUSE

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CLEAN UP THE GROUNDS. SHOW CEMENT WALKS AROUND THE BUILDING. XX

ALSO SHOW THEM LEADING TO THE OCEAN FROM THE

FRONT AND SIDE STEPS. SHOW SHRUBBERY AROUND BLDG.

ALSO SOME FLOWERS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

BUILDING IS A LIGHT GREY. WHITE TRIM. ROOF RED TILE. PORCH STEPS DARK GREY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Change to CUSTOMER Dept.

Est. 1. Minimum Time Required

APR 19 1938

H.C. 1/2



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2268 ORDER NO. 4646 DATE 8/23/37

CUSTOMER HOTEL AMBASSADOR  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full AMBASSADOR HOTEL, EDDY AND MASON STS.  
SAN FRANCISCO, ETC., AS COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\left. \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix} \right\}$   
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

587  
S. C. - 1  
Red 5  
10 1/2  
1/2 13 1/2

*[Handwritten red ink scribbles]*

*[Handwritten signature]*

*[Handwritten notes: 11/11/37, 11/11/37]*

*[Handwritten X mark]*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL NO. 7A-H2269 ORDER NO. 4643 DATE 8/23/37  
CUSTOMER WEAVER-WALL MFG. CO.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WEAVER-WALL TRIPLE ARMORED SHINGLES, ETC.  
AS PER COPY

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*make red impression*

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten notes:*  
A 13  
N6 134

*Handwritten:* #27

10

13



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 7A-H2270 ORDER NO. 4643 DATE 8/23/37

CUSTOMER WEAVER-WALL MFG. CO.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WEAVER-WALL TRIPLE ARMORED SHINGLES, ETC.  
AS PER COPY.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make red impression  
6

PHOTO RETURNED

TO

PHOTO USED FOR

0  
9/3  
18/3

Auto. Retouch  
3.00 print

Amv

#27



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2271 ORDER NO. 4637 DATE 8/23/37

CUSTOMER DIREDT MATTRESS CO.  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUSINESS CARDS SIZE 3 1/2 x 2 1/4 25/16

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~MATTRESSES—BOX SPRINGS—RENOVATING~~

~~DIRECT MATTRESS CO.~~

~~FELTED COTTON MATT RESSES—INNERSPRING MATTRESSES~~

see card 7AH1672

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

use photos 5AH1672

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

46  
A  
16  
1  
9  
16  
Get Work  
Shipping  
18.00 net



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2272 ORDER NO. 4671 DATE 8-24-1937

CUSTOMER YATES HOTEL  
SYRACUSE, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
YATES HOTEL, SYRACUSE, N. Y.

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

BE SURE TO BEING OUT THE BPOE SIGN AND ALL OTHERS  
PERTAINING TO YATES HOTEL.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5  
79 1/2  
2.6 1/2

Oct 7 1937  
675  
B. W.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 7A-H2273 ORDER NO. 4666 DATE 8-24-1937

CUSTOMER BEBOUT & DOWNS, INC.,  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC Group (5) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BOLTON SQUARE ✓

CARNEGIE AVE. AT E. 89TH ST.  
CLEVELAND, OHIO

(BE SURE TO HAVE TITLE LIKE THIS, NOT AS ON SKETCH)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED. SEE TISSUE ATTACHED WITH  
LETTERS: (A) PLACE AN AUTO AT ABOUT THIS POSITION ON  
SIDE STREET. (B) DRAW ANOTHER AUTO IN THIS POSITION  
THE CURB. (C, D, E) WALLS ARE TOO PINK. TONE THEM  
DOWN TO A CREAM WITH A SLIGHT PINK TONE. (F) TILE  
FLOOR IS DARK IVORY WITH BLACK CEMENT BETWEEN.  
G SMALL BUILDING AT EXTREME RIGHT MUST BE TREATED  
MORE LIKE ORIGINAL DRAWING. ON THE SIDE FACING THE  
LARGER BUILDING SHOW ONLY ONE WINDOW INSTEAD OF  
TWO TO GIVE THE IMPRESSION THAT THIS BUILDING IS

FRONT NO. 5 (All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

By Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

STANDING CLOSER TO THE MAIN BUILDING. CARRY THE ROOF LINE HIGHER AND FINISH MORE LIKE THE  
ORIGINAL DRAWING SO THE ANNEX DOES NOT LOOK SO "SQUATTY". (H BE SURE TITLES ARE CHANGED.)

PHOTO RETURNED

TO

PHOTO USED FOR

16-1 1/2

12-

5

3

Make over - 01  
center picture



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 7A-H2274 ORDER NO. 4668 DATE 8-24-1937

CUSTOMER CLEVELAND PUNCH & SHEAR WORKS CO.,  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE ECONOMY OF QUALITY  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
SEE SKETCH. SEE NOTATIONS ON TISSUE.

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

matte red impression

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2275 ORDER NO. 4670 DATE 8-24-1937

CUSTOMER FRANCIS DUBAC,  
BELMAR, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: LE DEAUVILLE INN, BELMAR, NEW  
JERSEY

BOT: SECTION OF COCKTAIL LOUNGE AND BAR

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Eliminate shadow on wall of door in corner at left  
of bar.

PHOTO LITHO

Rephot.

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Stools at bar light aquamarine color leather seats, all brown frames. Face of bar - extreme base is black, oblong panels mottled red - above panels aquamarine (same color as stool tops). Back bar shows white crystal glass section with glass shelves between the two long pink crystal lights. Also show section of large center panel which is glass with dark glass border. Walls around bar are maroon. The narrow strip of wall at ceiling separating cocktail lounge from alcove is salmon color. Panel between metal posts is mahogany frame with pea green panels (2). Circular globe above pillar is dark crystal glass. Table tops solid green - red and black. Chairs solid red and solid green. all chrome frames. Rug in front section (exclusive of oval) red with green and black striped figures. Oval dance floor light oak - design in center light and dark oak. Ceiling in front room and bar is silver. Ceiling in alcove at left is pea green. Metal pillars and lattice design are chrome. Draperies old rose color. Half round leather seat in room at left is dark green. Painted picture on wall at left in semi-circle has pink background. Figures are light pink and old rose.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR

CUSTOMER

Dept.

6

H.C. 174



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL NO. 7A-H2276 ORDER NO. 4684 DATE 8-24-1937

CUSTOMER COURIER-JOURNAL JOB PRINTING CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PIRATE ROOM - THE BANKHEAD HOTEL -  
BIRMINGHAM, ALABAMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: C.T. PHOTO COLORIT - COURIER-JOURNAL  
JOB PRINTING CO., LOUISVILLE, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 7  
H 12  
Ab. 13/4

Get Work  
2142 note

Am



22 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **7A-H2277** ORDER NO. 4685 DATE 8-30-1937

CUSTOMER JACOBSON BROS.  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE FULL FACE  
ART COLOR TONE ~~XXX WHITE~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PRE-VIEW OF FALL FOOTWEAR  
(ETC. AS PER COPY)

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE DRAWING & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*in large photo by Al.*

*Very Very Bright*

*Large photo*

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7  
20 1/2  
101 5  
20 1/4  
A-1 1/2

*Art Work*

*1575 mt*

*AW*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2278 ORDER NO. 4686 DATE 8-30-1937

CUSTOMER JACOBSON BROS.,  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **SELBY ARCH PRESERVER FALL FOOTWEAR**  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

*on large Photo by SL.*

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Large photo*

*Very Very Rush*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ 7A-H2279 ORDER NO. 4687 DATE 8-24-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH?

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full RANCH HOUSE, CANADA CREEK RANCH,  
ONOWAY, MICH.

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit Sketch — Layout ☒ Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
~~Blue Print~~ ~~Handcolor~~ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RANCH HOUSE IS BUILT OF LOGS RUNNING STRAIGHT UP AND DOWN AND THESE ARE STAINED SO AS TO KEEP THEM IN THEIR NATURAL COLOR. PORCH IS ALL SCREENED AND GLASSED IN. GREEN ROOF ON BUILDING & PORCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 3  
Ab 9  
1 1/2



MAX BERSTEIN, KANSAS CITY, MO.

NO. 7A-H2280

ORDER NO. 4374

DATE 8/24/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) KANSAS CITY STOCK YARDS,  
KANSAS CITY, MO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Revised OK of Estimate

AUG 27 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 27 1937

OPERATION	EST. TIME Ord. No.   Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1937	AUG 27 1937
SKETCH			
RETOUCHING	6 6	8-27	8-31
PHOTO LITHO			
BLIND STAMPING	1 1	8-31	9-1
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST'S PROOF	37 10	9-1-37	9-8-37

DATE PAID

DATE PAID

NOV 4 1937

By

DATE PAID

DATE PAID

By



MAX BERNSTEIN, KANSAS CITY, MO.

NO. 7A-H2281

ORDER NO. 4374

DATE 8/24/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO

R. M. YES

TITLE (IN FULL) AMERICAN ROYAL BUILDING,  
KANSAS CITY, MO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

Date AUG 27 1937

AND WORK SCHEDULE

By Date AUG 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937
SKETCH				
RETOUCHING	14	4	8-27	8-31 SL
PHOTO LITHO				
BL. PRINT STAMPING, OPAQUING	25		8-31	9-1 K.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		
ARTIST DEPT.	30	9 1/2	9-9	

DATE BLUEPRINT OK'D

DATE FILED

NOV 4 1937

14

ST.  
23



R.

NO. 7A-H2282

EARTON'S NEWS AGENCY, TEMPLE, TEXAS

ORDER NO. 4379

DATE 8/24/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SANTA FE HOSPITAL, TEMPLE,  
TEXAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*see large Photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK *[Signature]* **ESTIMATE** Cost Dept. Checked  
By *[Signature]* **AND WORK SCHEDULE** By *[Signature]*  
Date AUG 31 1937 Date AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 31 1937	AUG 31 1937 <i>[Signature]</i>
SKETCH				
RETOUCHING	3	7	8-31	9-7 <i>[Signature]</i>
FLIGHT PHOTO				
BLANKET STITCHING & BOUNDING	65		9-8	9-8 145.
ENRICHING				
HAND COLOR PROOF	10	1 1/2		
ARTIST FEEL	49	9 1/2	Sept 15	Sept 16 <i>[Signature]</i>

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE Filled NOV 1937

By *[Signature]* 21  
DATE *[Signature]* \_\_\_\_\_  
DATE *[Signature]* \_\_\_\_\_  
DATE *[Signature]* \_\_\_\_\_

3

ST  
98



NO. 7A-H2283

CAL-WOOD SPECIALTY CO., SAGINAW, MICH.

ORDER NO. 4377

DATE 8/23/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) FEDERAL BUILDING AND POST OFFICE, SAGINAW, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-4970

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 27 1937

AND WORK SCHEDULE

Date

AUG 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937
SETTING				
RETOUCHING	8	2	8-27	8-31 SL
PHOTO-LITHO				
BLANKET T	6		8-31	9-1 1st
STAMPING, DRAWING				
ENGRAVING				
HAND COLOR PROOF	15	1/2		
ARTIST DEPT.	30	9	9-16	9-19 BCL

NOV 4 1937

DATE BLUEPRINT OK'D

DATE FIM

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

57.  
23



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2284

ORDER NO. 4397

DATE 8/25/37

CUSTOMER MALLORY HOTEL  
PORTLAND, ORE.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500. P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout  
Title in Plate Yes No Copy in Plate Yes No  
Title in full THE MALLORY HOTEL, 15th AND YAMHILL,  
PORTLAND, OREGON

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Set 6  
A 904  
H 112

Set 6

12 69-112

Set 6

37

14

57  
62



CURT TEICH & COMPANY

NO. 7A-H2285

E12

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IT'S HEAPS OF FUN  
IT'S PLAIN TO SEE;  
BUT LISTEN, MISTER -  
WHAT ABOUT ME?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. CHILDREN'S COMICS

PRIVATE NO. UPPER RIGHT CORNER: C-231

SMALL TYPE: (C) C.T. & CO. C-231  
COLOR DESCRIPTION

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on

to use

to

to

to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

DATE AUG 26 1937 AND WORK SCHEDULE

DATE AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-26	9-18
PHOTO-UNITED				
BLACK & WHITE STRIKING, OR QUINING	65		OP-10	9-11 45
ENGRAVING				
HAND COLOR PROOF	163	1 1/4		10 Sept
FINAL LIST	154	12	9-23	9-27

DATE & CURRENT COST

DATE FEB

NOV 4 1937

DATE NOV

DATE NOV Related to Current

12

24



CURT TEICH &amp; CO.

NO. 7A-H2286

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOU SAY THAT WE NAG  
 YOU FUME AND YOU CUSS  
 BUT WHERE WOULD YOU BE  
 IF YOU DIDN'T HAVE US?

- THE WIFE

PRIVATE NO. UPPER RIGHT CORNER: 8-172

SMALL TYPE: (C) C.T.&amp;CO. C-232

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDRENXX COMICS

PHOTO PROPERTY OF CT

XX

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
 for this card set. Please  
 so that all card or nega-  
 uniform and colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate

By

Date

AUG 26 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	10	2	8-26	9-8-37
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		9-9	9-10-37
ENGRAVING				
HAND COLOR PROOF	163	1 1/4		11 Sept
ARTIST REPT.	161	12	TX 1/17/37	TX 1/22/37

DATE BLUEPRINT OK'D

L

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1937 7 ACN

28



CURT TEICH & COMPANY

NO. 7A-H2287

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOR YOU THERE'S ALWAYS TEA  
AND JAM  
IF I CAN BE YOUR HONEY LAMB

AT TOP: COME UP AND SEE ME SOMETIME

PRIVATE NO. UPPER RIGHT CORNER: ~~C-173~~

SMALL TYPE: (C) C.T.&CO. C-233

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDREN COMICS

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

Subjects on

tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Prepare W. of Estimate

ESTIMATE

Cost Dept. Checked

By                       
Date AUG 26 1937

AND WORK SCHEDULE

By                       
Date AUG 26 1937

OPERATION	EST. TIME		DATE ENTR'D DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-26	9-7 SC
PHOTO-LITHO				
BLUEPRINT STAMPING & COATING	15		9-9	9-10 45
ENGRAVING				
HAND COL. PROOF		1 3/4		
ART. COST	22	12		9 30 P.H.

DATE RECEIVED BY                     

DATE PREPARED                     

NOV 4 1937

DATE APPROVED BY                     

By                     

DATE RETURNED TO CUSTOMER                     

By



CURT TEICH & COMPANY

NO. 7A-H2288

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) I'M NOT A BAD GUY, REALLY  
NOT RUDE OR MEAN OR ROUGH  
BUT JUST DON'T GET ME ANGRY

IMPRINT

C.T.CHILDREN COMICS

'CAUSE I'M LIABLE TO GET TOUGH!

PRIVATE NO. UPPER RIGHT CORNER: ~~C-234~~

SMALL TYPE: (C) C.T.&CO.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,279

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 25 1937

AND WORK SCHEDULE

By

Date

AUG 25 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-26	9-8 Se.
PHOTO-LITHO				
BLUE-PRINT STRIKING OPAQUING	65		9-9	9-14 H.T.
ENGRAVING				
HAND COL OR PROOF	163	13 1/2		10-10 H.T.
ARTIST PT.	154	12	10-4	10-11

DATE ESTIMATE OK'D

DATE REC'D

NOV 4 1937

DATE HAND COL OR PROOF

DATE PRINTING & DELIVERY

By

By

12

ST.  
W.



CURT TEICH & CO.

NO. 7A-H2289

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) RUN ALONG NOW LITTLE BOY  
CAN'T YOU SEE THAT YOU ANNOY?

IMPRINT C.T.CHILDREN COMICS

PRIVATE NO. UPPER RIGHT CORNER: ~~0-115~~

C-235

SMALL TYPE: (G) C.T.&CO.

PHOTO PROPERTY OF OT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 26 1937

AND WORK SCHEDULE

By

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-30	8-31 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		9-11	9-13 H.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		14 Sept
ARTIST DEPT.	22	12		11. 6 37 P.H.

DATE ESTIMATE OK'D

By

DATE ESTD

By

NOV 12 1937

DATE ESTIMATE OK'D

By

DATE ESTIMATE OK'D

12

ST-24



CURT TEICH &amp; CO.

NO. 7A-M2290

ORDER NO.

DATE 8-25-1937

## 6 MANT COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) GOODBYE FOR NOW, PLEASE COME AGAIN.  
IMPRINT C.T. CHILDREN COMICSSO, AU REVOIR - AUF  
WIEDERSEHN.TOP - I'll BE SEEING YOU &  
PRIVATE NO. UPPER RIGHT CORNER: ~~C-236~~

SMALL TYPE: (C) C.T. &amp; CO. C-236

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all of the  
work is done in  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
Date AUG 26 1937 Date \_\_\_\_\_

OPERATION	EST. TIME C. & M.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SWITCH			
RETOUCHING	12 2	8-30	8-31 St.
PHOTO-LITHO			
BLUEPRINT STIPPING, OPAQUING	65	9-10	9-14 St.
ENGRAVING			
HAND COLOR PROOF	16 3/4		15-16 St.
ART DEPT.	22 12	9-24	9-27 PM

DATE RECEIVED BY

DATE FOR

NOV 4 1937

DATE FOR

DATE FOR

14

ST 24



CURT TEICH & COMPANY

NO. 7A-H2 291

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ONE SHOULDN'T SPEAK TO STRANGERS  
I KNOW IT ISN'T PROPER  
BUT HOW CAN GIRLS LIKE US RESIST  
SUCH A HANDSOME COPPER

PRIVATE NO. UPPER RIGHT CORNER: C-147

SMALL TYPE: (C) C.T. & CO.

C-237

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,725

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By AUG 26 1937 AND WORK SCHEDULE

By AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
STITCH				
RETOUCHING	12	2	8-26	9-9 SC
PHOTO LITHO				
BLUEPRINT	65		9-10	9-13 45
STAMPING, CRACKING				
ENCORING				
HAND COLOR PROOF	163	1 1/4		14 Sept.
ARTIST COST.	154	12	9-27	9-28

DATE ESTIMATE OK'D

DATE OK'D

DATE OK'D

DATE: Photo Returned to Customer

ST.  
W.



CURT TEICH &amp; COMPANY

NO. 7A-H2292

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THOUGH I'M VERY POLITE  
I'LL ADMIT THAT I COULDN'T  
KEEP A STRAIGHT FACE  
WHEN I SEE WHAT I SHOULDN'T.

PRIVATE NO. UPPER RIGHT CORNER: ~~C-178~~

SMALL TYPE: (C) C.T.&amp;CO.

C-238

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDREN COMICS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 26 1937

AND WORK SCHEDULE

By

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-26	9-8 E
PHOTO-LITHO				
BLUEPRINT	65		9-10	9-11 45
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		14 Sept
ART PROOF	23	12		

DATE BLANKET ORD

By

DATE FILED

By

DATE M.D.

DATE Photo Returned to Customer

By

NOV 4 1937

12

ST. 24



CURT TEICH &amp; CO.

NO. 7A-H2293

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOVE TO YOUTH SUCH RAPTURE  
BRINGS  
BUT AH! IT ALSO HAS ITS  
STINGS

PRIVATE NO. UPPER RIGHT CORNER: ~~C-239~~  
SMALL TYPE: (C) C.T.&CO. C-239

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDREN COMICS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 26 1937

# ESTIMATE

## AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-26	9-7 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		9-9	9-10 45
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		11 Sept
ARTIST DEPT.	23	12		9-16 B.H.

DATE BLUEPRINT ORD.

DATE ASK

NOV 4 1937

By

DATE HANDMADE REAM ORD

DATE Photo Returned to Customer

By



CURT TEICH &amp; CO.

NO. 7A-H2294

ORDER NO.

DATE 8-25-1937

6 M ~~ART~~ ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THERE'S NOTHING THAT  
WE'D RATHER DOTHAN SITTING TOGETHER - JUST  
WE TWOPRIVATE NO. UPPER RIGHT CORNER: ~~5-100~~  
(C) C.T. & CO. (SMALL TYPE) ~~C-240~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. CHILDREN COMICS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 26 1937

AND WORK SCHEDULE

By

Date

AUG 26 1937

OPERATION	EST. TIME Clock No. / Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	12 2	8-26	9-7 SL
PHOTO-LITHO			
BLUEPRINT STAMPING, CROPPING	65	9-9	9-10 145
ENGRAVING			
HAND-COLOR PROOF	163 12		11 Sept
ARTS DEPT.	57 10 1/2	9-16	9-27

DATE ESTIMATE OK'D

DATE FILED

NOV 4 1937

DATE

DATE Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12

57  
24



CURT TEICH & CO.,

NO. 7A-H2295

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I'M DEAD TO THE WORLD  
WHEN I HIT THE MAY -  
SO YOU NEEDN'T BOTHER ME  
PLEASE GO 'WAY.

PRIVATE NO. UPPER RIGHT CORNER: C-181

SMALL TYPE: (C) C.T.&CO. C-241

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDREN COMICS

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all color or negative uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1937

Date AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	2	8-26	9-9 SE
PHOTO-LITHO				
BLUE-PRINT STRIPPING, OPAQUING	65		9-11	9-13 145
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		14 Sep 1
ARTIST DEPT.	51	10 1/2	9-22	9-25

NOV 4 1937

DATE BLUE-PRINT OK'D

DATE SENT

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

6

ST  
W



CURT TEICH &amp; COMPANY

NO. 7A-H2296

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HERE WE GO, HANG ON TO YOUR  
HATUP AGAIN - DOWN AGAIN, LIFE  
IS LIKE THATPRIVATE NO. UPPER RIGHT CORNER: C-242  
SMALL TYPE: (C) C.T.&CO. C-242

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDREN COMICS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 26 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	16	2	8-31	8-31-37
PHOTO-TRIM				
BLENDING STAMPING, OPAQUING	65		9-13	9-24-37
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		15 Sept.
ARTIST DEPT.	48	10 1/2	23 Sept.	21 Sept.

DATE PRINTING END

DATE FILED

NOV 4 1937

DATE

By

DATE Photo Returned to Customer

By

76

65



CURT TEICH &amp; CO.

NO. 7A-H2297

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, ~~XXXXXXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WHEN A LASSIE LIKES A LAD

IMPRINT C.T. CHILDREN COMICS

HER HEART IS STRANGELY TROUBLED

BUT WHEN SHE'S STUCK ON TWO HER WOE

IS DEFINITELY DOUBLED

PRIVATE NO. UPPER RIGHT CORNER: ~~C-183~~

SMALL TYPE: (C) C.T. &amp; CO. C-243

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

## ESTIMATE

Cust Dept. Checked

By

AUG 26 1937

AND WORK SCHEDULE

By

AUG 26 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-30	8-31 SL
PHOTO-ETCHING				
BLUEPRINT STRIKING, OPAQUING	65		9-11	9-3 45
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST LEPT.	22	12		9-30 Bk

DATE ESTIMATE OK'D.

DATE REC'D.

NOV 4 1937

By

By

DATE HAND COLOR PROOF OK'D.

DATE PHOTO RETURNED TO CUSTOMER

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*sample copy in file*

12

752



CURT TEICH &amp; CO.

NO. 7A-H2298

ORDER NO.

DATE 8-25-1937

## 6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MY LIPS ARE COLD AS ICE  
AND YET

MY HEART BEATS WARM FOR YOU

MY PET

PRIVATE NO. UPPER RIGHT CORNER: C-244

SMALL TYPE: (C) C.T.&amp;CO. C-244

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDREN COMICS

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,782,775

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

AUG 25 1937

AND WORK SCHEDULE

By

AUG 25 1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	2	8-26	9-8-8
PHOTO-LITHO				
BLUEPRINT 5111 ENG. OPAQUING	65		9-10	9-10-45
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		11 Sept
ARTS DEPT.		1 1/2		

NOV 4 1937

DATE ESTIMATE OK'D

DATE SENT

By

By

DATE ESTIMATE OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST.  
#26



CURT TEICH & CO.

NO. 7A-H2299

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, XX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOU'RE YOUR OWN BOSS  
'TIL YOU'RE WED -

THEN YOUR GOLDEN FREEDOM'S  
FLED

PRIVATE NO. UPPER RIGHT CORNER: ~~C-245~~  
(C) C.T.&CO. (SMALL TYPE) C-245

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.CHILDREN COMICS

PHOTO PROPERTY OF T

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By AUG 26 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By Date AUG 22 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	12 2	8-26	9-8-37
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	8 2	9-9	9-10-37
ENGRAVING			
HAND COLOR PROOF	163 2		11 Sep A
ARTIST DEPT.	158 12	Sept 11 '37	Sept 11 '37

NOV 4 1937

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE FILED \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Printed \_\_\_\_\_

By \_\_\_\_\_

12

26



CURT TEICH & CO.,

NO. 7A-H2300

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) A GOODLY CROP NOW I MUST SAY  
JUST DROP ME A LINE - WE'LL  
BE ON OUR WAY

IMPRINT C.T.CHILDREN COMICS

PRIVATE NO. UPPER RIGHT CORNER: C-186

C-246

(C) C.T.&CO. (SMALL TYPE)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

*Large photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

Cost Dept. Checked

**ESTIMATE**

AND WORK SCHEDULE

By AUG 26 1937

By AUG 26 1937

OPERATION	EST. TIME (No. 1 Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING		8-26	9-14-37
PHOTO LITHO			
BLUEPRINT STRIPPING, CIPQUING	64	9-15	9-15-37
ENGRAVING			
HAND COLOR PROOF	163	13/4	
ARTIST EFT.	112	13 1/2	9-30

DATE BLOCKED CARD

DATE RECD

NOV 4 1937

DATE ORDER RECD

DATE 1st No Returned to Customer

By

**ATTENTION!**

Subjects on  
order for this order. Please  
send to it that all of the nega-  
tives in form to us are  
in harmony with each other  
to make an attractive set.

ST.  
26



C.T.ACO.

NO. 7A-H2301

ORDER NO.

DATE 8-8-1937

## 6 M ART COLORTONE POST CARDS, XXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I STARVE AND SUFFER BUT  
BLESS MY SOUL  
MY WAISTLINE'S GOT BEYOND  
CONTROL

PRIVATE NO. UPPER RIGHT CORNER: G-187

SMALL TYPE: (C) C.T.ACO. C-247

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT X C.T.CHILDREN COMICS

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

AUG 26 1937

AND WORK SCHEDULE

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	18	2	8-28	9-5 88
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	65		9-10	9-10 88
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		11 Sept
ARTIST'S PRF.	15	12 1/2	9-14	9-15

NOV 4 1937

DATE PLAZMENT OK'D

DATE P'd

DATE

DATE P'd

E

16

# 26



C.T. &amp; CO.

NO. 7A-H2302

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I'M VERY TENDER, SWIET AND  
TRUE,  
COULD YOU LIKE ME, LIKE I  
LIKE YOU?

PRIVATE NO. UPPER RIGHT CORNER: C-188

SMALL TYPE: (C) C.T. &amp; CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT

C.T. &amp; CO. CHILDREN COMICS

PHOTO PROPERTY OF

CT

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,075

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK if Estimate

## ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By AUG 26 1937

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-26	9-8-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		9-10	9-11-37
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		13 Sept 37
PRINTING DEPT.		12		10-11-37

NOV

DATE RECEIVED OR'D

DATE MADE

DATE MADE

DATE MADE Returned to Customer

by



CURT TEICH &amp; CO.

NO. 7A-M2303

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DON'T CRY LITTLE ONE  
IT'S TOO BAD ABOUT DOLLY  
BUT WE HAVE EACH OTHER  
SO LET'S BOTH BE JOLLY

PRIVATE NO. UPPER RIGHT CORNER: C-189

SMALL TYPE: (C) C.T. &amp; CO. C-249

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. CHILDREN COMICS

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tive are uniform and to order  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 26 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-26	9-8-37
PHOTO LITHO				
BLUEPRINT STRIKING, CHAQUING	65		9-10	10-14-37
ENGRAVING				
HAND COLOR PROOF	163	1 1/4		10-14-37
ARTIST DEPT.	152	12	9-30	10-1-37

DATE BLUEPRINT OK'D

DATE

NOV 4 1937

DATE

DATE Photo Returned to Customer

By



CURT TEICH &amp; CO.

NO. 7A-H2304

ORDER NO.

DATE 8-25-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IF SOME SWEET GIRL FOR A  
BACHELOR FISHESHERE'S ONE THAT'S TIRED OF  
DOING DISHESPRIVATE NO. UPPER RIGHT CORNER: C-250  
6-190

SMALL TYPE: (C) C.T. &amp; CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. CHILDREN COMICS

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By  
Date AUG 26 1937

AND WORK SCHEDULE

By  
Date AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	13	2	8-26	9-7-37
PHOTO-LITHO				
BE-IMPRT ST. P. L. G. M. A. Q. I. N. G. I.	65		9-7	9-10-37
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		11 Sept
ARTIST PRFT.	159	12	Sept 16	Sept 21-37

NOV 4 1937

DATE RECEIVED BY

DATE PAID

DATE PAID BY

DATE PAID BY

By

By

26



12 up

in job # D-8025  
Rex

NO. 7A-M2305

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

ORDER NO. 4405

DATE 8-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

Yes

TITLE (IN FULL) GREETINGS FROM VALLEY

IMPRINT

SAME AS ABOVE

FORGE, PA.

PRIVATE NO. UPPER LEFT CORNER: VF-64

© C. T. & Co. Chicago

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

SEP 13 1937

By SEP 13 1937  
Date

OPERATION	EST. TIME (Clock No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SWITCH <i>key ind</i>	10		
RETOUCHING	17 8	9-13	9-22
PROOFING			
BALANCE ST. CHARGING	14	9-27	9-30
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	49, 17	Oct. 1-1	Oct. 5 W.P.

DATE ESTIMATE OK'D

By

DATE PRD

By

DATE RET. COLOR PROOF OK'D

DATE PRINTS RETURNED TO CUSTOMER

NOV 4 1937

16-23  
5-54  
17

38



LYNN H. BOMER, PHILADELPHIA, PA.  
AND WILDMOOD, N. J.

NO. 7A-H2306

ORDER NO. 4735

DATE 8-25-1937

13 1/2 M ART COLOR-TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PIERRE S. DUPONT HIGH  
SCHOOL, WILMINGTON, DEL.  
PRIVATE NO. BEFORE TITLE: W-11

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO 4 same as 7AH2310  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
DARK RED BRICK, DARK DULL RED ROOF. LIGHT GRAY COLUMNS, CORNICE, TOWER AND  
ENTRANCE. WHITE SASH & WINDOW FRAMES. BUFT BLINDS. COPPER TOP ON TOWER. LIGHT  
GRAY STEPS. DARK RED BRICK WALK IN CENTER TO STEPS. GREEN LAWN & SHRUBBERY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By AUG 26 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 26 1937

OPERATION	EST. TIME Clock No.   Type Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1937	AUG 27 1937
SKETCH			
RETOUCHING	4 2	8-27	8-30
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	15	8-30	8-31
ENGRAVING			
HAND COLOR PROOF	16 1 1/2		
ARTIST DEPT.	16 9	9-29	10-5

DATE BLUEPRINT OK'D

DATE 1st

By

By

DATE HAND COLOR 1st OK'D

DATE Photo Returned to Customer

By

NOV 1 1937

57  
23



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-12307

ORDER NO. 4735

DATE 8-25-1937

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR OLD SWEDES'  
CHURCH, BUILT 1698, WILMINGTON,  
DEL.

PRIVATE NO. BEFORE TITLE: W-3

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT GRAY WALLS & CEILING. DARK BRASS CHANDELIER. WHITE BULBS. WHITE ALTAR &  
RAILINGS. COLORED ART WINDOW. DARK WALNUT CHAIRS IN REAR PULPIT. DARK WALNUT  
CHANCEL ORCH PULPIT ON LEFT. WHITE SEATS WITH BROWN EDGES. DULL OLD DARK RED  
BRICK FLOOR. STANDS & REAR LEFT FRAME DARK BROWN WALNUT. WHITE WINDOW FRAME  
& COLORED WINDOW ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,757,775

# ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By AUG 26 1937

## ESTIMATE AND WORK SCHEDULE

By AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937
SKETCH				
RETOUCHING	17	4	8-27	8-31
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		8-31	8-31
ENGRAVING				
HAND COLOR PROOF	17A	13 1/4	9-2	9-2-37
ARTIST DEPT.	37	11 1/2	9-29-37	10-1-37

DATE ESTIMATE OK'D

DATE FWD

NOV 4 1937

By

By

DATE PAID

DATE PAID

14  
17-2

ST.  
23



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDMOOD, N. J.

NO. ~~E~~ 7A-H2308

ORDER NO. 4758

DATE 8-25-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup>UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHILDS TO IR, LONGWOOD,  
BETWEEN KENNETT S. JANE, PA. AND  
WILMINGTON, DEL.

PRIVATE NO. BEFORE TITLE: W-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. *no yes*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

GRAY & BROWN MIXED STONE TOWER & WALL. BROWN STONES ALONG WATER BASIN.  
GREEN LAWN & SHRUBBERY. REAR BLDGS. 1ST WHITE, GREEN ROOF. 2 DARK RED, WHITE  
GABLE AND TCH. 3 WHITE. MAKE SPRINGTIME FOLIAGE ON TREES ON REAR RIGHT. SHOW  
SOME PINK FLOWERS ALONG BASE OF SHRUBBERY. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Off. of Estimate		ESTIMATE		Cost Dept. Checked	
Date		AND WORK SCHEDULE		By	
AUG 26 1937				AUG 26 1937	
OPERATION	EST. TIME	DATE	DATE		
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937	
SKETCH					
RETOUCHING	• 8	2	8 - 27	8 - 30	
PHOTO-LITHO					
PRINTING	66		8 - 30	8 - 31	
ENCLOSING					
HAND COLOR PROOF	15	1 1/2			
ARTIST EDIT.	52	9 1/2	10/1	10/1	

DATE ESTIMATE OK'D \_\_\_\_\_ DATE PREP \_\_\_\_\_  
By \_\_\_\_\_ By *SA* \_\_\_\_\_  
DATE ESTIMATE OK'D \_\_\_\_\_ DATE PREP \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

*HC 1 1/2*

*SEP 21*

NOV 4 1937



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDMOOD, N. J.

NO. 7A-H2309

ORDER NO. 4738

DATE 8-25-1937

25 M ART COLORPOINT POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) REFLECTIONS ON THE

BRANDYWINE, SHOWING B & O AND AUGUSTINE  
BRIDGES, WILMINGTON, N DEL.

PRIVATE NO. BEFORE TITLE: W-16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

IMPRINT

SAME AS ABOVE

~~NO~~ Yes, same as  
7AH2310

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

LARGE BRIDGE GRAY STONE. SHOW REFLECTIONS CLEARLY. REAR BRIDGE DARK GRAY.  
SMALL BRIDGE BELOW DARK IRON. DO NOT CROP BOTTOM OF PHOTO. TAKE FROM TOP  
IF NECESSARY. ~~XXX~~ PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

20 1/2

ESTIMATE AND WORK SCHEDULE  
By Aug 26 1937 Date Aug 26 1937  
Checked Aug 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937
SKETCH				
RETOUCHING	8	3	8-27	8-30
PHOTO LITHO				
BLUEPRINT	6		8-30	8-31
SHIPPING, PACKING				
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST CORRECT.	3	✓		10-1

NOV 4 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PROOF \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE PROOF OK'D \_\_\_\_\_ DATE PROOF RETURNED TO CUSTOMER \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

8

15  
23



LYNN H. BOYER, PHILADELPHIA, PA. AND  
WILMWOOD, N. J.

NO. 7A-12310

ORDER NO. 4738

DATE 8-25-1937

25 M ART COLORED POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKFORD WATER TOWER,  
ROCKFORD PARK, WILMINGTON, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~no~~ Yes

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-15

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

gray & brownish stone, green tile roof. Green roof on entrance. White clock  
dial. Green lawn & foliage. -- fall shades on foliage.

Put clouds in sky

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive OK of Estimate

By

AUG 26 1937

Date

ESTIMATE

AND WORK SCHEDULE

Com. Dept. Checked

Date

AUG 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937
SKETCH				
RETOUCHING	7	3	8-27	8-30 SL
PHOTO-LITHO				
BLEUPRINT	125		8-30	8-30 RT
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	115	1 1/2		9-30
TEST PROOF	118	9	9-30	10-1

NOV 4 1937

DATE BLUEPRINT OK'D

DATE P'd

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

15  
24  
1/2  
30



LYNN H. BOYER, PHILADELPHIA, PA. AND  
WILDWOOD, N. J.

NO. 7A-12311

ORDER NO. 4738

DATE 8-25-1937

25 M ART COLOR TONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DUPONT HOTEL AND ROBINET  
SQUARE, WILMINGTON, X DEL.

PRIVATE NO. BEFORE TITLE: W-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. No yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

DESCRIPTION: tan gray brick, same color as marked on 3A-H956 attached. dark green cornice & sash. First floor gray stone. Cornice on top front light stone. Two top front floors same as rear of building, only a little lighter. Buff & brown striped awnings. Dark bronze marquee on right entrance. Tall bldg. on right is annex - same color only a little lighter. Bldg. on left brown brick. Monument on left center light gray, bronze figure. Park on left light stone columns & steps & wall. green lawn. Light cement walls with brown sand borders on right. Remove top of bldg. on right edge. Yes

SUBMIT RET. PHOTO B.L. & W. PROOF HAND COL. PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 26 1937

Date

AUG 26 1937

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 27 1937	AUG 27 1937
SKETCH			
RETOUCHING	3 5	8-27	9-1 32
PHOTO-LITHO			
BLUEPRINT STAMPING, CANCELING	64	9-1	9-1 32
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEL.	156 10	Sep-28	Oct 5

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

MAKEOVER

Change to Ret Dept

EST. Makeover Time Required

RETOUCHING	1 1/2	Time Required in Cost Dept.
PHOTOGRAPHY	1	SEP 11 1937
COMPOSING		
ART DEL. HC	1	
WORKING		

off 8-13 13



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILWOOD, N. J.

NO. 7A-112312

ORDER NO. 4738

DATE 8-25-1937

10 reprints

25 M ART COLOR-TONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1 R. M. <del>NO</del> <i>yes</i>	
TITLE (IN FULL) GREETINGS FROM WILMINGTON DEL.		IMPRINT SAME AS ABOVE	
PRIVATE NO. UPPER LEFT CORNER: W-1		PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

*Large photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF ~~Yes~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of Estimate *RE* **ESTIMATE** Cost Dept. Checked *RE*  
Date *OCT 20 1937* AND WORK SCHEDULE By *RE* Date *OCT 20 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			<i>OCT 22 1937</i>	<i>OCT 22 1937</i>
SKETCH <i>Revised</i>		<i>9</i>		
RETOUCHING	<i>17</i>	<i>7</i>	<i>10-22</i>	<i>11-3 SC</i>
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	<i>64</i>		<i>11-3</i>	<i>11-15</i>
ENGRAVING				
HAND COLOR PROOF				
PRINT DEPT.	<i>32</i>	<i>15</i>		<i>11-19</i>

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE *11-15* \_\_\_\_\_  
DATE PRINT CHECKED \_\_\_\_\_ By *RE* \_\_\_\_\_  
DATE *11-15* \_\_\_\_\_ DATE *11-15* \_\_\_\_\_  
By \_\_\_\_\_

13  
17

57  
111



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 71-H2313

ORDER NO. 4738

DATE 8-25-1937

25 M

ART COLORFORM POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

~~NO~~ Yes

TITLE (IN FULL) MARKET STREET BRIDGE OVER

IMPRINT

SAME AS ABOVE

SUSQUEHANNA FROM MALLOW-STERLING HOTEL,  
WILKES-BARRE, PA?

PRIVATE NO. BEFORE TITLE: WB-2

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

LIGHT CEMENT ALL OVER; COLUMNS & ALL. REAR BLDGS. GREY & BROWN. SHOW REAR MTS.  
CLEAR AND GREEN. REMOVE DARK SHADOWS ON RIGHT SIDE OF BRIDGE. IMPORTANT SUB.  
DO GOOD WORK.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

## MAKEOVER

Classified by Ret Dept.

Est. Makeover Time Required

RETOUCHING	1	Time Required in Print Dept.
PROOFING	1	SEP 11 1937
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

*Handwritten signature/initials*

Estimate of Cost

### ESTIMATE

Cost Dept. Checked

By AUG 26 1937

DATE AUG 26 1937 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 27 1937	AUG 27 1937
SKETCH				
RETOUCHING	5	5	8-27	8-30
PROOFING				
COMPOSING	15		8-30	8-31
ENGRAVING				
HAND COLOR PROOF		10		
ART DEPT.	165	9	9-30	10-5

NOV 1 1937

DATE ESTIMATE OK'D

DATE FILED

DATE PROOF RETURNED TO CUSTOMER

DATE PRINTS RETURNED TO CUSTOMER

By

By

5-4 1/2 hrs.

*Handwritten note: new mfr*

Off 9-13



LYNN H. BOYER, PHILADELPHIA, MD PA.  
AND WILDMOOD, N. J.

NO. 7A-12314

ORDER NO. 4741

DATE 8-25-1937

25 M ANT COLONIAL POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) RIVER COMMONS PARK

IMPRINT SAME AS ABOVE

SHOWING COURT HOUSE, WILKES-BARRE,  
PA.

PRIVATE NO. BEFORE TITLE: WB#14

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

1st building white, glass roof. 2nd bldg. gray stone, red roof, gray top dome. Red 7 pink flower beds in yard on right and left. Green lawn, hedge and foliage. Remove man on lawn on left.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

E12

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Business **ESTIMATE** Cost Dept. Checked  
By 100  
Date AUG 27 1937 AND WORK SCHEDULE Date AUG 27 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<u>AUG 27 1937</u>	<u>AUG 27 1937</u> <u>JS</u>
SKETCH			
RETOUCHING	<u>12</u> <u>2</u>	<u>8-27</u>	<u>8-31</u> <u>S</u>
PHOTO-LITHO			
BLUEPRINT STAMPING & AQUING	<u>6</u> <u>✓</u>	<u>8-31</u>	<u>8-31</u> <u>JS</u>
ENCORAVING			
HAND COLOR PROOF	<u>40</u> <u>1 1/2</u>		<u>9-2</u> <u>JS</u>
ARTIST EPT.	<u>23</u> <u>9 3/4</u>		<u>10-5</u> <u>JS</u>

NOV 4 1937

DATE BLUEPRINT CK'D

DATE PROOF

By

By

DATE PRINTING

DATE Photo Returned to Customer

by

12

ST.  
13



LYNN H. B YER, PHILADELPHIA, PA.  
AND WIL WOOD, N. J.

NO. 7A-123515

ORDER NO. 4741

DATE 8-25-1937

11 repros

25 M ART COLORTONE POST CARD WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) CRISTIAN'S FROM WILKES- BAUM, PA.	
PRIVATE NO. UPPER LEFT CORNER: WB-1	
C. T. & Co.	
COLOR DESCRIPTION	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO. I	R. M. <del>NO</del> Yes
IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF CT	

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~Yes~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

ADV. OK of Estimate

SEP 13 1937

**ESTIMATE** Cost Dept. Checked

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH <i>Lay-out</i>		10		
RETOUCHING	10	8	9-13	9-24-37
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	60		6-22	6-22-37
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	34	16	10-1-37	10-4-37

NOV 1937

DATE BLUEPRINT ORD \_\_\_\_\_ DATE FILED \_\_\_\_\_

DATE EST. ORDER PLACED \_\_\_\_\_ By \_\_\_\_\_

DATE PAID TO CUSTOMER \_\_\_\_\_

to Curt

38



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-M2316

ORDER NO. 4744

DATE 9-15-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRY STREET, LOOKING EAST,  
NORRISTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: N-10

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ON RIGHT: 1ST DULL BUFF BRICK, BROWN TRIM. 2 DARK RED BRICK, GRAY TRIM, GRAY  
STEPS. 3 GRAY. ON LEFT: 1 & 2 X DARK RED BRICK, GRAY TRIM. 3 LIGHT STONE ALL  
OVER. GRAY STEPS, GREEN HEDGE. BRONZE LIGHTS. 4 GRAY, SLATE ROOF. 5 LARGE BLDG.  
LIGHT STONE. GREEN DOME ON ROOF. REMOVE POLE & WIRES. REMOVE AUTOS ON  
LEFT & RIGHT FOREGROUND. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on  
order for this customer. Please  
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in harmony with each other  
to make an attractive set

ESTIMATE

ESTIMATE

Cost Dept. Checked

SEP 17 1937

WORK SCHEDULE

By

SEP 17 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITE, TIME SET UP		SEP 17 1937	SEP 17 1937
SPECIAL			
REPRODUCTION	4 7 1/2	9-17	9-22 SL
PROOFING			
REPRODUCTION	6 1/2	9-24	9-25 SL
PROOFING			
REPRODUCTION	16 3 1/2		29 Sept
PROOFING	16 6	12-15	12-15
REPRODUCTION			DEC 29 1937

DATE SENT TO CUSTOMER

DATE RECEIVED

DATE PHOTO RETURNED TO CUSTOMER

4

ST.  
43



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2317

ORDER NO. ~~4433~~ 4754

DATE 9-15-1937

25 M ART COLORTONE POST CARDS, ~~Full Size~~

*White Border*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WILLIAM TRENT HOUSE (BUILT  
1719) ON SOUTH WARREN STREET, TRENTON,  
N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: T-18 8

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DULL OLD RED BRICK. SLATE ROOF. WHITE CORNICE, WINDOW FRAMES, SASH, INSIDE  
SHUTTERS & TOP TOWER ON ROOF. GREEN ROOF ON TOWER. OLD DULL RED BRICK WALL &  
COLUMNS. DARK FENCE & GATE. OLD WELL IN YARD ON RIGHT GRAY. TAN SHINGLE ROOF.  
BRONZE PLATE ON COLUMNX AT ENTRANCE ON LEFT

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
this card are for reference. Please  
note that the subjects of nega-  
tives are arranged so that they are  
in harmony with each other  
to make an attractive set.

Executed by \_\_\_\_\_

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

SEP 17 1937

AND WORK SCHEDULE

SEP 17 1937

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPARING, TYPE SET UP		SEP 17 1937	SEP 17 1937
SKETCH			
REWORKING	15 3	9-17	9-22 SL
PHOTOGRAPH			
BLANKET STITCHING & PROOFING	1 1/4	9-23	9-23
ENCORAVING			
HAND COLOR PROOF	2 1/2	9-24	9-26
ARTIST DEPT.	28 9		9-10

DATE DELIVERY ORD \_\_\_\_\_

DATE PAID \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

M

ST.  
43



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2318

ORDER NO. 4746

DATE 8-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE: <sup>UPPER</sup>UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK GARDEN AND PAGODA, MT.  
PENN, READING, PA.

PRIVATE NO. BEFORE TITLE: R-5

FRONT NO. **I** R. M. ~~NO~~ *yes*  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Bright dark red flowers in foreground. Gray rocks in foreground. Dark gray wall and stairway. bldg. dark red, red tile side roofs. First story of bldg. dark gray stone. Remove pole on right. Show colored flowers and autumn colors on foliage. This is an important subject.

PUT CLOUDS IN SKY  
**YES**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
AUG 30 1937  
Cost Dept. Checked  
Date AUG 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 30 1937	AUG 30 1937
SKETCH				
RETOUCHING	8	3	8-30	9-8-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, CMAQUING	65		9-9	9-9-37
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		9-13
ATTN. COST	50	9 3/4	9.30.37	10.4.9.37

DATE ESTIMATE MADE

DATE FILED

NOV - 93

DATE MADE CHECKED

By

DATE FILED RETURNED TO CUSTOMER

By



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2319

ORDER NO. 4746

8-25-1937

DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM READING,  
PA.

PRIVATE NO. UPPER LEFT CORNER: R-1

© C T Co

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO *yes*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

# ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked *h*

SEP 13 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 12 1937	9-13-37
SPACING	9		
RETOUCHING	17 7	9-13	9-29-37
PHOTO-LITHO			
BLUEPRINT STAMPING, CHARGING	16	9-24	9-29-37
ENGRAVING	7		
HAND COLOR PROOF	31 16		10-5-37
ARTIST DEPT.			

NOV 4 1937

DATE ESTIMATE OK'D

DATE FILED

DATE PAID FOR PROOF AND

DATE PAID FOR RETURN TO Customer

2-5 1/2 hrs

17

ST

38



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. ~~7A-M230~~  
7A-M2320  
ORDER NO. 4749  
DATE 8-25-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM  
WILDWOOD CREST, N. J.

PRIVATE NO. UPPER LEFT CORNER: W-49

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. *no*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE TWO NEW PHOTOS & VIEW OF PACIFIC AVE.  
FROM 123754, AND PHOTO NO. 6A-H100?

SUBMIT: RET. PHOTO

B: L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AUG 30 1937

AND WORK SCHEDULE

By

Date AUG 25 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 30 1937	AUG 30 1937
SETUP		5		
RETOUCHING	14	6	8-30	9-7
PHOTO LITHO				
BLUEPRINT STAMPING, CROQUING	65		9-7	9-8 145
ENGRAVING				
HAND COLOR PROOF	169	2	9-11	9-10
FINAL SET	32	12		11-16

DATE ESTIMATE CARD

DATE FILED

1861 3030

DATE PHOTO COPIES RETURNED

By

DATE PHOTO RETURNED TO Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

*make red impression*

13

14-4

ST-  
26



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-E2321

ORDER NO. 4752

DATE 8-25-1937

25 M ART COLORIDINE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KIDDIES POOL AT BEACH  
CLUB, WILDWOOD-BY-THE-SEA, N. J.

PRIVATE NO. BEFORE TITLE: 29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

*Put Plate as on front*

COLOR DESCRIPTION:

On right gray cement pool, blue water. Bright orange, green and blue design  
sun shades. Orange, green and red roof on circular shed. On left bldg. light  
stucco, red roof. green flower boxes on roof, red and pink flowers. Green &  
red beach chairs. Slow ocean in rear deep blue color as on attached card.  
Music stand on right gray with bright yellow side and top curtains.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

PUT CLOUDS IN SKY  
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*black*

Executive OK of Estimate

By

Date

AUG 30 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 30 1937	AUG 30 1937
SKETCH				
RETOUCHING	17	4	8-30	9-7-37
PHOTO LITHO				
BLENDING STRIKING, OPAQUING	65		9-7	9-9-37
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		9-10
ARTIST DEPT.	27	11		2-5-37

DATE RECEIVED

DATE FILED

DATE PAID

By

DATE Photo Returned to Customer

By



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-HE322

ORDER NO. 4752

DATE 8-25-1937

25 M ART COLORTONE POST CARDS

~~WILCOX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <sup>UPPER</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GENERAL VIEW SHOWING POST  
OFFICE, LOOKING TOWARDS AMUSEMENT CENTER,  
WILDWOOD-BY-THE-SEA, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 27

PHOTO PROPERTY OF CT

COLOR DESCRIPTION 1st bldg. white stone, gray stone base. green & yellow design  
narrow cornice on front top. Aluminum sash, doors and lights on lamp posts. Light  
stone steps and lamp posts. Make green lawn next to bldg. on left & right. Remove  
all autos, poles & wires. 2nd bldg. in center dull dark red, dark red roof. all  
other bldgs. on rear center and right, white, -green and red roofs. Ferris wheel  
on rear right white, blue and red cars. Show Atlantic Ocean in rear of bldg.  
line. Make deep blue water. Ocean and skyline is  $\frac{1}{2}$  inch above rear center bldg.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

434/1356

Executive OK & Estimate

ESTIMATE

Cost Dept. Checked

DATE AUG 30 1937

AND WORK SCHEDULE

DATE AUG 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 30 1937	AUG 30 1937
SKETCH				
RETOUCHING	14	5	8-30	9-2 SL
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		9-2	9-2 RT.
ENGRAVING				
HAND COLOR PROOF	170	1/2	1-3	
ARRANGE DEPT.	215	10 1/2	2-7	2-9

DATE PREPARED \_\_\_\_\_ DATE PAID \_\_\_\_\_

DATE PRINTED \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

MAKEOVER

Change to Spec. Cut Dept.

10 P. Makeover Time Required

RETOUCHING	1/2	1/2
PHOTO LITHO		
ENGRAVING		
HAND COLOR PROOF	1/2	1/2
ARRANGE DEPT.		

JAN 17 1938

14



LYNN H. BOY R, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2323

ORDER NO. 4752

DATE 8-25-1937

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ATLANTIC AVENUE SHOWING  
LUTHERAN CHURCH AND SHELDON HOTEL, WILDWOOD-  
BY-THE-SEA, N. J.

PRIVATE NO. BEFORE TITLE: 43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION 1st bldg. dark gray stone & tan mixed stone, slate roof. light  
stone cornice and trim. dark oak doors. 2 bldg. buff, white trim, gray roof. 3 white  
slate roof. 4 tall bldg. cream color, white trim and porches. green lawn &  
shrubby. Show some pink flowers. Remove poles & wires. Make street ~~and~~ smooth.  
Dark paving. Make smooth lawn in left foreground.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,099

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By AUG 30 1937 AND WORK SCHEDULE

By AUG 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 30 1937	AUG 30 1937
SKETCH				
RETOUCHING	13	3	8-30	9-2 5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		9-2	9-2 1/2
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST COST	30	9 1/2	9-30-	9-30 PM

DATE RECEIVED

DATE PAID

NOV 4-1937

DATE PAID COLOR PROOF

DATE Photo Returned to Customer

by

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

8  
13

ST.  
26



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2324

ORDER NO. 4752

DATE 8-25-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW OF BOARDWALK,  
SHOWING PLAZA DANCE HALL, WILDWOOD-BY-  
THE-SEA, N.J.

PRIVATE NO. BEFORE TITLE: 31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

*Put Plate No. on front*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

On right 1st white, green and orange awnings. Red letters on signs. 2 white, green & buff awnings. stands grey, red roofs. rear large bldg. white, red towers. Roof white tops on tall towers, red roofs on lower towers. other bldgs. white. On left 1&2 white, black and red awnings. 3 gray, brown side roof. & 4 buff. Others white, and light gray, red roofs. Brown & orange awnings. Make real night view similar to card attached. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 30 1937

AND WORK SCHEDULE

AUG 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			AUG 30 1937	AUG 30 1937
SKETCH				
RETOUCHING	10	5	8-30	9-7 86
PHOTO-LITHO				
BLUEPRINT STOPPING, OPAQUING	65		9-7	9-9 86
ENGRAVING				
HAND COLOR PROOF	39	1 3/4	9-10	10-10
ARTIST DEPT.	27	11		2-8

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2325

ORDER NO. 4752

DATE 8-25-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) NIGHT VIEW OF OCEAN PIER,  
WILDWOOD-BY-THE-SEA, N. J.  
PRIVATE NO. BEFORE TITLE: 33

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
Bldg. white, light aluminum roof. green roofs on top of top and lower towers.  
Green marquee, cream and white railings. Green & red letters on signs. Bldgs. on  
rear left gray. Ferris wheel on right gray, red cars. Coaster on right white,  
green roof on tower. Make attractive colors -- night view similar to attached  
card, only better. ~~PUT CLOUDS IN SKY~~

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By AUG 30 1937 Date AUG 30 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 30 1937	AUG 30 1937
SKETCH			
RETOUCHING	10 4 1/2	8-30	9-3
PHOTO LITHO			
BLUE-PRINT STUDYING, CRAWLING	14	9-3	9-3
ENGRAVING			
PAID COLOR PROOF	152 1 1/2	9-8	
ARTIST	44 9 1/2	2/7/38	2/8/38

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE PAID COLOR PROOF OK'D \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

to Curt  
new

26



NO. 7A-H2326

LYNN H. BOYER, PHILADELPHIA, PA. AND  
WILDWOOD, N. J.

ORDER NO. 4752

DATE 8-25-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER UPPER, LOWER, CENTER - BORDER.TITLE (IN FULL) ATLANTIC AVENUE SHOWING  
ST. ANN'S AUDITORIUM, WILDWOOD-BY-THE-  
SEA, N. J.

PRIVATE NO. BEFORE TITLE: 44

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NOIMPRINT  
SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF KE CT.

## COLOR DESCRIPTION

1st bldg. brown & buff mixed brick. dark reddish brown roof. Buff sash & doors  
with brown panels on doors. Light stone cornice & trim. Copper roof on towers.  
Red and pink flowers on left & right. 2nd bldg. very light gray, white trim. 3 lt.  
gray, dull red roof. 4 tall bldg. gray, brown brick first floor, white trim. Remove  
wires and make smooth street paving - dark paving.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

AUG 30 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 30 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 30 1937	AUG 30 1937
SKETCH			
RETOUCHING	4   3	8-30	9-3 8
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	15	9-3	9-3 45
ENGRAVING			
HAND COLOR PROOF	152   14	9-8	9-9
ARTIST DEPT.	46   9 3/4	12-3-37	12-7-37

DATE BLUEPRINT ORD

DATE FROD 1937 8-30

By

By

DATE FOR COLOR PROOF ORD

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

PHOTO IN 364-1916

(26) (X)



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-12327

ORDER NO. 4752

DATE 8-25-1937

251 ART COLORED POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ~~KODAK~~ FOX PARK, SHOWING

IMPRINT SAME AS ABOVE

OCEAN AND BOARDWALK, WILDWOOD-BY-  
THE-SEA, N. J.

PUT PLATE NO. ON FRONT

PRIVATE NO. BEFORE TITLE: 42

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

On left 1st bldg. green, 2 gray. brown sand tennis court. Pink & red flowers  
Green lawn in foreground and on right. Make ocean deep blue in rear. Use  
attractive colors.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

AUG 31 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 31 1937	AUG 31 1937
SKETCH				
RETOUCHING	17	4	8-31	9-3 SE
PHOTO LITHO				
BLUE-1-T STRIPPING, OPAQUING	64		9-3	9-3 44
ENGRAVING				
HAND COLOR PROOF	17	1 1/2	9-8	9-10
ARTIST DEPT.	211	9 1/2	Feb 5	Feb 7

DATE PLACED IN ORD

DATE Recd

By

By

DATE S. & C. CO. RECEIVED

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

PHOTO IN 7011-1416



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2328

ORDER NO. 4433

DATE 9-15-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) BEACH CLUB LOOKING TOWARDS  
CONVENTION HALL, WILDWOOD-BY-THE-SEA,  
N. J.

PRIVATE NO. BEFORE TITLE: 40  
*in plate*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE LIFE FROM PHOTO ATTACHED. BLDG. ON REAR RIGHT LIGHT GRAY STUCCO. DARK ROOF,  
CENTER BLDG. WHITE STUCCO, RED ROOF, GREEN FLOWER BOXES, RED & PINK FLOWERS.  
ORANGE & GREEN STRIPED AWNINGS. CIRCULAR STAND BRIGHT GREEN & RED & BLUE DESIGN  
ROOF. KIDDIES POOL ON RIGHT LIGHT GRAY. MAKE WATER BLUE. SUN SHADES BRIGHT ORANGE  
GREEN & RED STRIPED & DESIGN ON LEFT. GREEN SHRUBS ALONG EDGE OF BOARDWALK & REAR  
CENTER. MAKE OCEAN IN REAR DEEP BLUE. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ATTENTION!

Order for this customer. If you  
see to it that it is made  
with the best of materials  
and is delivered in good  
time. If you see to it that  
it is made and delivered in  
good time.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By SEP 17 1937

SEP 17 1937

By SEP 17 1937

OPERATION	EST. TIME	EST. TIME	EST. TIME	EST. TIME
COMPOSING, SETTING			SEP 17 1937	SEP 17 1937
SKETCHING				
REVISIONS	14	5 1/2	9-17	9-25 SE
INSTRUCTIONS				
B. L. & W. PROOF	6		9-25	10-2 SE
ETCHING				
H. L. & W. PROOF	16 1/2	1 1/2	10-5	10-5
FINAL PROOF	3 1/2	10 1/2	2-7	2-9

D. C. D. DATE Filled

By

Customer's Name

14

R



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2329

ORDER NO. 4794

DATE 8-27-1937

25 M

ART COLORTONE LOST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

DELAWARE RIVER BRIDGE

IMPRINT

SAME AS ABOVE

YES same as 3AH963

CONNECTING PHILADELPHIA, PA. AND CAMDEN, N. J.

PRIVATE NO. BEFORE TITLE: 123

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 89876. REMOVE STREET CAR AND TRACK ON ROADWAY ON LEFT. SHOW THREE CAR TRAIN ON TRACK ON LEFT FOREGROUND.

Streamline. Train cars are blue, silver trim

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive G. H. Estimate

By

SEP 13 1937

ESTIMATE

Cost Dept. Checked

By

Date

SEP 13 1937

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	3 6 1/2	9-13	9-18-37
PHOTO MOUNT			
BLUEPRINT STEP PRINT, ENGRAVING	6	9-10-20	10-13-37
ENGRAVING			
HAND COLORING	16 1 1/2	9-22	9-22
ARTIST DEPT.	155 9	10-11	10-21

DATE BLUEPRINT ORD

DATE PRed

NOV 6 1937

By

By

DATE HAND COLORING ORD

DATE Photo Returned to Customer

By

MAKEOVER

Change to Dept

EST. between Dept. and

RETOUCHING	11/2	Cost Dept
PHOTO MOUNT		OCT 11 1937
COMPOSING		
ART DEPT.		
ENGRAVING		

ST 39



LYNN H. BOYER, PHILADELPHIA, PA.  
AND ~~XXXXXXXXXXXX~~  
WILMWOOD, N. J.

NO. 7A-H2330

ORDER NO. 4798

DATE 9-8-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) BENJAMIN FRANKLIN'S GRAVE,  
PHILADELPHIA, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 189

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BRICK WALL IS DARK RED TAPESTRY BRICK. ALL STONES ARE GRAY GRANITE. REMOVE FINE  
ESCAPE, WIRES, RENT SIGN AND POLE IN BACKGROUND. BLOCK OUT BLDGS. IN UPPER  
RIGHT CORNER. WHITE MARBLE TOP SLAB. DARK GRAY BASE. GRAY WEATHERBEATEN HEAD  
STONES. GREEN VINES & SHRUBS. BLACK IRON FENCE ON RIGHT. SHOW FLAGS. MARK ON  
LARGE SLAB:

BENJAMIN  
AND  
FRANKLIN  
DEBORAH  
1790

mark on slab rear of grave:

FRANCIS F.  
Son of Benjamin & Deborah  
FRANKLIN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR

RETURN PHOTO.

Deceased Nov. 21, 1730.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all ~~negs~~ or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

SEP 10 1937

By

Date

SEP 10 1937

OPERATION	EST. TIME (Clock No. / Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 10 1937	SEP 10 1937
SKETCH			
RETOUCHING	8 62	9-10	9-16 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, CTAQUING	65	9-16	9-16 S.
ENGRAVING			
HAND COLOR PROOF	169 1 1/2	9-20	9-20
ARTIST DEPT.	49 9 1/2	10-15	10-21-WP.

NOV 4 1937

DATE BLUEPRINT OF D

DATE FILED

By

By

DATE

DATE Photo Returned to Customer

8-6  
12-1/2

ST  
35



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILMWOOD, N. J.

NO. 7A-H2331

ORDER NO. 4798

DATE 9-8-1937

25 M ART COLORONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LETITIA STREET HOUSE  
(WM. PENN MANSION), FAIRMOUNT PARK,  
PHILADELPHIA, PA.

PRIVATE NO. BEFORE TITLE: 190

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BRICK DARK TAPESTRY SIMILAR TO 7A-HL776.

(FURTHER DESCRIPTION TO COME)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				Cost Dept. Checked
WORK SCHEDULE				By
DATE	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
SEP 10 1937		SEP 10 1937	SEP 10 1937	
COMPOSITION TYPE SET UP.				
SKETCH				
RETOUCHING	12 3	9-10	9-13	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING OPAQUING	65	9-16	9-16	
ENGRAVING				
HAND COLOR PROOF	160 1 1/2	9-20	9-20	
ARTIST DEPT.	45 9 1/2	10/13	10/18	

DATE RECEIVED CARD

DATE PAID

NOV 4 1937

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

By

Curt  
M. W. F.



NO. 7A-H2332

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 4473

DATE 8/27/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. *NO 40 same as 7AH2308*TITLE (IN FULL) FOUNTAINS AND MAIN GREENHOUSE, PRINT SAME AS ABOVE  
LONGWOOD, BETWEEN KENNETT SQUARE, PA. AND  
WILMINGTON, DEL.

PRIVATE NO. BEFORE TITLE-21

PHOTO PROPERTY OF C.T.

## COLOR DESCRIPTION

BLDG. LIGHT STONE. BRONZE SASH & WINDOW FRAMES. GREENISH GLASS ROOF. GRAY  
WALL. LIGHT GRAY STEPS. LIGHT GRAY CIRCULAR POOL. GRAY FOUNTAINS. GREEN LAWN AND  
SHRUBBERY. SHOW REAR FOUNTAINS CLEAR AND SHARP. BALANCE PHOTO SO TOP OF BLDG.SHOWS LEVEL. IMPORTANT SUBJECT. DO GOOD COLOR WORK. SHOW SOME PINK & PURPLE  
FLOWERS IN REAR IN FRONT OF BLDG.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF *YES*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,774

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate  
Date AUG 30 1937 Cost Dept. Checked 20

**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 30 1937	AUG 30 1937
RETOUCHING	6 3	8-30	9-25
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	9-7	9-8 45
ENGRAVING			
HAND COLOR PROOF	40 1/2		9-10
ARTIST DEPT.	53 10 1/2	10/1/37	10/4/37

DATE RECEIVED BY

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

NOV 4 1937

*on sheet 25m*

6

26



LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-H2333

ORDER NO. 4446

DATE 8/27/37

25 M POST C RDS C.T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTHAMPTON STREET EAST FROM SQUARE, EASTON, PA.

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-E-7

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

1ST LIGHT BUFF. 2 & 3 BUFF BROWN TRIM. 4 BROWN. 5 & 6 BUFF. 7 GRAY. 8 TALL BLDG. TAN BUFF. OTHERS GRAY. ON LEFT. 1ST BUFF. 2 DULL RED. 3 GRAY BROWN TRIM. 4 TAN BRICK. 5 & 6 BUFF. 7 GRAY & 8 GRAY. OTHERS BUFF & GRAY. SHOW BUFF COLOR BRIDGE IN REAR CENTER, CLEAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,202,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

AUG 31 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

Date

AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 31 1937	AUG 31 1937
SKETCH				
RETOUCHING	3	5	8-31	9-8 84
PHOTO LITHO				
BLUEPRINT	65		7-9	9-9 15
STAMPING OPAQUEING				
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		13 Sept
ARTIST DEPT.	166	11	Oct 1	10 Oct 5

DATE RECEIVED OF

DATE FILED

NOV 4 1937

DATE

DATE PHOTO RETURNED TO CUSTOMER

By

MAKEOVER

Change to

Dept.

LOG. NO. IN THE ROOM

RETOUCHING

1/2

Time included in Cost Dept.

PHOTO

SEP 27 1937

COMPOSING

ART DEPT.

ENGRAVING

64

9-27

FT. 18



NO. 7A-H2354

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 4446

DATE 8/27/37

25 M POST CARDS C.T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUNCTION OF LEHIGH AND  
DELAWARE RIVERS, EASTON, PA.

PRIVATE NO. BEFORE TITLE-E-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. *no yes*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RIDGES DARK GRAY PIERS. GREEN FENCE IN FOREGROUND. MAKE MOUNTAINS IN REAR GREEN &  
CLEAR. REMOVE MAN IN CENTER. PUT FLOWERS ALONG EDGE ON LEFT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOLOR PROOF *YES*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,718

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked *h*

By

By

Date

AUG 30 1937

AND WORK SCHEDULE

Date

AUG 30 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 30 1937	AUG 30 1937
SKETCH			
RETOUCHING	3		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPACUING	60	9-3-37	9-3-37
ENGRAVING			
HAND COLOR PROOF	40 1 1/2		9-3
ARTIST DEPT.	38 9 5/4	10-1	10-4

DATE BLUEPRINT ORD.

DATE PAID

NOV 4 1937

DATE PAID BY CUSTOMER

DATE PAID BY CUSTOMER

to print  
new mls  
#

26



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILLOWOOD, N. J.

NO. 7A-H2336

ORDER NO. 4798

DATE 9-8-1937

25 M ART COLORFORM POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER,

FRONT NO. 1 R. M. YES

TITLE (IN FULL) RODIN MUSEUM, PARKWAY,  
PHILADELPHIA, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 109

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT GRAY STONE. BRONZE DOOR & FIGURES ON LEFT & RIGHT. LIGHT GRAY STONE WALL  
AROUND FOUNTAIN. RED & PINK FLOWERS BETWEEN HEDGE AROUND FOUNTAIN. LIGHT  
GRAY SEATS ON LEFT & RIGHT. TAN GRAVEL WALK ON RIGHT & LEFT. BLOCK OUT BLDGS.  
IN BACKGROUND

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By OK of Estimate

**ESTIMATE**

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

SEP 10 1937

SEP 10 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP		SEP 10 1937	SEP 10 1937
SKETCH			
RETOUCHING	5 5	9-10	9-13
PHOTO LITHO		1	
BLUE STAMPING GRAYING	65	9-14	9-14
ENGRAVING			
HAND COLOR PROOF	160 1/2	9-20	9-20
ARTIST DEPT.	10 9	10-13	10-16

DATE DELIVERED

DATE PAID

DATE PAID

By

DATE Returned to Customer

By

5



NO. 27A-H2337

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. J. ORDER NO. 4798

DATE 12-8-1937

12<sup>1</sup>/<sub>2</sub> M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF MUNICIPAL  
STADIUM AND NAVY YARD, PHILADELPHIA, PA.IN SMALL TYPE: LOWER BORDER: --(c) BY  
AERO SERVICE CORP.

PRIVATE NO. BEFORE TITLE : --- 180

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION  
STADIUM DARK BUFF BRICK. LIGHT STONE CORNICE & CORNERS ON END COLUMNS. LIGHT GRAY  
GRILL IN CENTER FOREGROUND OF STADIUM. GREEN LAWN ON CENTER OVAL, WHITE STRIPES  
ON LAWN. DARK TRACK AROUND OVAL. REAR LARGE NAVY BLDGS. DARK RED BRICK WITH LIGHT  
GRAY PANNELS OR COLUMNS. DARK ROOFS LARGE CRANE IN REAR CENTER BLACK. BLDGS AT  
ENTRANCE ON REAR RIGHT LIGHT GRAY & RED. MAKE GREEN LAWN & GRAY WALKS AROUND  
STADIUM. REMOVE BARE SPOTS ON LAWN ON REAR LEFT. SHOW ONLY PART OF PHOTO WHERE  
INK MARKS ARE ON PHOTO. SO THE LARGE CRANE ON REAR RIGHT CENTER WILL BE IN CENTER.  
FOREGROUND OF PHOTO IS OF NO INTEREST AND STADIUM SHOULD SHOW ~~REAR~~ PROMINENT IN  
FOREGROUND OF CARD.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 13 1937

DEC 13 1937

DATE	TIME	DATE	TIME
DEC 13 1937		DEC 13 1937	
	5 5	12-13	12-13
	6-5	12-17	12-18
	39	12-21	12-21
	216	2-5	2-9

DATE RECEIVED

DATE PAID

RECEIVED

Ret.

JAN 13 1938

HC 13/4

JAN 13 1938

HC 13/4

JAN 13 1938

HC 13/4

JAN 13 1938

HC 13/4

JAN 13 1938

HC 13/4

JAN 13 1938

HC 13/4

JAN 13 1938

HC 13/4



NO. **5A-H2338**

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. J.

ORDER NO. **4798**

DATE **12-2-1937**

DATE

**12 1/2" POST CARDS GROUP 2 ART COLORTONE WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **1**

R. M. **YES**

TITLE (IN TOP) **FLOWER BEDS AND REPTILE HOUSE  
ZOOLOGICAL GARDEN, PHILADELPHIA, PA.**

IMPRINT **SAME AS ABOVE**

**BOT\* BIRD HOUSE AND LAKE ZOOLOGICAL  
GARDEN, PHILADELPHIA, PA.**

PRIVATE NO.: BEFORE TITLE **----- 178**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

**USE PHOTO SHOWING FLOWER BEDS ETC. AS THE TOP VIEW. JOIN PHOTOS IN CENTER 2  
GROUP VIEW HORIZONTAL**

**USE PHOTO SHOWING BIRD HOUSE ETC. AS THE BOTTOM VIEW**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**DEC 7 - 1937**

**DEC 7 - 1937**

DATE	TIME	ENTERED	RECEIVED
DEC - 7 1937		DEC - 7 1937	DEC - 7 1937
RECEIVING	14	3	12 - 7
RECEIVING	60		12 - 14
RECEIVING	183	1/2	12 - 15
RECEIVING	9		17

DATE RECEIVED

DATE PAID

By

By

PAID TO

P

5.  
67



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2339

ORDER NO. 4798

DATE 9-8-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 69TH STREET, UPPER DARBY,  
PA.

PRIVATE NO. BEFORE TITLE: 139

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

on right, 1st black glossy tile. Red store signs. Upper 5& 10 gold letters.  
white and black striped awnings. 2 buff light gray design. 3 brown glass red store  
sign, green up & down sign. Light gray & dark gray pillars betw en bldgs. 4  
brown glass & sash. 5&6 light stone, black tower. gray top. Rear center dark red  
brick. On let 1st light gray, 2 dark red, gray trim. 3 light gray. 4 cream, 5  
gray, 6 cream & gray tall bldg. light buff. Cement street. Remove wirese  
BE SURE NOT TO CUT OUT F.W. WOOLWORTH STORE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK or Estimate

By

Date

SEP 10 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 10 1937	SEP 10 1937
SKETCH				
RETOUCHING	3	6	9-10	9-14 SE
PHOTO LITHO				
BLUE PRINT STRIPPING, GALLEYING	65		9-14	9-15 4.
ENGRAVING				
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.	164	10 1/2	10-15	10-19

DATE ESTIMATE OK'D

DATE FK'd

By

By

DATE FIRST COLOR PROOF OK'D

DATE Photo Returned to Customer

By

make red impression



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2340

ORDER NO. 4798

DATE 9-8-1937

25 M

ART COLOR TONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES same as

TITLE (IN FULL)

QUADRANGLE AND TRIANGLE

IMPRINT

SAME AS ABOVE

5AH2471

DORMITORIES, UNIVERSITY OF PENNSYLVANIA,  
PHILADELPHIA, PA.

PRIVATE NO. BEFORE TITLE: 145

SUB TITLES: GATEWAY BETWEEN BIG QUAD.  
AND TRIANGLE. TRIANGLE DORMITORIES.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

QUADRANGLE DORMITORIES.

GROUP CARD SIMILAR TO 5A-H665. Show gateway in center with bldgs. on either side. DORMITORIES: DARK RED TAPESTRY BRICK. LIGHT STONE TRIM. SLATE ROOF. RED BRICK CHIMNEYS. DOMES GREEN CORRODED COPPER. LIGHT GRAY WALKS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By SEP 14 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SWITCH	2		
RETOUCHING	17 7.	9-20	9-22 SP
PHOTO LITHO			
BLU-PRINT SUPERFINE CHALKING	60	9-22	9-23 AT
ENGRAVING			
HAND COLOR PROOF	160 2	9-27	9-27
ARTIST DEPT.	34 13 1/2	10-13-37	10-17-37 F.W.

DATE ESTIMATE OK'D

DATE FILED

NOV 4 1937

DATE PAID FOR BY

DATE Photo Returned to Customer



NO. 7A-H2341

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. J. ORDER NO. 4798

DATE 12-8-1937

12 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLLEGE HALL UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

same as  
5A42471

PRIVATE NO. BEFORE TITLE ----- 143

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT GREEN STONE. DARK SLATE ROOF. DARK BROWN STONE CORNICE & SILLS. GRAY STEPS. DARK GREEN SASH & WINDOW FRAMES. DARK GREEN TRIM ON CENTER STEEPLES. DARK BROWN STONE ARCHES OVER WINDOWS AND LOWER CORNICES IN CENTER AND BASE OF BLDG. GREEN LAWN DARK GRAY DRIVE. SHOW SPRINGTIME FOLIAGE ON TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DELIVERED TO CUSTOMER DEC 18 1937

			DATE ENTERED LAST.	DATE RECEIVED.
COMMISSION 10% UP			DEC 18 1937	DEC 18 1937
PRINTING	4	6	12-16	12-21 SE
DELIVERY	60		12-22	12-22 1/2
REMARKS				
REPRODUCTION	40	15		12-27
REPRODUCTION	42	9	2-4	2-8

4

78



NO. ~~7A-H2342~~ 7A-H2342

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. Y.

ORDER NO. 4798

DATE 12-8-1937

12 1/2 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES same as

TITLE (IN FULL) FRANKLIN MUSEUM AND BOARD  
OF EDUCATION BUILDING ON PARKWAY  
PHILADELPHIA, PA.

IMPRINT SAME AS ABOVE 304960

PRIVATE NO.: BEFORE TITLE ----- 113

PHOTO PROPERTY OF C. T. &amp; CO.

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER. DARK SLATE ROOF ON LEFT GRAY STEPS. BLDGS ON RIGHT  
SAME COLOR. SILVER COLOR AIRPLANE IN YARD AT CORNER OF BLDG. GREEN LAWN &  
SHRUBERY. INCREASE SIZE OF SHRUBERY REMOVE CLOCK SIGN OVER REAR LEFT OF ROOF  
OF BLDG. DARK STREET PAVING. LIGHT CEMENT WALKS. WHITE MONUMENT ON RIGHT. MAKE  
SPRINGTIME FOLIAGE ON TREES. REMOVE AUTOMOBILES ON RIGHT FOREGROUND & STREAMLINE  
OTHERS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

DEC 15 1937

Curt Teich &amp; Co.

DEC 15 1937

DATE	TIME	DATE	TIME
DEC 15 1937		DEC 15 1937	
DEC 18 1937		DEC 18 1937	
12-16	12-16	12-16	12-16
12-21	12-21	12-21	12-21
12-23	12-23	12-23	12-23
2/3	2/3	2/5	2/5

MAY 1938

Ret

JAN 13 1938

HC 1 1/2

Off 1-13

57



NO. 7A-H2343

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. Y.

ORDER NO. 4798

DATE 12-2-1937

12½ M POST CARDS - GROUP 5

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO PHILADELPHIA  
ZOOLOGICAL GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

YES name  
as 7A H2338

IMPRINT SAME AS ABOVE.

PRIVATE NO.: BEFORE TITLE ---- 177

PHOTO PROPERTY OF

CUSTOMER

## COLOR DESCRIPTION

DARK RED BRICK BASE CENTER DARK GRAY STONE. TOP DARK RED BRICK. DARK GREEN CORNICE  
BUFF SASH & GABLES & BASE ON LEFT. DARK SLATE ROOFS. DARK RAILINGS AT ENTRANCE. DA  
DARK GREEN MONUMENT GREEN BRONZE LYONS. INCREASE SHRUBERY & LAWN. SHOW FLAGS ON  
POLES. GREEN SIGN BUFF LETTERS IN CENTER DARK GREEN GATES.

USE PHOTO OF ENTRANCE ON TOP OF GROUP CARD USING HALF OF SPACE USE 4 ANIMALS ON  
BOTTOM PORTION OF CARD. SHOW ONLY ONE ELEPHANT IN FOREGROUND.

POLAR BEAR WHITE.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE

Curt Teich &amp; Co.

DEC 11 1937 NO WORK SCHEDULE

DEC 11 1937

DESCRIPTION	EST. TIME	ACT. TIME	DATE	DATE
COMP. INC. SET UP			DEC 11 1937	DEC 11 1937
RETOUCHING	14	6	12-11	12-16 SC
PHOTOGRAPHY				
FLUORIN	1		12-16	12-6 H.
SIGNATURE				
PROOFING				
HAND COL. PROOF		1 1/2		
ARTIST REPT.	206	12	11/5/38	11/7/38

DATE D. ORDER

DATE FILED

DATE

By

14  
13



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 7A-H2344

ORDER NO. 4792

DATE 9-8-1937

25 ~~14~~ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) BETSY ROSS HOUSE, 239

ARCH STREET, PHILADELPHIA, PA.

PRIVATE NO. BEFORE TITLE: 193

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES - SAME AS

IMPRINT SAME AS ABOVE ON 7A-H1776

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

COLOR SAME AS 7A-H1776 EXCEPT SIDE WALL GRAY CEMENT, SIDES OF CELLAR DOOR WHITE MARBLE. BOX AT END OF DRAIN PIPE WHITE. DARK RED BRICK SIDEWALK (NOT CRUISE). GRAY GRANITE CURB. BLOCK OUT BERGER BROS. SIGN & MARK OF OLD ROOF ON WALL. HAVE CARD MISS EDGE OF FLAG AS IN 7A-H1776 AND BREAK MONOTONY OF SIDE WALL WITH VINE. FENCE POSTS ON LEFT UNPAINTED OAK. RAILINGS WHITE. REMOVE WIRES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,798,775

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By SEP 10 1937

Date SEP 10 1937

OPERATION	EST. TIME Ct. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 10 1937	SEP 10 1937
SKETCH			
RETOUCHING	10 4	9-10	9-18
PHOTO-LITHO			
BLIND PRINT STRIPE & OPAQUING	65	9-10	9-14 1/2
ENGRAVING			
HAND COLOR PROOF	150 1 1/2	9-15	9-16
ART DEPT.	53 9 1/4	10/14/37	10/16/37
		NOV 5 1937	

DATE BLUEPRINT OK'D.

DATE Filed

DATE

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2345 ORDER NO. 4801 DATE 8-27-1937

CUSTOMER ST. MARY'S HOSPITAL,  
JEFFERSON CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE

3½ x 5½

STYLE ART COLOR TON, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, ~~Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. MARY'S HOSPITAL - JEFFERSON CITY,  
MISSOURI

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TOUCH UP GRASS IN FOREGROUND AND MAKE DRIVEWAY  
MORE PROMINENT

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

30-9-13-7

3 1/2  
A 9  
N.B. 1 1/2

R.

1.50

15

1/2 x 1/4  
Kacaflo photo.  
not to be sent out.

1 FEB - 2 1945

Ret'd to



W. H. ANDREWS & CO., SALEM, N. J.

NO. 7A-H2346

ORDER NO. 4819

DATE August 27, 1937

6 M C. T. ART COLORTONE POST CARD		WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) SALEM HIGH SCHOOL, SALEM? N. J.	IMPRINT NONE	
PHOTO PROPERTY OF CURT TEICH & CO.		

COLOR DESCRIPTION

DARK RED BRICK. SLATE ROOF. WHITE CORNICE & COLUMNS WINDOW FRAMES &  
SASH & DOOR. LIGHT GRAY TOWER & CENTER GABLE.  
SHOW FLAG ON POLE. GRAY STONE WALL. GRAY STEPS BRONZE RAILINGS  
BRONZE LIGHTS. GREEN LAWN & SHRUBBERY

REMOVE WIRES & SHADOW ON STREET

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO.  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
AUG 31 1937		AUG 31 1937	
OPERATION		DATE	DATE
Clock No.   Time Allowed		STARTED WORK	COMPLETED
COMM. ING. TIME SET UP		AUG 31 1937	AUG 31 1937
NOTES			
PAINTING	14 3	8-31	9-3 50
PHOTOGRAPHY			
RETOUCHING	65	8-7	8-7 145
INCRAVING			
HAND COLOR PROOF			
PAINTING	30		9-14
DATE RECEIVED		NOV 1937	
DATE PAID		20	
By			



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2347 ORDER NO. 4804 DATE 8-27-1937

CUSTOMER THE CITIZENS TRUST CO.,  
ATLANTA, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE CITIZENS TRUST CO.—ON AUBURN  
AVE.,—ATLANTA, GA.

BOT: MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FILL IN SIGN WHICH IS DEFECTIVE ON PHOTO. CUT  
OUT ALL WIRES & SIDE BLDGS. ON BOTH SIDES.  
ELIMINATE MAN ON THIRD FLOOR WINDOW.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

WHITE BUILDING, BLACK TRIMMINGS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H2348 ORDER NO. 4860 DATE 8-30-1937

CUSTOMER JACARANDA HOTEL  
AVON PARK, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE JACARANDA HOTEL — 120 FIREPROOF —  
ROOMS ON THE ORANGE BLOSSOM TRAIL, — CENTRAL  
FLORIDA AVON PARK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CUSTOMER DOES NOT WANT CARDS TOO HIGHLY COLORED.

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

MAKEOVER

Change to ADV. Dept.

1937. Makeover Time Required

6	1	Time Required in Over Dept.
1000000		OCT 1 1937
000000		
000000		
000000		



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H2349 ORDER NO. 4858 DATE 8-30-1937

CUSTOMER MT. VERNON AUTO MOTEL  
SAN BERNARDINO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: MT. VERNON AUTO MOTEL — SAN  
BERNARDINO, CALIFORNIA

BOT: ON U.S. HIGHWAYS 66 and 395

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR



BOULDER DAM SERVICE BUREAU, BOLDER CITY, NEVADA

NO. 7A-H2350

ORDER NO. 5006

DATE 8/31/37

12M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

TITLE (IN FULL) CHURCH OF JESUS CHRIST OF  
LATTER DAY SAINTS, LAS VEGAS, NEVADA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL. PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,444

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost kept checked

By *[Signature]*  
Date SEP 2 1937

AND WORK SCHEDULE

By *[Signature]* Date SEP 2 1937

OPERATION	EST. TIME (Clock No.   Time in hours)	DATE ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 1 1937	SEP 2 1937
SKETCH			
RETOUCHING	10   3 1/2	9-1	9-7 SL
PHOTO LITHO			
BLUEPRINT STAMPING OPAQUE	65	9-8	9-9 M
ENGRAVING			
HAND COLOR PROOF	16 1/2   1 1/4		
ARTIST EDEL	23   9		10-17

DATE BLUEPRINT ORD

DATE

NOV 4 1937

DATE MANUFACTURE

DATE PHOTO RETURNED TO CUSTOMER

By

By



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 7A-H2351

ORDER N5006

DATE 8/31/37

12 M 500 POST CARDS		C.T. ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER <u>CENTER - BORDER</u>		FRONT NO. 2	R. M. YES
TITLE (IN FULL) B.P.O. ELKS LODGE, 1468, LAS VEGAS, NEVADA		IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE  
By SEP 2 1937 Cost Dept. Checked SEP 2 1937

OPERATION	EST. TIME <small>Check No.   Time Allowed</small>	DATE <small>ENTERED DEST.</small>	DATE <small>COMPLETED</small>
COMPOSING, TYPE SET UP		SEP 2 1937	SEP 2 1937
SKETCH			
RETOUCHING	10 2	9-2	9-7 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, PACKING	65	9-8	9-9 HX
ENGRAVING			
HAND COLOR PROOF	10 1/4		10-13
ALST. 1000	45 8 1/2	10/7	10/8

ESTIMATE BLANKET ORD \_\_\_\_\_ DATE Filed \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By NOV 4 1937

10  
4

30



NO.7A-H2352

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 5006

DATE 8/31/37

12<sup>M</sup> 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 2

R. M. YES

TITLE (IN FULL) CLARK COUNTY COURT HOUSE,  
LAS VEGAS, NEVADA

IMPRINT SAME AS ABOVE

6B#2520  
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

City of Las Vegas

By SEP 2 1937ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By SEP 2 1937

OPERATION	EST. TIME		DATE ENTERED D.O.T.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 2 1937	SEP 2 1937
SKETCH				
RETOUCHING	8	4 1/2	9-2	9-7 SC
PHOTO LITHO				
BLUEPRINT STRIKING, G. QUINING	65		9-8	9-9 45
ENGRAVING				
HAND COLOR PROOF	39	1 1/4	9-10	9-10
ARTIST CPT.	37	8 3/4	10-7-37	10-8-37 B.H.

DATE ESTIMATE OK'D

DATE PREP

NOV. 4 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 7A-H2353

ORDER NO. 5006

DATE 8/31/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE UPPER LOWER CENTER - BORDER FRONT NO. 2 R. M. YES

TITLE (IN FULL) U. S. POST OFFICE AND COURT IMPRINT SAME AS ABOVE  
HOUSE, LAS VEGAS, NEVADA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE  
Date SEP 2 1937 By SEP 2 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 2 1937	
SKETCH			
RETOUCHING	3 3	9-2	9-9
PHOTO-LITHO			
BLUEPRINT STENCILING OPAQUING	64 -	9-10	9-13
ENGRAVING			
HAND COLOR PROOF	39 1 1/2	9-10	9-10
ARTIST PROOF	43 9 1/2	10-7	10-8

NOV 4 1937

DATE BLUEPRINT ORD. DATE FILLED  
DATE HAND COLOR PROOF ORD. DATE RETURNED TO CUSTOMER

*to Curt*



BOULDER DAM SERVICE, BOULDER CITY, NEVADA

NO. 7A-H2354

ORDER NO. 5006

DATE 8/31/37

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT No 2

R. M. YES

TITLE (IN FULL) HIGH SCHOOL, LAS VEGAS, N  
NEVADA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,751,275

## ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked SEP 2 1937  
By SEP 2 1937  
Date SEP 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 2 1937	SEP 2 1937
SKETCH				
RETOUCHING	17	5	9-2	9-9 SL
PHOTO-LITHO				
BLUEPRINT				
STRIPPING OPAQUING	65		9-9	9-9 15
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	9-13	
IMPRINT	38	9 1/2	10-6	10-8

NOV 5 1937

DATE IS DOCUMENT OK'D \_\_\_\_\_ DATE I Red \_\_\_\_\_  
By \_\_\_\_\_ By 21

DATE IS DOCUMENT OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



DISTRIBUTED BY MC CORMICK CO., 217 E. 7TH AVE.,  
AMARILLO, TEXAS

NO. 7A-H2355

ORDER NO. 5007

DATE 8/31/37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-LEATHER AND FUR FOR A  
PAIR OF CHAPS  
BOT-SKINNING A WEST TEXAS JACK RABBIT  
(LEPUS TEXIANUS)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THIS SPECIES HAS GRIZZLED YELLOWISH BROWN FUR WITH THE EARS, TAIL AND NAPE  
VARIOUSLY MARKED WITH BLACK. THE ATTACHED CARDS ( 4A-H1933, 1932, 1934) MAY  
BE USED TO PLAN THE COLORING AND CLOTHING FOR THE COWBOY. CHAPS SHOULD BE  
COVERED BY FUR WHICH CORRESPONDS TO THE FUR ON THE RABBIT'S APPEARANCE AND  
COLOR.

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☐ HANDCOL PROOF ☒ YES RETURN PHOTO. ☐

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

Cost Dept. Checked

SEP 2 1937

ESTIMATE  
AND WORK SCHEDULE

By SEP 2 1937  
Date SEP 2 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CLIPPING & SET UP		SEP 2 1937	SEP 2 1937
ETCH			
RETOUCHING	14 2 1/2	9-2	9-8
PHOTO MOUNT			
BLANKET & STRIPPING & COLORING	75	9-8	9-9
ENGRAVING			
HAND COLOR PROOF	70 1 1/2		9-10
ARTIST EART	9 3/4		

DATE RECEIVED

DATE PAID

SEP 2 1937

HC - 160 - 10-12 - 12 12

MAKEOVER

Change to Ret Date SEP 18 1937

EST. Makeover Time

ETCHING	1 1/2	SEP 18 1937
PHOTOGRAPH		
COLORED	1 1/2	
RE-ETCHING		

14

9-21

30



31

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 7A-H2357 ORDER NO. 5012 DATE 9-3-1937

CUSTOMER RALPH R. REEDER & SONS  
INDIANAPOLIS, IND.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ 

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RALPH R. REEDER &amp; SONS

INDIANAPOLIS, IND. ROFFING &amp; SHEET METAL WORKS

see layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 42  
H22  
A13

1650

R

X

3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. ☒ 7A-H2358 ORDER NO. 4888 DATE 9-29-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
A. WIEGAND & SONS  
INDIANAPOLIS, IND.

Photos for  
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE

ART COLORTONE, WHITE B ORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A. WIEGAND'S SONS CO., FLORISTS, ILLINOIS

ST. AT 16TH & INDIANAPOLIS. OUR 79TH YEAR

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

201 7  
H2358  
A 11½

Art Wiegand  
18.50

#27

57  
+



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2359 ORDER NO5013

DATE 8-31-37

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER DESERET BOOK COMPANY  
SALT LAKE CITY, UTAH

6 M P.C. *Group 3* SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HILLCREST - COVEY - BUCKINGHAM

(All of this on address side)  
FRONT NO. 5 R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

*- Deseret Book Company, Salt Lake City, Utah*

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☐ Retouched Photo ☐ Wash Drawing  
Follow Layout

PUT GREEN LEAVES ON TREES & FLOWERBEDS IN BRIGHT  
COLORS. TAKE OUTBUILDINGS AT LEFT OF HILLCREST &  
COVEY. BE SURE TO EMPHASIZE SHRUBS, FLOWERS, AND  
LAWNS. DRAW IN TWO TREES ON PANORAMA AS INDICATED  
ON DOUBLE POST CARD. TAKE OUT WIRES AND TELEPHONE  
POLES. ALSO SMOKESTACK ON COVEY.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE ATTACHED POST CARDS FOR COLORS.

*3 photos ret  
1/10/38*

PHOTO RETURNED

TO

PHOTO USED FOR

587  
20-1-92  
200-12  
12

*Deseret Book Co. Salt Lake City, Utah*  
*32 photos*

14  
13  
2

11-8  
ST.  
65



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 7A-H2360 ✓ ORDER NO. 5014 DATE 9-1-37

CUSTOMER WHITNEY BROS.  
SAN FRANCISCO, CAL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUSINESS CARDS SIZE

$2\frac{1}{4} \times 3\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PLAYLAND AT THE BEACH  
TOPSY'S ROOST

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE PHOTO NO. 4771-29.

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

5-1-37  
L 2  
Ret 47  
200 1/2  
17

W

5  
 $3\frac{9}{16} \times 2\frac{1}{16}$

2

13



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2361 ORDER NO. 4885 DATE 9-1-37

CUSTOMER COLONIAL BAKING CO.  
CEDAR RAPIDS, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IOWA'S FIRST COMPLETELY AIR-CONDITIONED  
BAKERY

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*sample by St.*

*make DK. blue impression  
" Red — " —*

PHOTO RETURNED

TO

PHOTO USED FOR

11 1/4

2925

# 27

4-1  
10

32



O'NEALL SPECIALTY CO., INC.,  
McALLEN, TEXAS

NO. 7A-H2362

ORDER NO. 4895

DATE SEPTEMBER 1, 1937

12 M500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (UNFULL) GREETINGS FROM THE LOWER RIO

IMPRINT NONE

GRANDE VALLEY

TEX.

C.C.T. & Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

From *Estimate*

ESTIMATE

Cost Dept. Checked

Date SEP 3 1937

AND WORK SCHEDULE

Date SEP 3 1937

OCCUPATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMP. TYP. TYP. SET UP			SEP 3 1937	SEP 3 1937
ETCHING		9		
ETCHING	17	6	9-3	9-17 SE
PHOTO TYPING				
ETCHING	15		9-18	
ETCHING				
HAND COLOR PROOF				
ARTIST DESK	37	16 1/2	9/21/37	9-23-37

DATE ESTIMATE OK'D

DATE FILED

NOV 4 1937

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

17  
13

33



22

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

DIAL No. 7A-H2363 ORDER NO. 4887 DATE 9-1-37

CUSTOMER ELLIOTT HOTEL, INC.  
DES MOINES, IOWADEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOBBY - HOTEL ELLIOTT, DES MOINES,  
IOWAFRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No ImprintRETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow LayoutPHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2  
202  
12

3



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 7A-H2364 ORDER NO. 4891 DATE 9-3-1937

CUSTOMER LIBERTY CHERRY & FRUIT CO.  
COVINGTON, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LIBERTY CHERRIES:

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.   
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. ☐ 120  
Dry — Wet — Pancromatic — Color Separation. ☐ 133  
Transfer — Paper Process — New Process. ☐ 150  
Stripping — White Border — Full Face. ☐ 175  
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE PICTURE ATTACHED.

make red impression  
" DK. Blue " —

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
L.O.  
JUL 18  
2013  
23. \$10

39



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. ☒ 7A-H2365 ORDER NO. 3892 DATE 9-1-37

CUSTOMER FOREST GLEN, INC.  
MARION, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{8} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOREST GLEN MEMORIAL PARK

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Rec 3  
HCP  
A10

29 ST.



SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 7A-H2366

ORDER NO. 5034

DATE **Sept. 2, 1937**

12<sup>1</sup>/<sub>2</sub>" M

C. T. ART COLORTONE POST CARD

WHITE BORDER

*Full Page*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~LOWER~~, CENTER - BORDER.

FRONT No. **2**

R. M. **NO**

TITLE (IN FULL) **MOONLIGHT VIEW OF BEACH  
BOULEVARD AND SEAWALL FROM THE AIR,  
SHOWING HOTEL GALVEZ, GALVESTON, TEXAS**

IMPRINT **SAME AS ABOVE**

*2 lines*

*in plate*

PHOTO PROPERTY OF **C. T.**

COLOR DESCRIPTION

USE CARD NO. 2A-H282

CHANGE TO MOONLIGHT SCENE

*photo 5BH 83.6*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*2*

Estimate

**ESTIMATE**

Cost Dept. Checked

By **1 SEP 7 1937**

AND WORK SCHEDULE

By **1 SEP 7 1937**

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 8 1937	SEP 8 1937
SET TCH			
RETOUCHING	10 5 1/2	9-8	9-13 SE
PHOTO LITHO			
BLUEPRINT SHIPPING. GRADING	6 1/2	9-13	9-15 1/2
ENGRAVING			
PROOF ON PROOF	4 1/2		9-17
PRINTING	4 1/2 11	Sept. 30	Oct. 1-7 WP

DATE ESTIMATE ORD.

DATE FEE

**NOV 4 1937**

DATE PROOF FOR 11.27 ORD

DATE

DATE Photo Returned to Customer

*(T. H. H. H.)  
mailing*



SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 7A-H2357

ORDER No. 5034

DATE Sept. 2, 1937

12<sup>1</sup>/<sub>2</sub>" M

C. T. ART COLORTONE POST CARD

WHITE BORDER *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: LOWER, CENTER - BORDER.

FRONT No. 2

R. M. NO

TITLE (IN FULL) VIEW OF GULF AND BOULEVARD

IMPRINT

SAME AS ABOVE

AT NIGHT FROM HOTEL GALVEZ, GALVESTON?

TEXAS

*In photo*

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

USE CARD NO. 5a-h1861

CHANGE TO MOONLIGHT SCENE

*Photo 5BH843*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,075

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By *[Signature]*  
Date SEP 8 1937

AND WORK SCHEDULE

By *[Signature]*  
Date SEP 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8 1937	SEP 8 1937
SKETCH				
RETOUCHING	17	5	9-8	9-14 SE
PHOTO-LITHO				
BLOCKING STAMPING OPAQUING	64		9-13	9-15 KT
ENGRAVING				
HAND COLOR PROOF	39	1 1/2		
ARTIST PR.	100	10	9-29	10/4

NOV 4 1937

1. ESTIMATE OK'D.

DATE PAID

2. ORDER OK'D.

By *[Signature]*

DATE PAID

DATE PAID Returned to Customer

8-1  
17-4

*small neg.*



Print from Key

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 7A-H2368

ORDER NO. 5934

DATE **Sept. 2, 1937**

12 1/2 M

C. T. ART COLORTONE POST CARDS

~~WHITE BORDER~~

*Full face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. **2**

R. M.

**YES**

*same as 2A H283*

TITLE (IN FULL) **MALLORY LINER ENTERING THE**

IMPRINT

**SAME AS ABOVE**

**HARBOR BY MOONLIGHT AT GALVESTON, TEXAS**

*2 lines*

*in plate*

PHOTO PROPERTY OF

**C. T.**

COLOR DESCRIPTION

USE CARD NO. **2A-H283**

**CHANGE TO MOONLIGHT SCENE**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,997,775

Executive Order Estimate

By

Date

**SEP 3 1937**

**ESTIMATE**

AND WORK SCHEDULE

Cost Dept. Checked **A**

Date

**SEP 3 1937**

OPERATION	EST. TIME <small>(Give No. 1 Time in hours)</small>		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET, UP			SEP 3 1937	SEP 3 1937
SKETCH				
RETOUCHING	10	6	9-3	9-9 SC
PHOTO-LITHO				
BLOCKING STRIPPING, CAPING	6		9-10	9-13
ENGRAVING				
HAND COLOR PROOF	20	1 1/2		9-15
ARTIST DEPT.	31	9 1/2		

LAST ESTIMATE OK'D

DATE

**NOV 4 1937**

By

By

DATE HAND COLOR PROOF OK'D

DATE Proof Returned to Customer

By



H. L. COBURN ESTATE, HANOVER, N.H.

NO. 7A-H2369

ORDER NO. 5050

DATE Sept. 2, 1937

6M C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BAKER MEMORIAL LIBRARY,  
DARTMOUTH COLLEGE, HANOVER, N.H.

IMPRINT NONE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

FOR COLOR SEE SAMPLE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate of Estimate

ESTIMATE

Cost Dept. Checked

By SEP 3 1937

AND WORK SCHEDULE

By SEP 3 1937

OPERATION	EST. TIME Ord No. Time Allowed	DATE ENTERED DPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 3 1937	SEP 3 1937
SKETCH			
RETOUCHING	156 3	Sept 7	Sept 9 37
PHOTO LITHO			
BLUEPRINT STAMPING & BAKING	65	9-10	9-10 1937
ENGRAVING			
HAND COLOR PROOF	39 1 1/4	9-13	9-13
ARTIST EPT.	30 8 3/4		11-4 1937

NOV 8 1937

DATE BLUEPRINT ORD

DATE Fled

DATE BLUEPRINT ORD

DATE Photo Returned to Customer

By

ST.  
31



H. L. COBURN ESTATE, HANOVER, N.H.

NO. 7A-H2370

ORDER NO. 5050

DATE SEPT. 2, 1937

6 M

C. T. ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) THE HANOVER INN - DARTMOUTH  
COLLEGE, HANOVER, N.H.

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BROWNISH RED WHITE TRIM  
UMBRELLAS BLUE AND WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By *[Signature]* Estimate

Date SEP 3 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 2 1937	SEP 3 1937
SKETCH				
RETOUCHING	6	3 1/2	9-3	9-8 SE
PHOTO LITHO				
BLUETINT STAMPING, CAPS, etc.	65		9-8	9-8 KE
ENCARTING				
HAND COLOR PROOF	163	1 1/2		10-1
EST. ST. DEPT.	150	9 3/4	11-27	12-1

DATE DELIVERED TO

DATE PAID

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

6

ST.  
31



H. L. COBURN ESTATE, HANOVER, N. H.

NO. 7A-H2371

ORDER NO. 5050

DATE SEPT. 2, 1937

6 M

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2

R. M. NO

TITLE (IN FULL) BAKER LIBRARY FROM THE  
CAMPUS, DARTMOUTH COLLEGE, HANOVER, N.H.

IMPRINT NONE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date

SEP 3 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 2 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	10	4	9-3
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	6	9-9	9-10
ENGRAVING			
HAND COLOR PROOF	40	1 1/2	9-14
ARTIST DEPT.	10	9	12-1

DATE ESTIMATE OK'D

DATE INCD

DEC 6 1937

By

By

DATE HAND COLOR OK'D

DATE Photo Returned to Customer

By

*Revised*  
148



H. L. COBURN ESTATE, HANOVER, N. H.

NO. 7A-H2332

2372

ORDER NO. 5050

DATE Sept. 2, 1937

6M C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

BAKER MEMORIAL LIBRARY,

IMPRINT NONE

DARTMOUTH COLLEGE, HANOVER, N. H.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE SAMPLE ATTACHED See 7AH2369

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

SEP 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	158	3 1/2		
PHOTO-LITHO				
BLUEPRINT STAMPING, GRAYING	65		9-9	9-9 1/2
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		9-13
ARTIST DEPT.	43	9	10-1	10-14

DATE BLUEPRINT ORD.

DATE Pkd.

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



H. L. COBURN ESTATE, HANOVER, N.H.

NO. 7A-H2373

ORDER NO. 5050

DATE Sept. 2, 1937

6 M

C. T. ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DARTMOUTH GOLF COURSE,  
HANOVER, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CURT TEICH & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By SEP 3 1937 Date SEP 3 1937 Cost Dept. Checked SEP 3 1937

OPERATION	EST. TIME (Check M.   Then A.   in Hrs.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	7 2 1/2	9-3	9-7 SE
PHOTO-LITHO			
BLUEPRINT	65	7-8	9-8 146
STEREOPIC DRAQUING			
REPRODUCTION	163		28 Oct
HAND COLOR PROOF	163 1 1/2		10 Sept
ARTIST EMT.	8 3/4		

DATE RECEIVED ORD \_\_\_\_\_ DATE PAID \_\_\_\_\_  
DATE RECEIVED COLOR PROOF \_\_\_\_\_ DATE RETURNED TO CUSTOMER \_\_\_\_\_



H. L. COBURN ESTATE, HANOVER, N. H.

NO. 7AH2374

ORDER NO. 5051

DATE Sept. 2, 1937

6M

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) LEDYARD BRIDGE, HANOVER, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

GREEN PAINTED RAILS

GREEN LANTERNS

CEMENT BRIDGE AND ~~CONCRETE~~ POSTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,293,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 3 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 3 1937	SEP 3 1937
SKETCH			
RETOUCHING	6 2 1/2	7-3	9-8-37
PHOTO LITHO			
BLUEPRINT STRIKING & PAINTING	65	7-8	9-8-37
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		10-4-37
ARTIST DEPT.	30 9		11-16-37 Bth

DEC 3 1937

DATE BLUEPRINT ORD

DATE Fld

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By



H. L. COBURN ESTATE, HANOVER, N. H.

NO. 7A-H2375

ORDER NO. 5051

DATE Sept. 2, 1937

6 M C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) DARTMOUTH OUTING CLUB,

IMPRINT NONE

DARTMOUTH COLLEGE, HANOVER, N.H.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE SAMPLE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



ESTIMATE

Cost Dept. Checked

SEP 3 1937

AND WORK SCHEDULE

By

Date

SEP 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	No.	Time Allowed		
COMPOSING & SET UP			SEP 3 1937	SEP 3 1937
SKETCH				
ETCHING	5	2 1/2	9-3	9-9
PHOTO LITHO				
BLUEPRINT	65		9-10	
STRIPPING				
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		9-14
ARTIST DEPT.	31	8 3/4		11-12

DATE DEPOSITED

DATE FILED

DEC 8 1937

By

DATE

DATE RETURNED TO CUSTOMER

B.

(31)



12/10/37

SCARON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2376

ORDER NO. 4907

DATE 9-3-1937

12 M 500 POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) GREETINGS FROM SCARON MANOR  
ON SCHROON LAKE, N.Y.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD NO. 3A-H1199.

4AH1426. 7AH2384  
4AH1428. 7AH2386  
4AH1421. 7AH2385  
4AH1417. 7AH2383  
7AH2377  
4AH1431.  
4AH1429.  
5AH1725.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
Date OCT 4 1937 Cost Dept. Checked Date OCT 4 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 5 1937	OCT 5 1937
SKETCH		9		
RETOUCHING	17	7	10-5	10-11 SL
PHOTO LITHO				
BLIND STAMPING, OPAQUING	64		10-12	10-12 145
ENGRAVING				
HAND COLOR PROOF				
ARTIST LPT.	184	16	10-20	10-23

DATE BLUEPRINT OK'D.

DATE FILED

NOV 4 1937

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

13

17

ST. 61



SCAROON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2377

ORDER NO. 4906

DATE 9-3-1937

12 M 500 POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>YES</u> same as	
TITLE (IN FULL) <u>FAMOUS OUTDOOR AMPHITHEATRE</u>	IMPRINT <u>NONE</u>	<u>SMH1727</u>	
AND DANCING UNDER STARS, SCAROON MANOR, SCHROON LAKE, N.Y.			
		PHOTO PROPERTY OF <u>C.T.</u>	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By <u>SEP 8 1937</u>		Date <u>SEP 8 1937</u>	
AND WORK SCHEDULE			
OPERATION	EST. TIME Class No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<u>SEP 8 1937</u>	<u>SEP 11 1937</u>
SKETCH			
RETOUCHING	<u>12</u> <u>3 1/2</u>	<u>9-8</u>	<u>9-13</u>
PHOTO-LITHO			
BLUEPRINT STRIPPING GALLEYING	<u>65</u>	<u>9-13</u>	<u>9-14</u>
ENGRAVING			
HAND COLOR PROOF	<u>163</u> <u>1 1/2</u>		<u>11 Sept</u>
ARTIST REPT.	<u>52</u> <u>9 1/2</u>	<u>9/21</u>	<u>9/22</u>

DATE BLUEPRINT OR D. \_\_\_\_\_ DATE Pled \_\_\_\_\_  
By ST  
DATE HAND COLOR PROOF \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

12

ST  
32



31

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H2378 ORDER NO. 4896

DATE 9-2-37

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CANTON RESTAURANT  
PATERSON, N.J.

12 M 500 P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-THE MOST BEAUTIFUL AND LARGEST DINING  
ROOM IN PATERSON - CATERING TO ALL SOCIAL FUNCTIONS  
BOT-THE CANTON RESTAURANT - 170 MARKET ST.,  
PATERSON, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to ADV Dept.

EST. M<sup>o</sup> over Time Required

	TIME	Time Recorded in 1937 Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DIAL, HC	13/4	

SEP 29 1937

3

58



SCAROON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2379

ORDER NO. 4906

DATE 9-3-1937

12 M 500 POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SHORE BRIDLE PATH AT  
SCAROON MANOR, SCHROON LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES *same as 7A11727*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT. RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate No. of Estimate

By SEP 8 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 8 1937  
Date

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 8 1937	SEP 8 1937-13
SKETCH			
RETOUCHING	12 2	9-8	9-10 SE
PHOTO-LITHO			
BLUEPRINT SHIPPING OPAQUING	65	9-10	
ENGRAVING			
HAND COLOR PROOF	40 1 1/4		9-14
ARTIST REP	167 8 3/4	9-16	9-21

DATE ESTIMATE ORD.

DATE Filed

NOV 4 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By



NO. 7A-H2380

ORDER NO. 4906

DATE 9-3-1937

12 M 500 POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. YES same as

TITLE (IN FULL) SWIMMING CRIB AND SAND BATHING NT NONE

BEACH AT SCARCOON MANOR, SCHROON LAKE.

N.Y.

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate of Estimate  
 No. 1  
 Date SEP 8 1937

**ESTIMATE**  
 FOR PRINTING

OPERATION	TIME	DATE	DATE COMPLETED
No.	Time	Rate	
COMPOSING, TYPE SET UP		SEP 8 1937	SEP 8 1937
SLITCH			
RETOUCHING	158 2 1/2		
PHOTO-LITHO			
BLUE-PRINT STOPPING, OPAQUING	65	9-10	9-11-14
ENGRAVING			
HAND COLOR PROOF	100 1 1/2	9-20	9-20
PRINTING	166 9 1/2	Sept 22	Sept 24

DATE OF ORDER SEP 8 1937 DATE PAID SEP 24  
 DATE OF DELIVERY SEP 24 BY SA  
 NAME, PHOTO, ADDRESS AND OCCASION SA

Kush

NOV 4 1937

Wm. H. H. H.

ST  
3.2



SCARON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2381

ORDER NO. 4906

DATE 9-5-1937

12 M 500 POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>YES</u> <i>same as</i>
TITLE (IN FULL) <u>NINTH HOLE, GOLF COURSE,</u>		IMPRINT <u>NONE</u>	<i>JH/1727</i>
<u>100 YARDS FROM HOTEL AT SCARON MANOR,</u>			
<u>SCHROON LAKE, N.Y.</u>			
		PHOTO PROPERTY OF <u>C.T.</u>	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

Cost Dept. Checked

By SEP 8 1937 **ESTIMATE** SEP 8 1937  
Date SEP 8 1937 **AND WORK SCHEDULE** Date SEP 8 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 7 1937	SEP 8 1937
SKETCH			
RETOUCHING	7 1	9-8	9-9
PHOTO-LITHO			
ILLUSTRATION 8 REPRODUCTION OPAQUING	65	9-11	9-11
ENGRAVING			
HAND COLOR PROOF	39 15	9-15	9-16
ARTIST DEPT.	49 9 1/2	SEP 23	SEP 24 W.P.

NOV 4 1937

DATE RECEIVED BY DATE DATE

DATE RECEIVED BY DATE DATE

By DATE DATE



SCAROON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2382

ORDER NO. 4906

DATE 9-3-1937

12 M 500 POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST TEE, GOLF COURSE, ON  
PREMISES AT SCAROON MANOR, SCHROON LAKE,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES *see 60*

IMPRINT NONE

*SHH 1727*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

By SEP 8 1937

Date SEP 8 1937

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Approved

By SEP 8 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8 1937	SEP 8 1937
SKETCH				
RETOUCHING	6	2	9-8	9-10 8
PHOTO-LITHO				
BLUE-PRINT STUDYING, OPAQUING	60		9-11	9-13 14
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	9-14	9-14
ARTIST DEPT.	50	9	9/15/37	9/28/37

NOV 4 1937

DATE ESTIMATE OK'D

DATE PAID

By SEP 8 1937

By SEP 8 1937

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By SEP 8 1937

By SEP 8 1937

4

ST.  
32



SCARON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2383

ORDER NO. 4906

DATE 9-3-1937

12 M 500 POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) PART OF ATHLETIC FACILITIES  
ON LAKE SHORE, SCARON MANOR, SCHROON  
LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES *same as JAH1127*  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*to Connell*  
*2-19-43*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,776

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		EST. DATE	
SEP 8 1937		SEP 8 1937	
OPERATION	EST. TIME (Clock No. & Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 8 1937	SEP 8 1937
SKETCH			
RETOUCHING	14 3 1/2	9-8	9-10-37
PHOTOGRAPHY			
REPRINT (STANDARD OPAQUING)	65	9-10	
ENGRAVING			
PROOF COLOR PROOF	30 1 1/2		
ARTIST'S PRF.	100 9 1/2	9-11	

NOV 1 1937

DATE ORDERED \_\_\_\_\_  
DATE RECEIVED \_\_\_\_\_  
By \_\_\_\_\_  
DATE PAID \_\_\_\_\_  
By \_\_\_\_\_



SCARROON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2384

ORDER NO. 4906

DATE 9-3-1937

12 M 500 POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES *same as*

TITLE (IN FULL) PART OF ATHLETIC FACILITIES IMPRINT NONE

5941727

ON LAKE SHORE, SCARROON MANOR, SCHROON  
LAKE, N.Y.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHC

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MI

NO. 175K775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *W. H. H.* of Estimate

Date *SEP 8 1937*

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *W. H. H.* Date *SEP 3 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMP. INC. TYPE SET UP			SEP 8 1937	SEP 8 1937
ETCH				
RETOUCHING	7	2	9-8	9-11 SL
PHOTO LITHO				
BLANKET STRIPPING OPAQUING	65		9-13	9-14 A.T.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		10-14
ARTIST DEPT.	46	9 1/2	9-21-37	9-24-37

DATE RECEIPT ORD. \_\_\_\_\_

DATE PAID *NOV 1 1937*

By \_\_\_\_\_

By *W. H. H.*

DATE HAND COLOR PROOF ORD. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



SCARON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2385

ORDER NO. 4906

DATE 9-8-1937

12M500 POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES *same as 5A11727*

TITLE (IN FULL) PARK IN FRONT OF MAIN HOUSE  
SCARON MANOR, SCHROON LAKE, N.Y.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

Cost Dept. Checked

Date SEP 8 1937 AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 8 1937	SEP 8 1937
SKETCH			
RETOUCHING	2 1/2		
PHOTO-LITHO			
BLUEPRINT SHIPPING CPAQUING	65	9-13	9-14
ENGRAVING			
HAND COVER PROOF	13 1 1/2		16 Sept
ARTIST DEPT.	49 9 3/4	Sept 21	Sept 22

DATE ESTIMATE FORWARDED

DATE Made

NOV 4 1937

DATE THIS ESTIMATE FORWARDED

By

DATE Photo Returned to Customer

*unv mbe*

ST. 92



SCARON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2386

ORDER NO. 4906

DATE 9-3-1937

12 M 500 POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *same as*

TITLE (IN FULL) KEEPING COOL WHILE PLAYING  
BRIDGE, AT SCARON MANOR, SCHROON LAKE,  
N.Y.

IMPRINT NONE *JMH/727*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Examine OK of Estimate

By [Signature]  
Date SEP 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date SEP 8 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING. TYPE SET UP		SEP 3 1937	SEP 3 1937
SKETCH			
RETOUCHING	12-2 1/2	9-8	9-11 SC
PHOTO LITHO			
BLUEPRINT STRIKING OPAQUING	65	9-13	9-14
ENGRAVING			
HAND COLOR PROOF	1 1/2		17 Sept
ARTIST DEL.	43 9 3/4	9-25	9-28

DATE PAID

DATE PAID

NOV 1 1937

DATE PAID

By [Signature]

DATE PAID

By

12

32



J. B. HOFFMAN, HARRISBURG, PA.

NO. 7A-H2387

ORDER NO. 5039

DATE Sept. 2, 1937

25 M

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) GREETINGS FROM HARRISBURG,  
PA.

IMPRINT SAME AS ABOVE

IN 07928

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE DOME OF STATE CAPITOL IN LOWER RIGHT CORNER OF CARD FROM  
3A-H912 OR NIGHT VIEW. USE PROMINENT SUBJECTS IN LETTERS FROM  
ART COLORTONE SUBJECTS.  
USE BLUE BACKGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

SEP 18 1937

ESTIMATE

AND WORK SCHEDULE

Case Dept. Checked

SEP 18 1937

OPERATION	EST. TIME Clock No. Time - low	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH	11		
RETOUCHING	17 9	9-20	9-30 SE
PHOTO-ITHO			
BLUE STAMPING, OPPOURING	14	10-1	10-1 1/2
ENGRAVING			
100% COLOR PROOF			
ARTIST DEPT.	17		10-5 PM

DATE PRINTING ORD

DATE PROOF

By

By

DATE 100% COLOR PROOF ORD

DATE 100% COLOR PROOF ORD

By

NOV 4 1937

Return Folder  
to sample Dept

R



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES : NO

DIAL NO. 7A-H2388 ORDER NO. 4898 DATE 9-3-1937

CUSTOMER MISS BESSIE DANN  
DANN-DEE CAMP  
PRESCOTT, ARIZONA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DANN-DEE CAMP, PRESCOTT, ARIZONA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE BUILDINGS WHITE WITH GREEN ROOFS, THE GROUND ALL GRAVEL EXCEPT FOR THE DARK PAVEMENT WITH  
THE WHITE CENTER LINE: A RATHER DEEP BLUE SKY OVER THE ARCH, SO THE OUTLINE OF THE ARCH IS  
CLEAR AND A WHITE CLOUD EFFECT HIGHER UP. ON THE WRONG SIDE OF THE PRINT ARE MARKED THE FOUR  
PLACES THAT ARE BRIGHT FLOWERS. USE YOUR OWN JUDGMENT ABOUT THE ROCK BASES AND OTHER PLACES.

NOV 4 1937

PHOTO RETURNED

TO

PHOTO USED FOR

See 4  
LE 1/4  
A9

Ret. M. 1/4  
See 4  
A9

23

10

33



NO. 7A-H2389

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 4912

DATE 9-3-1937

66 M P.C.

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE-ANCIENT LA FONDA *✓ RM well*

PRIVATE NO. UPPER RIGHT CORNER-134

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 325b3

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform in colors are in harmony with each other to make an attractive set.

*rephoto*

OPERATION		EST. TIME	DATE ENTERED	DATE COMPLETED
Job No.	Time Allowed	DATE ENTERED	DATE COMPLETED	
COMPOSING TYPE SET UP		SEP 10 1937	SEP 10 1937	
ETCH				
RETOUCHING	14	3 1/2	9-13	9-15
PHOTO LITHO				
PRINTING	64		9-15	9-16
RE-SETTING				
PROOFING	160	1 1/2	9-21	9-21
DELIVERY	153	9 3/4	10-1	10-5

NOV 4 1937

DATE ESTIMATE MADE BY *AS*

DATE ORDER PLACED BY *AS*

BY *AS*

18

50 20 4



NO. 7A-H2390

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 4912

DATE 9-3-1937

6 M POST CARDS C.T. ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. MYES

IMPRINT SAME AS ABOVE

TITLE-END OF THE SANTA FE TRAIL BEFORE  
RAILROAD DAYS ✓ RM mel.

PRIVATE NO. UPPER RIGHT CORNER-135

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 32852.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 10 1937

AND WORK SCHEDULE

SEP 10 1937

OPERATION	EST. TIME Clock No. (Time in hours)		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			9-11-37	SEP 11 1937
SKETCH				
RETOUCHING	14	4	9-13	9-14 SE
PHOTO-LITHO				
BL. IMPRINT STAMPING, OPAQUING	64		9-15	9-16 145
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	9-21	9-21
ARTIST DEPT.	161	9 3/4	9/11/37	9/11/37

DATE BLANKET ORD.

DATE Fled

NOV 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By

14

38



SCAROON MANOR, SCHROON LAKE, N.Y.

NO. 7A-H2391

ORDER NO. 4906

DATE 10-1-1937

12 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

OUTDOOR CHAMPIONSHIP BASKET-  
BALL COURT IN THE HEART OF THE ADIRONDACKS.  
SCAROON MANOR, ON SCHROON LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES (SAME AS  
7A-H2386)

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

ESTIMATE

By

OCT 4 1937

WORK SCHEDULE

Date

OCT 4 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. CORR., TYPE SET UP		OCT 5 1937	OCT 5 1937
SKETCH			
RETOUCHING	14 4	10 - 5	10 - 8 SL
PROOF, INFO			
ENLARGING, CROPPING	65	10 - 11	
ENLARGING			
HAND COLOR PROOF	40 1 1/2		10 - 13
ARTIST DEPT.	22 9 1/2		10 - 14

NOV 4 1937

*Rush*



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2392 ORDER NO. 4920 DATE 9-3-1937

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

25 M P.C. SIZE 3 1/2 x 5 1/2 GROUP (2) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP-HOTEL PRESIDENT - AIR-CONDITIONED -  
IN THE BUSINESS, SHOPPING, THEATRE AND CONVENTION DISTRICT  
BOT-HOTEL PRESIDENT - 14TH & BALTIMORE AVE. - ONE  
BLOCK FROM MUNICIPAL AUDITORIUM - KANSAS CITY, MO.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
C.T.ART COLORTONE - THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
THE WORDS "MUNICIPAL AUDITORIUM" WOULD LOOK BETTER  
IF OFFSET THE WORD MUNICIPAL TO THE LEFT AN  
EQUAL AMOUNT THAT "AUDITORIUM" IS OFFSET TO THE  
RIGHT.

PHOTO LITHO  
Rephoto  
NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION  
SEE SKETCH.

PHOTO RETURNED TO PHOTO USED FOR

2 5x7  
Rel 4  
202  
A16 1/2

*Art Work - Sample*  
*as quoted*  
*10/2*

MAKEOVER

Charge - Dept.

Es. Makeover Time Required

1. CHARGES		2. MAKEOVER BY CHG. DEPT.
3. CHARGES	1	4. MAKEOVER BY CHG. DEPT.
5. CHARGES		6. MAKEOVER BY CHG. DEPT.
ART DEPT.		7. MAKEOVER BY CHG. DEPT.

37  
2  
3

*Curry*  
*nm*

*6/2*



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2393

ORDER NO. 5057

DATE Sept. 3, 1937

121M

C. T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HELEN HUGHES MEMORIAL CHAPEL,

AUDITORIUM, INN, SILVER BAY ASSOCIATION,

SILVER BAY, N.Y.

PRIVATE NO.

3/4" FROM RIGHT EDGE IN UPPER BORDER - 281

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By STH  
Date SEP 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ALB  
Date SEP 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. ck No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8 1937	SEP 8 1937
SKETCH				
RETOUCHING	12	2	9-8	9-10-37
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	65		9-10	
ENGRAVING				
HAND COLOR PROOF	39	1 1/2		9-10
ARTIST LEPT.	166	9 1/2	Sept 16	Sept 17

DATE ESTIMATE OK'D

DATE FILED

NOV 4 1937

DATE H. & W. PROOF OK'D

DATE Photo Returned to Customer

12 - By - /

7 - /

St.  
32



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2394

ORDER NO. 5057

DATE Sept. 3, 1937

121M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) HELEN HUGHES MEMORIAL CH APEL, IMPRINT SAME AS ABOVE  
SILVER BAY ASSOCIATION, SILVER BAY, N.Y.

PRIVATE NO.: 3/4" FROM RIGHT EDGE IN  
UPPER BORDER - 282

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 8 1937

AND WORK SCHEDULE

SEP 11 1937

OPERATION	EST. TIME Charge No.   Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 8 1937	SEP 11 1937
SKETCH			
RETOUCHING	4 2	9-8	9-11 SC
PHOTO-LITHO			
BLUEPRINT STEELING, OPAQUING	65	9-13	9-14 45
ENGRAVING			
HAND COLOR PROOF	163 1 1/4		15 Sept
ARTIST DEPT.	45 9	9/21/37	9/24/37

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

32



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2395

ORDER NO. 5057

DATE Sept. 3, 1937

12 1/2 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TENNIS COURTS AND INN, SILVER BAY ASSOCIATION, SILVER BAY, N.Y.

private no. 1/2" FROM RIGHT EDGE IN UPPER BORDER -- 286

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,799

Executive OK of Estimate

By

Date

SEP 8 1937 AND WORK SCHEDULE

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. (Type Adjusted)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 8 1937	SEP 8 1937
SKETCH			
RETOUCHING	7 2 1/2	9-8	9-10-37
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	9-10	9-10-37
ENGRAVING			
HAND COLOR PROOF	40 1 1/2		9-15
ARTIST DEPT.	166 9 3/4	Sept 18	Sept 22

DATE ESTIMATE OK'D

By

DATE FILED

By

DATE PHOTO DELIVERED TO CUSTOMER

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

new mfb

NOV 4 1937

55-32



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO 7A-H2396

ORDER NO. 5057

DATE Sept. 3, 1937

12 $\frac{1}{2}$  M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE INN, SILVER BAY  
ASSOCIATION, SILVER BAY, N.Y.

PRIVATE NO.:  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER 284

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Gd. of Estimate

By SEP 8 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 8 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8 1937	SEP 8 1937
SKETCH				
RETOUCHING	10	2 1/2	9-8	9-10 SC
PHOTO-ETCH				
BLUING STRIPPING, OPAQUING	65		9-10	9-10 H.V.
ENGRAVING				
HAND COLOR PROOF	150	1 1/2	9-15	
ARTIST DEPT.	170	9 1/2	9-17	9-27

DATE ESTIMATE ORD.

DATE Fwd.

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

NOV 4 1937



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2397

ORDER NO. 5057

DATE Sept. 3, 1937

12 $\frac{1}{2}$  M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
THE BOAT LANDING AT SILVER  
BAY ON LAKE GEORGE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.:  $\frac{1}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER -- 285

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

Check No. Time Allowed

DATE

ENTERED DEPT.

DATE

COMPLETED

COMPOSING, TYPE SET UP

SEP 8 1937

SEP 8 1937

SKETCH

RETOUCHING

16 2

9-8

9-10 SL

PHOTO-LITHO

BLU-PRINT  
STAMPING, OPAQUING

65

9-10

ENGRAVING

10 1 1/2

9-13

9-13

HAND COLOR PROOF

30

9-16

9-19

ARTIST SET

NOV 4 1937

DATE ESTIMATE OK'D

DATE FILED

By

DATE ESTIMATE OK'D

DATE Photo Returned to Customer

By



C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2398

ORDER NO. 5057

DATE Sept. 3, 1937

12 $\frac{1}{2}$  M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AUDITORIUM, SILVER BAY  
ASSOCIATION, SILVER BAY, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO.:  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER --283

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8 1937	SEP 11 1937
SKETCH				
RETOUCHING	17	3	9-8	9-11 82
PHOTO-LITHO				
BILLBOARD STENCILING, OPAQUING	65		9-13	9-14 15
ENGRAVING				
HAND COLOR PROOF	63	1 1/2		
ARTIST SET	30	9 3/4	9-21-7	

DATE OF PRINT CARD

DATE FIRM

NOV 4 1937

DATE HAND COLOR PROOF CARD

By

DATE Photo Returned to Customer

By



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H2399 ORDER NO. 5065 DATE 9-3-1937

CUSTOMER HOTEL WASHINGTON  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WASHINGTON - 15TH AND PENNSYLVANIA  
AVE. N.W., WASHINGTON, D.C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Set 8  
21 1/2  
A 9 3/4

1/2

MAKEOVER

Change to Rel Day

EST. 1898

RETOUCHING

1/2

ENGRAVING

SEP 21 1937

COMPOSING

1/4

LITHO ART

21

9-22

38



C. T. TRAILER COMICS

NO. 7A-H2400

ORDER NO.

DATE 9-3-1937

6 M AMERICANARTXXXXXXX ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AWAY FROM THE CROWD, NEXT  
TO NATURE I'LL LIVE;

IMPRINT SAME AS ABOVE

AND I'LL FIND REAL PEACE OF MIND.

THE TROUBLES THAT HAUNT ME, DAY

AFTER DAY,

I'LL LEAVE, FAR, FAR BEHIND

PRIVATE NO. UPPER RIGHT CORNER: C-181

PHOTO PROPERTY OF CT

COLOR DESCRIPTION SMALL TYPE: (C) C.T.&CO.

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Cost of Estimate

SEP 8 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 11 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 11 1937	SEP 11 1937
SKETCH <i>Lay out</i>	2	9-8	9-14 SE
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STAMPING OPAQUING	14	9-15	9-15 45
ENGRAVING			
HAND COLOR PROOF			
ARTIST EPT.	46	9-17-37	9-21-37

DATE BLUEPRINT ORD

DATE PROOF

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer



C. T. TRAILER COMICS

NO. 7A-H2401

ORDER NO.

DATE 9-3-37

6 M A T COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHY SHOULD I BOTHER  
ABOUT RENT AND TAXATION-  
I CAN LIVE IN A TRAILER  
AND SEE THE WHOLE NATION

PRIVATE NO. UPPER RIGHT CORNER: C-182

SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

On the picture side of the cards, the colors are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By SEP 8 1937 Date SEP 8 1937

OPERATION	EST. TIME		DATE ENTER'D	DATE COMPLETED
	No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8	SEP 10
SKETCH <i>Layout</i>	2	2	9-8	9-14
RETOUCHING				
PHOTO-LITHO				
BLUE-PRINT STAMPING, CHARGING	6		9-15	9-15
ENGRAVING				
HAND COLOR PROOF				
ARTIST'S	153	12	9-16	9-22

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By SEP 10  
DATE PRINTED OK'D \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_

2

ST. 36



C.T. TRAILER COMICS

NO. 7A-H2402

ORDER NO.

DATE 9-3-1937

6 M ART COLORTONE POST CARDS, ~~XXXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOME IS WHERE A BODY'S HAPPY  
BE IT ON STONE OR BE IT ON WHEELS;  
THOUGH I DON'T KNOW WHERE I'LL BE TOMORROW,  
I KNOW AT LAST, HOW FREEDOM FEELS.

PRIVATE NO. UPPER RIGHT CORNER: C-183

SMALL TYPE: (C) C.T.&CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

Check No. | Time Allowed

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING & TYPE SET UP

SKETCH *lay out*

RETOUCHING

PHOTO-LITHO

BLUEPRINT  
STAMPING (OR LITHO)

ENGRAVING

HAND COLOR PROOF

APPROVAL

2

2

9-8

9-14

65

9-15

9-15

14

NOV 5 1937

DATE BLUEPRINT CND

DATE Fked

By

By

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer

ST.

36



C. T. TRAILER COMICS

NO. 7A-H2403

ORDER NO.

DATE 9-3-1937

6 M ART COLORTONE POST CARDS, ~~XXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOME FOLKS FUSS AND WORRY;  
~~XXXXXXXXXX~~ BUT SOME -  
 JUST TAKE IT EASY, TAKE  
 THINGS AS THEY COME

*Private no upper right corner C-184*  
*© C.T. & Co.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate No. of Estimate

## ESTIMATE

Cost Dept. Checked

Date

SEP 8 1937 AND WORK SCHEDULE

By

Date

SEP 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8 1937	SEP 8 1937
SKETCH <i>done out</i>	2	2	9-8	9-14 SL
RETOUCHING				
PHOTO-LITHO				
BLUING STAMPING OPAQUING	6		9-15	9-15 48
ENGRAVING				
HAND COLOR PROOF				
ARTIST D. PT.	51	12 1/2	9-18	9-21

DATE ESTIMATE ORD.

DATE Filed

NOV 5 1937

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

2

ST.

36

72



C. T. TRAILER COMICS

NO. 7A-H2404

ORDER NO.

DATE 9-3-1937

6 M ~~XXXXXXXXXXXX~~ ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HIGH, HIGH UP ON A HILL,

IMPRINT SAME AS ABOVE

I'VE PARKED THE TRAILER AND WIFE.

NOT A CARE IN THE WORLD TO WORRY US

BROTHER! THIS IS THE LIFE

PRIVATE NO. UPPER RIGHT CORNER: C-185

SMALL TYPE: (C) C.T.&CO.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
OPERATION		EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP			SEP 2 1937
SKETCH <i>Layout</i>	2	2	9-8
RETOUCHING			
PHOTO-LITHO			
BI. PRINT STAMPING OF QUINING	6		9-15
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	49	11	9-17

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE SHW. \_\_\_\_\_

DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ST. 36 X



NO. 7A-H2405

ORDER No. \_\_\_\_\_

DATE 9-3-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BACK TO NATURE WE'VE GONE,  
AND WE MEET  
THE ELEMENTS FACE TO FACE.

WE HAVE FEW LAWS, BUT THIS COMES FIRST.

DON'T TRUMP YOUR PARTNER'S ACE

PRIVATE NO. UPPER RIGHT CORNER: C-186

**SMALL TYPE: (C) C.I.T. & CO.**  
COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF **CT**


SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,397,775

### Efficiency of Estimate

# ESTIMATE

Cost Dept. Checked

३५

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

SEP 3 1957

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMPOSING TYPE SET UP			SEP 7 1937	SEP 15 1937 1/2
SKETCH <i>Long out</i>		2	9-8	9-14 SL
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STAMPING, GMAQUING	6		9-15	9-15 1/2
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	53	12	9/17/37	9/21/37

DATE RECEIVED ON:

DATE Filed

NOV. 5 1935

But

DATE: Jan. 1, 1903

DATE Formed: 1-1-60

By \_\_\_\_\_

 $1 - \frac{1}{2} \text{ 和 } 2.$ 

## ATTENTION!

Subjects on

order for this or other. Please see to it that all the positives are uniform and colors are in harmony with each other to make an attractive set.



C. T. TRAILER COMICS

NO. 7A-M2406

ORDER NO.

DATE 9-3-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BUTCHER, THE BAKER, THE  
CANDLESTICK MAKER,  
DON'T BOTHER ME ANYMORE;I LIVE BY A CAMPFIRE UNDER THE SKY  
ALL THE WORLD'S MY GROCERY STORE

PRIVATE NO. UPPER RIGHT CORNER: C-187

© C.T. &amp; Co. In Chicago

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By of Estimate

## ESTIMATE

Cost Dept. Checked

By SEP 8 1937

AND WORK SCHEDULE

By SEP 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. ck No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 1937	9-14-37
SKETCH <i>Say and</i>		2	9-8	9-14-37
RETOUCHING				
PHOTO LITHO				
BLUOPRI STAMPING OPAQUING	64		9-15	9-15-37
ENGRAVING				
HAND COLOR PROOF				
ARTIST CPT.	44	12 1/2	8/20/37	8/22/37

DATE ESTIMATE OK'D

DATE F.M.D.

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

2-12 hrs.

37

X



C. T. TRAILER COM CS

NO. 7A-H2407

ORDER NO.

DATE 9-3-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WE'RE LIGHT-HEARTED WANDERERS,  
TRAILERITES

AS OVER THE HIGHWAYS WE ROAD  
WITH SOMETHING HAPPENING ALL THE TIME

GOD BLESS OUR HAPPY HOME

PRIVATE NO. UPPER RIGHT CORNER: C-188

COLOR DESCRIPTION SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

# ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

SEP 8 1937

SEP 8 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
WORKING TYPE SET UP		SEP 8 1937	SEP 13
ETCH	2	9-8	9-15-37
RETOUCHING			
PHOTO LITHO			
BLUEPRINT SIZING, OPACITIES		9-15	9-15-37
ENGRAVING			
PRINTING OR PROOF			
ARTIST COST	30 10	10-2	10-5 P.H.

NOV 5 1937

When estimate was made

By

DATE WHEN ORDER PRINTED AND

DATE WHEN Returned to Customer

By

2-1/2 hrs.

ST 37



C. T. TRAILER COMICS

NO. 7A-H2408

ORDER NO.

DATE 9-3-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I'M HERE TODAY AND GONE

TOMORROW,

I DRIVE AWAY FROM CARE AND SORROW

PRIVATE NO. UPPER RIGHT CORNER: C-189

SMALL TYPE: (C) C.T.&CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

SEP 8 1937

SEP 13 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 9 1937	SEP 10 1937
SKETCH <i>signed</i>	2 1/2	9-8	9-15-37
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIKING, DRAWING	64	9-15	9-15-37
ENGRAVING			
HAND COLOR PROOF			
REVISIONS	38 1 1/2	9-21	9-22

NOV 5 1937

DATE BLUEPRINT OK'D. DATE PRD. By *JA*

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

By *JA*

2-2 *ind.*

17.  
37



C. T. TRAILER COMICS

NO. 7A-H2409

ORDER NO.

DATE 9-3-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OH IT'S CAPITAL FUN TO  
LIVE LIKE A GYPSYBUT I'M THOROUGHLY LOST ~~WHEN~~

WHEN I'M SLIGHTLY TIPSY

PRIVATE NO. UPPER RIGHT CORNER: C-190

small type; (C) C.T.&amp;CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,776

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 8 1937

AND WORK SCHEDULE

SEP 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 8 1937	SEP 8 1937 1/2
SKETCH <i>Sagand</i>		2	9-8	9-15 SC.
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIKING (PAQUING)	64		9-15	9-15 1/2
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	152	11 1/2	9-17	9-27

NOV 5 1937

DATE BLUE PRINT OK'D

DATE FROD

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

2-1 1/2 hrs.

ST. 37



HAZLETON NEWS AGENCY, HAZLETON, PA.

NO. 7A-H2410

ORDER NO. 4938

DATE Sept. 7, 1937

121M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) VIEW OF CONYNGHAM VALLEY  
SHOWING SUGAR LOAF MT., HAZLETON, PA.

IMPRINT ~~XXX~~ SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO NUMBER 1A3294 Show better detail in hills in  
distance. Avoid yellow coloring.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 10 1937

AND WORK SCHEDULE

Date

SEP 10 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 12 1937	
SKETCH			
RETOUCHING	12 1 1/2	10-10	10-14 SE
PHOTO LITHO			
BLUE PRINT STAMPING, OPAQUING	65	9-13	9-14 SE
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	9-20	9-28
ARTIST DEPT.	22 11	9-28	9-30 Rth

DATE RECEIVED BY ORD

DATE PAID

NOV 5 1937

By

By

DATE PAID BY CASH

DATE Photo Returned to Customer

12

35



COPYRIGHT 1937 ~~BY~~ MARKEN & BIELFELD, INC.,  
FREDERICK, MARYLAND

NO. 7A-H2411

ORDER NO. 5079

DATE 9-7-1937

12M 500 ART COLORTONE MINIATURE VIEWS 2 1/2 x 3 1/2 FULL FACE ON 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) PENNSYLVANIA STATE MEMORIAL,  
GETTYSBURG, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 4A-H752.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

SEP 10 1937

AND WORK SCHEDULE

By

Date SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 12 1937	SEP 13 1937
SKETCH <i>L.C.</i>	10	1/2	9-13	9-10 SL
RETOUCHING				
PHOTO-LITHO				
BLEEDING STRIPPING, OPAQUING	64		9-17	9-20 1/2
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2	10-18	10-14 - 7/16

NOV 5 1937

DATE DELIVERED ORD.

DATE Filled

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



NO. 7A-M2412

COPYRIGHT 1937 - MARKEN &amp; BIELEFELD, INC., FREDERICK, MARYLAND ORDER NO. 5079

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) VIRGINIA STATE MEMORIAL,  
GETTYSBURG, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 4A-H753.

SUBMIT: RET. PHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By SEP 10 1937 AND WORK SCHEDULEDate SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 12 1937	SEP 18 1937
SKETCH <u>L. O.</u>	10	<u>1/2</u>	9-13	9-15 37
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	64		9-17	9-22 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2	10-15	

DATE ESTIMATE OK'D

DATE Filed

NOV 1937

By SEP 10 1937By 28

DATE Photo Returned to Customer



NO. 7A-H2413

COPYRIGHT 1937 - MARKEN & BIELFELD, INC., FREDERICK, MARYLAND ORDER NO. 5079

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS 2 1/2 x 3 1/2 FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) GENERAL GEORGE G. MEADE  
MEMORIAL, GETTYSBURG, PA.

IMPRINT XXXXXXXXXX

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H754

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order

Cost Dept. Checked

ESTIMATE

SEP 10 1937 AND WORK SCHEDULE

SEP 10 1937

OPERATION	EST. TIME Clock No. (Time Allowed)	DATES ENTERED DIST.	DATE COMPLETED
COMPOSING TYPE SET UP			SEP 13 1937
SKETCH 20	10	9-13	9-15 SC
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6	9-17	9-18 K.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	37	10-12-37	10-14-37

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Paid \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

by \_\_\_\_\_



NO. 7A-H2414

COPYRIGHT 1937 - MARKEN & BIELFELD, INC., FREDERICK, MARYLAND ORDER NO. 5079

DATE 9-7-1937

12<sup>M</sup> 500 ART COLORTONE MINIATURE VIEWS 2 1/2 x 3 1/4 FULL FACE ON THREE SIDES  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NONE R. M.

TITLE (IN FULL) SPANGLER'S SPRING, GETTYSBURG, PA.

IMPRINT XXXXXXXXXX

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H755

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate of Estimate

## ESTIMATE

Cost Dept. Checked

By SEP 10 1937 AND WORK SCHEDULE

By SEP 17 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH L O	10	1/2	9-13	9-16 SC
RETOUCHING				
PHOTO-LITHO				
BLUE TINT STAMPING, OPAQUING	64		9-17	9-20 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2	10-15	Post

DATE ESTIMATE

DATE Filed

NOV 5 1937

DATE Photo Returned to Customer

DATE Photo Returned to Customer

By

10

ST. 37



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FREDERICK, MARYLAND

NO. 7A-H2415

ORDER NO. 5079

DATE 9-7-1937

12 M500 ART COLORTONE MINIATURE VIEWS, 2½ x 3½ FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) HIGH WATER MARK OF THE CIVIL  
WAR, GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H756

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Examined OK of Estimate

By SEP 10 1937

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked 12

By SEP 10 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH <u>0</u>	3	2	9-13	9-15
RETOUCHING				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	14		9-17	9-18
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	37	2	10-12-37	10-14-37

DATE BLUEPRINT ORD.

DATE Filed NOV 1937

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



COPYRIGHT 1937 - MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

NO7A-H2416

ORDER N5079

DATE 9-7-1937

12 <sup>M</sup>500 ART COLORTONE MINIATURE VIEWS, 2 1/2 x 3 1/2 FULL FACE ON THREE SIDES  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) LITTLE ROUND TOP AND THE  
WARREN MONUMENT, GETTYSBURG, PA:

FRONT NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H757.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive of Estimate  
By SEP 10 1937 **ESTIMATE** Cost Dept. Checked SEP 10 1937  
AND WORK SCHEDULE Date SEP 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		SEP 13 1937	SEP 13 1937
SKETCH <u>Q</u>	3	9-13	9-15-37
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STEELING, OPAQUING	16	9-17	9-21-37
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELT.	37	10-12-37	10-12-37 <u>Blk</u>

DATE BLUEPRINT ORD \_\_\_\_\_ DATE PAID NOV 5 1937  
By \_\_\_\_\_ By 28  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



MARKEN & BIELFELD, FREDERICK, MARYLAND

NO. 7A-H2417

ORDER NO. 5079

DATE 9-7-1937

12<sup>M</sup> 500 ART COLORTONE MINIATURE VIEWS, 2 1/4 x 3 1/2 FULL PAGE ON THREE SIDES  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) HANCOCK AVENUE LOOKING SOUTH  
GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H758.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

Cost Dept. Checked

By SEP 10 1937 AND WORK SCHEDULE

By Date SEP 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH	10 1/2	9-13	9-15 SE
RETOUCHING			
PHOTO-LITHO			
DISSECTING SHARPENING OPAQUING	14	9-17	9-20 145.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	23 2	10-13	10-14 Bth

NOV 5 1937

DATE EST. SENT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_ By SA

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



MARKEN & BIELFELD INC., 111 FREDERICK, MARYLAND

NO. 7A-H2418

ORDER NO. 5079

DATE 9-7-1937

12<sup>M</sup> 500 ART COLORTONE MINIATURE VIEWS 2 1/2 x 3 1/2 FI.: FA CE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NONE

R. M.

TITLE (IN FULL) ALABAMA MEMORIAL, GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H760.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By SEP 10 1937 Date SEP 10 1937

OPERATION	EST. TIME Clock Hrs.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH	10 1/2	9-13	9-16
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPEL & SPAQUING	14	9-17	9-22
ENGRAVING			
HAND COLOR PROOF			
DEL. DEPT.	23 2	10-15	

NOV 1937

DATE RECEIVED \_\_\_\_\_ DATE FILED \_\_\_\_\_

DATE FOR RETURN TO CUSTOMER \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



MARKEN & BILFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2419

ORDER NO. 5079

DATE 9-7-1937

12<sup>M</sup> 500 ART COLORTONE MINIATURE VIEWS, 2<sup>1</sup>/<sub>2</sub> x 3<sup>1</sup>/<sub>2</sub> FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) NORTH CAROLINA MEMORIAL,  
GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

KE NEW BLACK NEGATIVE. REDUCE COLOR PLTE OF 4A-H769.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

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## ESTIMATE

Cost Dept. Checked

By SEP 10 1937 AND WORK SCHEDULE Date SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 10 1937	SEP 10 1937
SKETCH	10	2	9-13	9-16 SL
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING, G. OPAQUING	64		9-17	9-20 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST EFT.	23	2	10-15	10-15

NOV 5 1937

DATE BLU. PRINT ORD

DATE Filed

By

DATE PRINTED

DATE Photo Returned to Customer

By

ST.  
37



MARKEN & BIELFELD, INC., FREDERICK, MARYLAND

NO. 7A-M2420

ORDER NO. 5079

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS, 2 1/2 x 3 1/2 FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) STATUES OF GENERALS BUFORD  
AND REYNOLDS, AND HALL'S MAINE BATTERY,  
GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H770.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,297,776

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By SEP 10 1937 **ESTIMATE** Cost Dept. Checked  
AND WORK SCHEDULE Date SEP 10 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH <u>20.</u>	10 <u>1/2</u>	9-13-	9-16-37
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING	60	9-17	9-20-37
ENGRAVING			
HAND COLOR PROOF			
ARTIST LFT.	37 <u>2</u>	10-12-37	10-13-37 <u>PM</u>

DATE ESTIMATE OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed NOV 5 1937  
By AK

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



MARKEN & BIELFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2421

ORDER NO. 5079

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS, 2 1/2 x 3 1/2 FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THE NEW YORK MEMORIAL AND  
NATIONAL CEMETERY, GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NETATIVE. REDUCE COLOR PLATE OF 4A-H761.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By *[Signature]*  
Date SEP 10 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH	10	5	9-13	9-16 52
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		9-17	9-18 15
ENGRAVING				
HAND COLOR PROOF				
ARTIST REPT.	37	2	10-12-37	10-14-37

NOV 5 1937

1 DATE PLANT OR D

DATE Filed

2 By

By

DATE

DATE Photo Returned to Customer

By



MARKEN & BILFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2422

ORDER NO. 5079

DATE 9-7-1937

12<sup>M</sup> 500 ART TONOTONE MINIATURE VIEWS, 2<sup>1</sup>/<sub>2</sub> x 3<sup>1</sup>/<sub>2</sub> FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) LINCOLN SPEECH MEMORIAL,  
GETTYSBURG, PA.

FRONT NO.

NONE. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H762

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Initiative of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 10 1937 AND WORK SCHEDULE

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 12 1937
SKETCH	10	1/2	9-13	9-15 SL
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		9-17	9-20 P.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2	10-13	10-14 B.L.

DATE RECEIVED BY

DATE Filled

NOV 5 1937

By

By

DATE RECEIVED BY

DATE Photo Returned to Customer

By



MARKEN & BIEFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2423

ORDER NO. 5079

DATE 9-7-1937

12M 500 ART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) MAJOR GENERAL WARREN SLOCUM  
MONUMENT, GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H766.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By SEP 10 1937 **ESTIMATE** SEP 10 1937 Cost Dept. Checked SEP 10 1937  
Date SEP 10 1937 **AND WORK SCHEDULE** Date SEP 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH <u>L. O.</u>	<u>2</u>	9-13	9-15 SE
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STOPPING, CIPAQUING	<u>64</u>	9-17	9-20 45
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<u>23</u> <u>2</u>	10-15	

NOV 5 1937

DATE DOCUMENT ORD. \_\_\_\_\_ DATA AND \_\_\_\_\_  
By JK

DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_

DATE PRINTING RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_



MARKEN & BILFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2424

ORDER NO. 5079

DATE 9-7-1937

12 M 500 RESTART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) GENERAL MEADE'S HEADQUARTERS,  
GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H2002.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

SEP 10 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 10 1937	SEP 10 1937
SKETCH <i>Letter</i>	10	$\frac{1}{2}$	9-13	9-16 SC
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	14		9-17	9-18 45
ENGRAVING				
HAND COLOR PROOF				
ADJUST. LPT.	37	2	10-12-37	10-14-37 <i>RM</i>

DATE BLUEPRINT OK'D

DATE PRD

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

$3\frac{9}{16} \times 2\frac{9}{16}$

NOV 5 1937



MARKEN & BIELFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2425

ORDER NO. 5079

DATE 9-7-1937

12M500 ART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

GENERAL LEE'S HEADQUARTERS,

IMPRINT

GETTYSBURG, PA.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE COLOR ~~PRINT~~ OF 4A-H2003. TAKE OUT LEE AND SIGN ON FRONT OF HOUSE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*B*

## ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By *[Signature]*  
Date SEP 14 1937

OPERATION	EST. TIME C.G. No.   Total Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 1	9-14	9-16 SC
PHOTO-LITHO			
BLUE-PRINT STRIPPING, OPAQUING	64	9-17	9-20 15.
ENGRAVING			
HAND COLOR PROOF			
ART. DEPT.	171 434	10-11	10-12

DATE ESTIMATED

DATE Made

NOV 3 1937

By *[Signature]*

By *[Signature]*

DATE PRINTED

DATE Photo Returned to Customer

By *[Signature]*

4

ST  
30



NO. 7A-H2426

MARKIN &amp; BIELFELD, INC., FREDERICK, MARYLAND

ORDER NO. 5079

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) U. S. NATIONAL CEMETERY,  
GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 6A-H616.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
SEP 20 1937 AND WORK SCHEDULE  
Cost Dept. Checked By SEP 20 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH	16 $\frac{1}{2}$	9-20	9-22 SL
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	9-22	9-23 SL
ENGRAVING			
HAND COLOR PROOF			
ARTIST, ETC.	37 $2\frac{1}{4}$	10-12-37	10-13-37 BKH

NOV 1937

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE Filled \_\_\_\_\_  
By \_\_\_\_\_ By *28* \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

ST.  
46 (X)



MARKIN & BIELFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2427

ORDER NO. 5079

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) MINNESOTA MONUMENT, GETTYSBURG, PA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 7A-H1542.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By *[Signature]* SEP 20 1937 AND WORK SCHEDULE

By *[Signature]* SEP 20 1937

OPERATION	EST. TIME (Clock No. Time in hrs.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH <i>copy</i>	$\frac{1}{2}$ 16	9-20	9-22-36
RETOUCHING	16		
PHOTO LITHO			
BLUE PRINT STRIPTING OPAQUING	64	9-22	9-23-45
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	37 2	10-12-31	10-12-31 <i>[Signature]</i>

DATE ESTIMATE OK'D \_\_\_\_\_

DATE Pkd \_\_\_\_\_

NOV 4 1937

By \_\_\_\_\_

By \_\_\_\_\_

DATE WHEN ORDER TAKEN \_\_\_\_\_

Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

16

ST.  
46 (X)



NO. 7A-H2428

MARKIN &amp; BIELFELD, INC., FREDERICK, MARYLAND

ORDER NO. 5079

DATE 9-7-1937

12<sup>M</sup> 500 ART COLORTONE MINIATURE VIEWS 2 1/2 x 3 1/2 FULL FACE ON THREE SIDES  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. NONE

R. M.

TITLE (IN FULL) JENNIE WADE HOUSE, GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSDNER

COLOR DESCRIPTION

*Photo* *MONUMENT*  
 USE COLORS OF 44-H2001. TAKE OUT ~~AREA~~ AND PICTURE OF JENNIE WADE. USE HOUSE ONLY.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

SEP 14 1937

AND WORK SCHEDULE

By

Date

SEP 14 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 2	9-14	9-17 SL
PHOTO-LITHO			
BLUEPRINT STAMPING, CRAWLING	64	9-17	9-20 145
ENGRAVING			
HAND COLOR PROOF			
ARTIST'S	164 4 3/4	10-11	10-12

NOV 5 1937

DATE ESTIMATE OK'D

DATE FILED

By

DATE ESTIMATE OK'D

DATE Photo Returned to Customer

By



MARKEN & BIELFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2429

ORDER NO. 5079

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) BIG ROUND TOP FROM THE VALLEY OF DEATH, GETTYSBURG, PA.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATE OF 4A-H763.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

Date SEP 10 1937 AND WORK SCHEDULE

By SEP 11 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH	10	9-13	9-10-37
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUING	64	9-17	9-20-37
ENGRAVING			
HAND COLOR PROOF			
ARTIST ETC.	37 2	10-12-37	10-13-37

DATE BLUEPRINT ORD

DATE FILED

NOV 5 1937

DATE IN COLOR PLATE ? ORD

By

DATE Photo Returned to Customer

By

10

ST.  
37



MARKEN & BIELFELD, INC., FREDERICK, MARYLAND

NO. 7A-H2430

ORDER NO. 5089

DATE 9-7-1937

12 M 500 ART COLORTONE MINIATURE VIEWS  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

NONE R. M.

TITLE (IN FULL) MONUMENT TO FATHER CORBY,  
CHAPLAIN OF THE NEW YORK IRISH BRIGADE

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE MONUMENT ONLY. USE CARD NO. 6A-H617 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

Cost Dept. Checked

SEP 22 1937

AND WORK SCHEDULE

By

DATE

DESCRIPTION	EST. TIME Hrs. : Mins.	DATE ENTERED DEPT.	DATE COMPLETED
QUANTITY OF THE SET UP		SEP 22 1937	SEP 22 1937
RETOUCHING	16 2	9-22	9-27 SC
PROOFING	64	9-27	10-2 KS.
RETOUCHING			
HAND COL. OR PROOF			
ARTIST COST.	43 43	9-14	9-15

NOV 5 1937

DATE ESTIMATE OK'D

DATE RECD

By

By

DATE HAND COL. PROOF OK'D

DATE Photo Returned to Customer

By

*A. A. Curt*

*ST. 10*



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H2431 ORDER NO. 4941 DATE 9-7-37

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL EL-RANCHO - TURNER TOURIST

HOTELS INC. - GALLUP, NEW MEXICO - ON U.S.

HIGHWAY 66. E.W. TURNER, PRES. MANAGING DIRECTOR

*In plate*

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

*Reduce words Hotel El Rancho to about  
half the size shown. Move hotel lower  
and running type in grass show  
more sky*

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

C.T. ART COLORTONE - THE ALLIS PRESS, KANSAS  
CITY, MO:

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*make DK. Blue impression*

PHOTO RETURNED

TO

PHOTO USED FOR

587  
202  
Del 7  
410

#27



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO . YES . NO

DIAL No. 7A-H2432 ORDER NO. 4942 DATE 9-7-37

CUSTOMER THE HAWLEY COMPANY  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 BUS. CARDS SIZE 3½ x 2 2/16

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE HAWLEY COMPANY, 161 AVERY ST.,  
DALLAS, TEXAS

FRONT NO. NO (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Sargent 12  
Red 3  
A-52

#27



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **7A-M2433** ORDER NO. **4943** DATE **9-20-1937**

CUSTOMER **GOSHEN MFG. CO.,  
GOSHEN, IND.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**THE GOSHEN-GLIDE SETTEE  
THE GOSHEN MANUFACTURING COMPANY  
GOSHEN, INDIANA, U.S.A.**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**SEE SKETCH ATTACHED. CUSTOMER WANTS TO CHANGE**

**SOME OF THE SUBJECTS AROUND THE SETTEE. THE SWING**

**IN THE UPPER LEFT HAND CORNER AND THE ROK-O-BROUP**

**IN THE UPPER RIGHT HAND CORNER ARE O.K. YOU WILL**

**NOTE ON THE TISSUE OVERLAY CUSTOMER HAS MARKED ON**

**THE LEFT OF THE SETTEE, A JUMBO GYM AS SHOWN ON**

**PAGE 18 OF CATALOG AND A SAND BOX AS SHOWN ON**

**PAGE 20. ON THE RIGHT HE WOULD LIKE A DRAWING OF**

**THE AN EXTENSION LADDER AND A STEP LADDER AS PER**

**ENCLOSURE, IN THE LOWER LEFT HAND CORNER HE WOULD**

**LIKE A SKETCH OF MAY CARRIER WHICH IS SHOWN IN SKETCH**

**LOWER LEFT HAND CORNER OF PAGE 29 OF CATALOG.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLORS ON SKETCH SEEM TO BE O. K.

*Large photo*

*make DK Blue impression*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10  
20-1  
Set 10  
20-12  
19

#27



WAYNE NOVELTY & PUBLISHING CO., FT. WAYNE, IND.

NO. 7A-E2434

ORDER NO. 4954

DATE Sept. 8, 1937

12<sup>M</sup>

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) **PURDUE GYMNASIUM AND FIELD  
HOUSE, PURDUE UNIVERSITY, WEST  
LAFAYETTE, IND.**

IMPRINT **SAME AS ABOVE**

<sup>807</sup> COPYRIGHT BY W.N. & P. CO.

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

**MODERATE RED BRICK, BLACK ROOF. WHITE STONE TRIM**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO. **YES**

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executed by OK of Estimate

By OK

Date

**SEP 9 1937**

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OK

Date

**SEP 9 1937**

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<b>SEP 9 1937</b>	<b>SEP 9 1937</b>
SET UP			
RETOUCHING	<b>17 5</b>	<b>9-9</b>	<b>9-13</b>
PHOTO FITTING			
BLACK & WHITE STAMPING, GROUNDING	<b>65</b>	<b>9-13</b>	<b>9-14</b>
PRINTING			
HAND COLOR PROOF	<b>1 1/2</b>		
FINAL DEPT.	<b>30 9</b>	<b>9-24</b>	<b>9-26</b>

DATE BLUEPRINT ORD.

DATE Made

DATE RECEIVED BY CUSTOMER

By OK

DATE RECEIVED BY CUSTOMER

17  
4

33



22 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. ADV. ORDER

DIAL No. 7A-H2435 ORDER NO. 4963 DATE 9-8-1937

CUSTOMER DYKES LUMBER CO.,  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FAMOUS FOR SERVICE (ETC. AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

LEAVE OUT WORDS "POST CARD" PUT C.T. IMPRINT

AT EXTREME LEFT EDGE. USE STAMP BOX AS PER CARD

ATTACHED. NO OTHER COPY TO APPEAR ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

To customer

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

L.C. 4 1/2  
H.C. 1 1/2  
L.A. 9

Do not  
make  
impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO



34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2436 ORDER NO. 4963 DATE 9-8-1937

CUSTOMER DYKES LUMBER CO.,  
NEW YORK, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DYKES LUMBER CO.  
(ETC. AS PER COPY)

FRONT NO. SPEC (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
LEAVE OUT WORDS "POST CARD". PUT C. T. IMPRINT AT  
EXTREME LEFT EDGE. USE STAMP BOX AS PER CARD  
ATTACHED TO 7A-H2435. NO OTHER COPY TO APPEAR ON  
FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

To customer

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret  
3/26/38

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

L.C. Ret. 6  
H.E. 1 1/2  
L.A. 10

750  
1/2

At Court

127

13



## ADV. ORDER

DEPT,  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

DEPT,  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M PC

SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	(AS PER COPY)				

(All of this on address side)

FRONT NO.	5	R. M.	Yes	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer		C. T. Imprint	No Imprint	

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	185

Titles—Red, Blue.

### COLOR DESCRIPTION

make DK. blue impression

2M-1-2-37

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

OCT 17 1935



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2438 ORDER NO. 5098 DATE 9-8-1937

CUSTOMER WILLARD HOTEL BARBER SHOP  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE

FULL FACE  
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WILLARD HOTEL BARBER SHOP — 14TH AND  
PENNSYLVANIA AVE., N.W. WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing/  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\left. \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix} \right\}$   
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ret 7  
H.C. 1 3/4  
La 10 1/2

6x8 photo  
large photo  
B  
M



27 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H2439 ORDER NO. 5097 DATE 9-8-1937

CUSTOMER OCEAN VIEW HOTEL  
PALM BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OCEAN VIEW HOTEL . PALM BEACH FLORIDA

TAKES PLEASURE IN ANNOUNCING THE OPENING FOR THE  
SEASON OF NOVEMBER 1ST TO MAY 1ST. WE EXTEND A  
CORDIAL INVITATION TO ALL OUR PATRONS AND FRIENDS

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue  
impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. 7A-H2440

C.W. HUGHES &amp; CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 5524

DATE 9-10-1937

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. MNO

TITLE (IN FULL) ROGERS ROCK AND SLIDE ON LAKE

IMPRINT SAME AS ABOVE

GEORGE, N.Y.

Private No. 3/4" from right edge  
in upper border - 2 1/2

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

SEP 10 1937 AND WORK SCHEDULE

By JA Date SEP 10 1937

OPERATION	EST. TIME C. G. N. S.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 10 1937	SEP 10 1937 <u>JA</u>
SKETCH			
RETOUCHING	7 2	9-10	9-13 <u>SL</u>
PHOTO-LITHO			
BLUEPRINT STRIPPING, CHARGING	65	9-14	9-14 <u>JA</u>
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEL.	159 9		

DATE BLUEPRINT OK'D

DATE FROD

By

By JA

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

7



THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2442

ORDER No. 5106

DATE 9-8-1937

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL) FIRST CHURCH OF CHRIST, SCIENTIST, PRINT SAME AS ABOVE

WEST PALM BEACH, FLA.

PRIVATE NO. BEFORE TITLE: P-2

*Small type Photo by Ralph S. Hawkins*

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THIS IS A LIMESTONE BLDG. THE BIT OF TILE ROOF SHOWING IS A DEEP BLUE. BUSHES IN FRONT OF CHURCH ARE BOUGAINVILLEA. SMALL PLANTS IN IMMEDIATE FOREGROUND HAVE SMALL WHITE BLOSSOM. NEXT TO CHURCH ON RIGHT ARE PINE TREES TRIMMED AS HEDGE. THE BUSH IN FRONT OF THESE PINES IS A HIBISCUS. MAKE NICE LAWN AND PRETTY SKY EFFECT. TAKE OUT CAR IF ADVISABLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

# ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 14 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP			
SKETCH			
RETOUCHING	5 5½	9-14	9-16 SP
PHOTO-LITHO			
BLEEDING STOPPING & QUENCH	65	9-17	9-17 1/2
ENGRAVING			
HAND COLOR PROOF	160 1¼	9-21	9-21
ARTIST PROOF	170 8¾	9-28	NOV 5 1937

DATE DEPARTMENT OF

DATE PREP.

By

By

DATE RECD.

DATE OF DELIVERY TO CUSTOMER

5

6

8

*new work*

39



THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2443

ORDER NO. 5106

DATE 9-8-1937

12 M500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>(LEFT)</sup> UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **I** R. M. NO

TITLE (IN FULL) PALM BEACH COUNTY COURT HOUSE, WEST PALM BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - P-3

*Photo by Ralph S. Hawkins*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. IS A BUFF BRICK, LIMESTONE TRIM TO BLDG. LOW BUSHES ARE BOUGAINVILLEA. OTHERS JUST VARIGATED FOLIAGE PLANTS IN COPPER AND GREEN SHADES. TAKE OUT STREET LIGHT AND POLE, ALSO BUILDING MATERIALS ON EXTREME LEFT. MAKE NICE SKY EFFECT WITH CLOUDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this set. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
SEP 9 1937 AND WORK SCHEDULE  
Cost Dept. Checked  
By *[Signature]*  
Date *SEP 10 1937*

OPERATION	ST. TIME (IN - Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 9 1937	SEP 9 1937
SKETCH			
RETOUCHING	14 6 1/2	9-9	9-13 5c
PHOTO-ETCH			
ETCHING	65	9-11	9-14 15c
ENGRAVING			
PRINT COLOR PROOF	160 1 1/2	9-21	9-21
DELIVERY	166 9	SEP 29	OCT 1

NOV 5 1937

DATE BLANKET ORD \_\_\_\_\_ DATE Fwd. \_\_\_\_\_  
By *[Signature]* By *[Signature]*



R. & R. NEWS CO., ATLANTA, GA.

NO. 7A-H2444

ORDER NO. 4982

DATE Sept. 9, 1937

25 M ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. YES - Same as on

TITLE (IN FULL) **STONE MOUNTAIN, LARGEST  
SOLID STONE IN THE WORLD, ATLANTA, GA.**

IMPRINT SAME AS ABOVE

GA-H721.

(c) PHOTO BY EDGAR ORR, ATLANTA

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TO BE MADE IN NATURAL COLORS. TAKE SIDE OR BANK OF ROAD ON LEFT OUT OF  
PICTURE, AND LET MOUNTAIN OR TREES FILL IN. TAKE OUT AUTO  
SHOW CUT WORK ON ROCK TO RIGHT

Photo Inc D5710

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

AND WORK SCHEDULE

Cost Dept. C

SEP 13 1937

By

SEP 14 1937

OPERATION	EST. TIME Cl. & No.   Time A. lowest	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE & G. TY. & SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	6 3	9-13	9-15 SC
PHOTO LITING			
BLUEPRINT ST. PRING. OP. QUING	15	9-16	9-16 1/2
ENGRAVING			
HAND COLOR PROOF	16 1 1/2	9-21	9-21
ARTIST L. PT.	154 9	10-7	10-8

NOV 5 1937

DATE PLACEMENT ORD.

DATE Filed

DATE HAND COLOR TRACED

DATE Photo Returned to Customer

By

# MAKEOVER

Chicago to Dept.

REWORK	1/2	Time Started in Cost Dept.
PROOF	1	SEP 30 1937
ART DEPT.		By
SAVING		

9-30

ST-39



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 7A-H2445

ORDER NO. 4983

DATE Sept. 9, 193712 $\frac{1}{2}$ M

V

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.FRONT NO. 2R. M. YES

TITLE (IN FULL)

Transcontinental Highway between Boulder Dam and Kingman, ArizonaPRINT SAME AS ABOVE

Transcontinental Highway between Boulder Dam and Kingman, Arizona

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

## ESTIMATE

Cost Dept. Checked

Date

SEP 10 1937

AND WORK SCHEDULE

By

SEP 10 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	C. d. No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>SEP 10 1937</u>	<u>SEP 10 1937</u>
SKETCH				
RETOUCHING	<u>12</u>	<u>1</u>	<u>9-10</u>	<u>9-13</u>
PHOTO LITHO				
DR. PRINT	<u>45</u>		<u>9-13</u>	<u>9-14</u>
STRIKING & CHAQUING				
ENCORAVING				
HAND COLOR PROOF		<u>1 1/2</u>		
ARTIST'S PL.	<u>159</u>	<u>9 1/4</u>	<u>10-22</u>	<u>NOV 5 1937</u>

DATE RECEIVED

DATE FILED

DATE PAID

By

Photo Returned to Customer

By



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. & 7A-H2446

ORDER NO. 4984

DATE Sept. 9, 1937

25M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) U. S. HIGHWAY 91 ON THE  
DESERT

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,077

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By
SEP 10 1937				Date SEP 10 1937
DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
CHARTER NO. 1 P. SET UP		SEP 10 1937		
SKETCH				
RETOUCHING	6 25	9-10	9-13	Sc
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUEING	65	9-14	9-14	Sc
ENGRAVING				
HAND COLOR PROOF	16 1/4		17	Sc
ARTIST DEPT.	155 934	10-29	10-26	

OCT 18 1937

TAKEOVER

Charge to Ret Dept.

EST. M. or Time Required

DESCRIPTION	EST. M. or Time Required	DATE COMPLETED
PHOTO LITHO	1/2	OCT 10 1937
ENGRAVING	1/4	
ART DEPT.		
INGRAVING		

Off 10-19



*D. T. ...*

NO. 7A-H2447

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 4984

DATE Sept. 9, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOULDER DAM - LOS ANGELES  
POWER TRANSMISSION TOWER

PHOTO: COURTESY LOS ANGELES BUREAU  
OF LIGHT AND POWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

*PHOTO IN 7A-H-93*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*ROJ*

*R*

## ESTIMATE

Cost Dept. Checked

SEP 17 1937

WORK SCHEDULE

By

Date

SEP 17 1937

OPERATION	1ST TIME	DATE ENTERED DUE.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1937	SEP 17 1937
SKETCH			
RETOUCHING	8 5 1/2	9-17	9-23 SC
PHOTO LITHO			
BLUEPRINT STEPPING, OPAQUING	14	9-25	9-27 48
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		21 48
ARTIST EPT	153 9 3/4	10-22	10-25

DATE MADE BY \_\_\_\_\_ DATE PAID BY \_\_\_\_\_  
By \_\_\_\_\_  
DATE MADE BY \_\_\_\_\_ DATE PAID BY \_\_\_\_\_  
By \_\_\_\_\_

*8*

*43*



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 7A-H2448

ORDER NO. 4984

DATE Sept. 9, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) BOULDER DAM AT NIGHT

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

PHOTO IN 3 CH 93

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

SEP 10 1937

AND WORK SCHEDULE

Date

SEP 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 12 30	SEP 14 1937
SKETCH			
RETOUCHING	6 5 1/2	9-10	9-15 &
PHOTO-LITHO			
BL. PRINT SIM. PING. CLOUING	65	9-16	9-16 15
ENGRAVING			
HAND CO. OR PROOF	160 1 1/2	9-21	9-21
ARTIST DEPT.	166 9 1/2	SEP 22 1937	SEP 26 1937

DATE RECEIVED BY

DATE FILED

By

By

DATE HAND COMPLETED

DATE Photo Returned to Customer

By

6

5. 85



C. T. EVERYDAY COMICS

NO. 7A-H2449

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, XXXXXXXXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A BIT OF SCOTCH BEFORE OUR RIDE

I DIDN'T THINK IT HARMFUL -  
WE HIT A TREE AND I FLEW OUT  
AND CAUGHT A PRETTY ARMFUL!  
PRIVATE NO. UPPER RIGHT CORNER: C-211

SMALL TYPE: (C) C.T.&CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

Lucy

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,798,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION		EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed			
COMPOSING, TYPE SET UP			13 1937	13 1937	
SKETCH					
RETOUCHING		0			
PHOTO-LITHO					
BLUEPRINT STRIPE OPACUING	64		9-15	9-15	11/15
ENGRAVING					
HAND COLOR PROOF		1 3/4			
ARTIST EPT.	161	15	11/22/37	11/27/37	

DATE BLUEPRINT ORD.

DATE FILED NOV 5 1937

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER



C. T. EVERYDAY COMICS

NO. 7A-H2450

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I'M WEAK AND I'M DIZZY  
AND I HAVEN'T A DIME -  
BUT BOY! MY VACATION  
WAS A WHOLE OF A TIME!

PRIVATE NO. UPPER RIGHT CORNER: C-212

SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

*Large*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]* Date *SEP 16 1937* ESTIMATE AND WORK SCHEDULE  
Cust Dept. Checked *[Signature]* Date *SEP 16 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			9-13-1937	9-13-1937
SETUP				
RE TOUCHING		0	9-13	9-15-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, CMAQUING	65		9-15	9-17-37
ENGRAVING				
HAND COLOR PROOF		2		
ARTIST REPT.	154	14	9-30	10-4

1 DATE ESTIMATE OK'D \_\_\_\_\_ DATE *NOV 5 1937*  
By *[Signature]*  
2 DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By *[Signature]* DATE Photo Returned to Customer \_\_\_\_\_

ST. 38 ☒



C. T. EVERYDAY COMICS

NO. 7A-M2451

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THERE ARE WILD BEASTS LOOSE  
AND ALL SORTS OF DANGERS,  
BUT I'LL TAKE MY CHANCES -  
"HELLO, STRANGERS!"

PRIVATE NO. UPPER RIGHT CORNER: C-213

SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

*Large*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

PROPERTY OF C. T. EVERYDAY COMICS

By *[Signature]*  
Date SEP 10 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date SEP 10 1937

OPERATION	EST. TIME Clock No. / Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	0	9-13	9-15 SC
PHOTO-LITHO			
BLUEPRINT STILLING, OPAQUEING	64	9-15	9-17 4E
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST FINE	38 16	9-23	9-28

DATE BLANKET ORD.

DATE Filled

NOV 5 1937

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

*[Handwritten signature]*

8.  
38 (X)



C. T. EVERYDAY COMICS

NO. 7A-H2452

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

I HAVEN'T SOLD A PANTY OR A SINGLE PAIR  
OF HOSE,IN FACT - I'M GETTING NO PLACE - SO FAR  
AS SELLING GOES

PRIVATE NO. UPPER RIGHT CORNER: C-214

SMALL TYPE: (C) C.T.&amp;CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

Large

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,237,776

Executive Off. of Estimate

By

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

SEP 10 1937

SEP 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DATE	DATE COMPLETION
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	0	9-13	9-15 54
PHOTO-LITHO			
BLUEPRINT STIPPLING, OPAQUING	64	9-15	9-17 144
ENGRAVING			
HAND COLOR PROOF	163 2		20 Sept
ARTIST DEPT.	53 15 1/2	9/24/37	9/28/37

NOV 5 1937

DATE BLUEPRINT C.O.D.

DATE PM

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST  
28  
X



C. T. EVERYDAY COMICS

NO. 7A-H2453

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VACATION SPREES IN SUMMERTIME  
ARE ALTOGETHER PROPER,  
BUT WHEN THE BILLS COME PILING IN -  
IT'S RATHER TOUGH ON PAPA!  
PRIVATE NO. UPPER RIGHT CORNER: C-215  
SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,079

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. OK'd

By

SEP 10 1937

By

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-13	9-15 SE.
PHOTO LITHO				
BLUEPRINT STRIPPING, PACKING	65		9-15	9-17 45
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST REPT.	72	13		10-1

NOV 1937

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

new subject

57  
28



C. T. EVERYDAY COMICS

NO. 7A-H2454

ORDER NO.

DATE 9-9-1937

6 M ART CCLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WE TOOK A REST FOR A BIT OF SPARKING  
BUT WERE ARRESTED FOR ILLEGAL PARKING!

PRIVATE NO. UPPER RIGHT CORNER: C-216

SMALL TYPE: (C)K.C.T.&amp;CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

Large

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

SEP 10 1937

AND WORK SCHEDULE

By

Date

SEP 10 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	0	9-10	7-15 SE
PHOTO-LITHO			
BLUE-PRINT STENCILING & GAUQUING	64	9-15	9-17 1/2
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST DEPT.	15	9-22	7-29

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
38

X



C. T. EVERYDAY COMICS

NO. 7A-H2455

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) A LIVELY MISS  
WITH A LITTLE SENSE,  
GOES OVER BIG  
WITH THE STUFFY OLD GENTS!

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: C-217

SMALL TYPE: (C) C.T.&CO.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

SEP 10 1937

AND WORK SCHEDULE

Date

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-13	9-15 &
PHOTO-LITHO				
BLUEPRINT STRIKING OPAQUING	15		9-15	9-17 145
ENGRAVING				
HAND COLOR PROOF		124		
ARTIST DEPT.	53	15	9/28/37	10/1/37

NOV 5 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

38



C. T. EVERYDAY COMICS

NO.7A-H2456

ORDER NO.

DATE 9-9-1937

6M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN COSTUMES SHORT AND QUITE REVEALING,  
THE LADIES SURELY HAVE FREE WHEELING!

PRIVATE NO. UPPER RIGHT CORNER: C-218

~~XXXX~~ SMALL TYPE: (C) C.T.&CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

*Large*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
SEP 10 1937 AND WORK SCHEDULE

Cost Dept. Chicago

By \_\_\_\_\_  
For \_\_\_\_\_

DESCRIPTION	EST. TIME (No. of hours)	DATE ENTERED DEPT.	DATE COMPLETED
PRODUCING THE SET UP		SEP 17 1937	SEP 20 1937
RETOUCHING	0	9-13	9-15 SL
PHOTO TAKING		9-16	9-17 145
PRINTING			
PROOFING	163	2	20 Sept
DELIVERY	31	16	9-23 18th

NOV 5 1937

DATE ESTIMATE C.D.

DATE PREP.

By

DATE EST. COPIES TO BE MADE

DATE EST. RETURNED TO CUSTOMER

ST.  
38



C. T. EVERYDAY COMICS

NO. 7A-H2457

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

I LIKE THIS PLACE EXTREMELY WELL,  
THE REASON I WON'T MENTION -  
BUT I'LL ADMIT I DO ATTRACT  
PLENTY OF ATTENTION!

PRIVATE NO. UPPER RIGHT CORNER: C-219

SMALL TYPE: (C) C.T.&CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP 10 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Order No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-13	9-15 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, COATING	65		9-15	9-17 SE
ENGRAVING				
HAND COLOR PROOF	163	2		20 Sept
ARTIST COST	162	15 1/2	9-27	9-30

DATE ESTIMATE OK'D

DATE FILED

NOV 5 1937

DATE IN

By

DATE Photo Returned to Customer

By

ST. 38



C. T. EVERYDAY COMICS

NO. 7A-H2458

E12

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MY FRIENDS' FISHING TALES  
I NEVER COULD MATCH -  
BUT UP IN THE MOUNTAINS  
I MADE A NICE CATCH!

PRIVATE NO. UPPER RIGHT CORNER C-220

SMALL TYPE: (C) C.T.&amp;CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Large

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

SEP 10 1937

ESTIMATE  
AND WORK SCHEDULE

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-10	9-14 SL
PHOTO LITHO				
BLANKET STAMPING (CUTTING)	65		9-15	9-17 NO.
ENGRAVING				
HAND COLOR PROOF		1/34		
ARTIST'S PROOF	161	15	IX 127/37	IX 129/37

NOV 5 1937

DATE BLUEPRINT CARD

DATE Filed

DATE PRINTED

DATE Photo Returned to Customer

By

38

X



G. T. EVERYDAY COMICS

NO. 7A-M2459

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE BEAUTIES OF THIS PLACE ARE NICE  
AND FRIENDLY, I'LL ALL W -  
BUT BOY! I'D BE EMBARRASSED  
IF MY WIFE COULD SEE ME NOW!  
PRIVATE NO. UPPER RIGHT CORNER: C-221  
SMALL TYPE: (C) G.T.&CO.  
COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts, or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

SEP 10 1937 AND WORK SCHEDULE

Date

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH <i>Layouts</i>		2	9-13	9-15 38
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING	15		9-15	9-17 41
ENGRAVING				
HAND COLOR PROOF	25	1 3/4		
ARTIST DEPT.	32	16		8/27 3/38

NOV 5 1937

DATE ESTIMATE OK'D

DATE Filed

By

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST-38



G. T. EVERYDAY COMICS

NO. 7A-H2460

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

I'VE CARRIED ALL KINDS OF BURDENS -  
STOVES AND PIANOS AND SUCH -  
BUT BABY - ALTHOUGH I LOVE YOU,  
THIS IS A LITTLE TOO MUCH!

PRIVATE NO. UPPER RIGHT CORNER: C-222

SMALL TYPE: (C) G.T.&CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLDGE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By SEP 10 1937

AND WORK SCHEDULE

By SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-13	9-14 SL
PHOTO LITHO				
BLUE PRINT	65		9-15	9-17 45
STP. TIME. CHIPPING				
ENGRAVING		1 3/4		
HAND COLOR PROOF		14		
ARTIST COST	56			

NOV 5 1937

DATE BILLING CARD

DATE Fld

By

By

DATE CANCELLATION

DATE Photo Returned to Customer

By

ST 38 X



C. T. EVERYDAY COMICS

NO. 7A-H2461

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

'SCUSE IT, PAL, BUT DON'T LOOK NOW -  
SEEMS WE'RE OFF THE TRACK, SOMEHOW!

PRIVATE NO. UPPER RIGHT CORNER: C-223

SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. MO

IMPRINT SAM AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

SEP 10 1937

SEP 10 1937

OPERATION	EST. TIME Est. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COLLECTING, SETTING UP		SEP 12 1937	SEP 13 1937
SKETCH			
RETOUCHING	0	9-13	9-15 43
PHOTO LITHO			
BURNING STRAIGHTENING	65	9-5	9-17 43
ENCORATING			
HAND COLOR PROOF	134		
ALTERING	37	9-23-37	9-27-37
	16		

NOV 3 1937

DATE ESTIMATE SENT

DATE FILED

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

ST  
38



C. T. EVERYDAY COMICS

NO. 7A-H2462

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

I GOT A BARGAIN IN THIS CAR  
SHE CERTAINLY CAN START  
BUT OOH! THIS DRIVING WITHOUT BRAKES  
JUST SIMPLY BREAKS MY HEART!

PRIVATE NO. UPPER RIGHT CORNER: C-224

SMALL TYPE: (C) C.T. &amp; CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

Large

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 10 1937

ADD WORK SCHEDULE

By

Date

SEP 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	0	9-13	9-15-37
PHOTO-LITHO			
BLETTING STEPPING (PACKING)	6.5	9-15	9-17-37
ENGRAVING			
HAND COL. PROOF	13/4		
ARTIST DEL.	44 12 3/4	9/28/37	10/2/37

DATE PLACEMENT OK'D

DATE Fk'd

NOV 3 1937

DATE PAID (CASH OR B.O.)

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST.  
78



C. T. EVERYDAY COMICS

NO. 7A-H2463

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ALTHOUGH THE BEAST IS NOT SO XINE WILD

I'VE GOT A CASE OF JITTERS -

HE SEEMS TO BE THREE-FOURTHS ASLEEP

STILL I DON'T TRUST THESE CRITTERS!

PRIVATE NO. UPPER RIGHT CORNER: C-225

SMALL TYPE: (C) C.T.&amp;CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

Large

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Off. of Estimate

By SEP 10 1937

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By SEP 10 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 12 1937	SEP 15 1937
SKETCH			0	
RETOUCHING		0	9-13	9-15 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		9-15	9-17 LS
ENGRAVING				
HAND COLOR PROOF		1 3/4		21 Sept
APPROVAL	46	13 1/2	9-27-37	9-29-37

NOV 5 1937

DATE RECEIVED AND

DATE PAID

DATE PAID

DATE When Returned to Customer

E

ST.  
38



C. T. EVERYDAY COMICS

NO. 7A-H2464

ORDER NO.

DATE 9-9-1937

## 6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WE FIND WHEN GOING DOWN THESE HILLS,  
OUR BRAKES ARE NOT SO HOT -  
AND SO WE USE THIS STUBBORN MULE  
TO DO WHAT BRAKES WILL NOT!

PRIVATE NO. UPPER RIGHT CORNER: C-226

SMALL TYPE: (C) C.T.&amp;CO.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

Large

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DINT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	0	9-13	9-15 SE.
PHOTO-LITHO			
BLUEPRINT STRIPPING, CROPPING	64	9-15	9-17 45.
ENGRAVING			
HAND COLOR PROOF	163	174	22 Sept
ARTIST EPT.	162	14 1/2	9-30

DATE BLUEPRINT ORD \_\_\_\_\_ DATE PAID NOV 5 1937  
By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ST.  
38



C. T. EVERYDAY COMICS

NO. 7A-H2465

E12

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

I NO  
SAME AS ABOVE

THIS IS QUITE A PRETTY PLACE  
I REALLY AM IN LUCK  
I'LL CATCH ME A REFRESHING SWIM -  
OR MAYBE JUST A ~~DUCK~~ DUCK?

PRIVATE NO. UPPER ~~BOX~~ RIGHT CORNER: C-227  
SMALL DESCRIPTION (S) C.T. & CO.

PHOTO PROPERTY OF

CT

*Lange*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,774

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Execution OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 10 1937

Date

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DIST.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-13	9-14 SL
PHOTO LITHO				
BLANKING	65		9-15	9-17 1/2
ETCHING				
HAND COLOR PROOF		2		
ARTIST COST	52	14 1/2	9/23/37	9/28/37

DATE SUBMITT OK'D

DATE PRD

NOV 5 1937

By

By

DATE MAILED

DATE Photo Returned to Customer

By

X



E12

C. T. EVERYDAY COMICS

NO. 7A-H2466

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS  
(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

MY HOME'S A QUIET PLACE TO DREAM  
THE SUMMERTIME AWAY --  
BUT IT'S ENTIRELY DIFFERENT WHEN  
RELATIONS COME TO STAY!

PRIVATE NO. UPPER RIGHT CORNER: D-228

SMALL TYPE: (C) C.T. & CO.  
COLOR DESCRIPTION

PHOTO PROPERTY OF CT

Large

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE  
By SEP 10 1937 Date SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEST.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-13	9-14 88
PHOTO FITTING				
EXPOSED STOCK NO. CHIAO JING	65		9-15	9-17 48
ENGRAVING				
HAND COLOR PROOF	163	24		22 Sept
APPROVAL	125	16	10-1	10-7

DATE PLACEMENT ORD. \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By JS  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

ST.  
38



C. T. EVERYDAY COMICS

NO. 7A-H2467

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

O CAREFREE DAYS OF VAGABOND BLISS!  
BE IT EVER SO HUMBLE,  
HOME WAS NEVER LIKE THIS!

PRIVATE NO. UPPER RIGHT CORNER: C-229

SMALL TYPE: (C) C.T.&amp;CO.

COLOR DESCRIPTION

PHOTO PROPERTY OF

CT

*Large photo*

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Bureau of Engraving

## ESTIMATE

Cost Dept. Checked

SEP 10 1937

AND WORK SCHEDULE

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 13 1937	SEP 13 1937
SKETCH				
RETOUCHING		0	9-13	9-14 SC
PHOTO LITHO				
BLUEPRINT STAMPING, PROOFING	65		9-16	9-17 HA.
ENGRAVING				
HAND COLOR PROOF		13/4		
ARTIST REPT.	38	15	9-29	10-4

NOV 5 1937

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

By

ST  
38



C. T. EVERYDAY COMICS

NO. 7A-H2468

ORDER NO.

DATE 9-9-1937

6 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

I'M RIDIN' WILD AND FEELIN' FINE -  
BUT I MISS YOU HERE; DROP ME A LINE

PRIVATE NO. UPPER RIGHT CORNER: C-230

SMALL TYPE: (C) C.T.&amp;CO.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

Large

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Examine and Estimate

ESTIMATE

Cost Dept. Checked

By

Date

SEP 10 1937

AND WORK SCHEDULE

SEP 10 1937

OPERATION	EST. TIME (Clock No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	0		
PHOTO-LITHO			
BLUEPRINT STEREOTYPE, CHAQUING	1-2	9-15	9-15 1937
ENGRAVING			
HAND COLOR PROOF	2		
ARTIST DEPT.	54 15 1/2	9-20	9-28

NOV 5 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE PHOTO OK'D

DATE Photo Returned to Customer

By

38



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL No. 7A-H2470 ORDER NO. 5512 DATE 9-10-1937

CUSTOMER RIDGEWOOD HOTEL,  
DAYTONA BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE

$3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full D-102 RIDGEWOOD HOTEL, DAYTONA BEACH,  
FLA.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
C.T. IMPRINT IN CENTER. AT LEFT: WALKER NEWS CO.,  
DAYTONA BEACH, FLA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE AND INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
~~Blue Print~~ — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 5  
HC 1/2  
9/4

*(Handwritten notes and signatures)*

COVER

ORDER TO Adv Date

EST. 1111 N. W. 11th St. Chicago, Ill.

ART. NO.	1	DATE	OCT 18 1937
ART. NO.			
ART. NO.			
ART. NO.	HC 1/2		PS
ART. NO.			

Off 10-18  
Walker

8  
5



C.W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H2471

ORDER NO. 5523

DATE 9-10-1937

6 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROGERS ROCK CLUB, ROGERS  
ROCK, N. Y. ON LAKE GEORGE

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER CORNER-23

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*Bldg is white, slate colored shingles*

*PUT CLOUDS IN SKY.*

SUBMIT. RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Execution of Estimate

### ESTIMATE

Cost Dept. Checked

By

SEP 10 1937

By

SEP 10 1937

Date

Date

OPERATION	EST. TIME Job No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		9-10-37	SEP 10 1937
SKETCH			
RETOUCHING	5 5	9-10	9-14
PHOTO-LITHO			
BLUEPRINT STRIKING & TRACING	65	9-17	9-17
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	30 9	9-21	9-23

DATE BLUEPRINT ORD

DATE REPT

By

By

DATE HANDCOLOR PROOF

DATE Photo Returned to Customer

By

ST.  
25



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-112472

ORDER NO. 5524

DATE 9-10-1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) ROGERS ROCK AND SLIDE, ROGERS  
ROCK CLUB, ROGERS ROCK, N.Y. ON LAKE  
GEORGE

IMPRINT

SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER CORNER-21

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject: order for this customer. Please see to it that all cuts are negatives are uniform and colors are in harmony with each other to make an attractive set.

By SEP 10 1937

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DUFF.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 10 1937	SEP 10 1937
SKETCH				
RETOUCHING	15	2	9-10	9-15 SC
PHOTO-LITHO				
BLUEPRINT STAMPING	65		9-17	9-17 145
ENCRAVING				
HAND COLOR PROOF	39	1 1/2	9-21	9-21
ART DEPT.	165	9	9-25	9-24

NOV 5 1937

DATE BLANKET ORD.

DATE Fld

DATE

DATE Photo Returned to Customer

M

35



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO 7A-H2473

ORDER NO 5524

DATE 9-10-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ROGERS ROCK AND SLIDE, ROGERS ROCK CLUB, ROGERS ROCK, N.Y. ON LAKE GEORGE

IMPRINT CXXIX SAME AS ABOVE

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER BORDER - 22

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive C.K. estimate

Cost Dept. Checked

By

Date

ESTIMATE

SEP 10 1937 AND WORK SCHEDULE

SEP 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 10 1937	
SKETCH			
RETOUCHING	169 2	9-10	9-15 SL.
PHOTO-LITHO			
BLUEPRINT STRIPPING OPERATING	65	9-16	9-16 45
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	9-20	9-20
ARTIST DEPT.	49 9	Sept 22	Sept 23 W.P.

NOV 5 1937

DATE BLUEPRINT ORD.

DATE FILED

By

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1/3

M

ST.  
35



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2474

ORDER NO. 5136

DATE 9-10-1937

6 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTPORT INN TENNIS COURT,  
WESTPORT-ON-LAKE-CHAMPLAIN, N.Y.

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER-68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW MODERN TENNIS PLAYERS, NOT WITH SHORTS ON. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,759,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date

SEP 13 1937

OPERATION	EST. TIME Clock No.   Time in hours	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 13 1937	SEP 13 1937/3
SKETCH			
RETOUCHING	12 3 1/2	9-13	9-16 SC
PHOTO-TRIM			
BLUEPRINT SHIPPING OF AQUING	65	9-15	9-16 145
ENGRAVING			
HAND COLOR PROOF	39 1 1/2	9-18	9-18
ARTIST DEPT.	167 9 3/4	9-22	9-28

NOV 5 1937

ESTIMATE NO. 1

DATE

21

By

ESTIMATE NO. 1

Photo Returned to Customer



NO. 7A-H2475

C.W. HUGHES &amp; CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 5137

DATE 9-10-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WESTPORT INN ANCHORAGE AND  
YACHT CLUB, WESTPORT-ON-LAKE-CHAMPLAIN,  
N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 5/4" FROM RIGHT EDGE IN UPPER  
BORDER-66

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

SEP 13 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 13 1937

OPERATION	EST. TIME (Check No. 1 if not allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 13 1937	SEP 13 1937
SKETCH			
RETOUCHING	5 3/4	9-13	9-15 SE
PHOTO LITHO			
BLUE PRINT STEPPING GRAPING	65	9-16	9-16 48.
ENGRAVING			
HAND COLOR PROOF	40 1/4		9-20
ARTIST DEPT.	17 1/2	9-22	9-27

DATE RECEIVED

DATE PAID

NOV 5 1937

DATE PAID

By

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



C.T. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H2476

ORDER NO. 5137

DATE 9-10-37

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTPORT INN, WESTPORT-ON-LAKE-CHAMPLAIN, N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER BORDER-67

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

EDG. YELLOW. PORCHES-TRIM AND SHUTTERS ARE WHITE. ROOF GREENISH SLATE.  
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By [Signature] Date SEP 12 1937 ESTIMATE AND WORK SCHEDULE  
Cost Dept. Checked By [Signature] Date SEP 12 1937

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 12 1937	SEP 12 1937
SKETCH			
RETOUCHING	17 5	9-13	9-16 SE
PHOTO-LITHO			
BLUEPRINT STAMPING & PAQUING	65	9-17	9-17 1/2
ENGRAVING			
HAND COLOR PROOF	167 1 1/2	9-20	9-20
ARTIST DEPT.	150 9 1/2	9-24	9-28

DATE BLANKET ORD. NOV 3 1937  
By [Signature] DATE Filled [Signature]  
DATE HAND COLOR PROOF ORD. [Signature]  
By [Signature] DATE Photo Returned to Customer [Signature]

17

ST-  
28



C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO 9A-H2477

ORDER NO 5137

DATE 9-10-37

12 M500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTPORT INN, BEACH AND  
BOAT HOUSE, WESTPORT-ON-LAKE-CHAMPLAIN,  
N.Y.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER-69

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK BROWN BLDG. PUT CLOUDS IN SKY.

*Join 2 photos together at general mark*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 13 1937

Date

By

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COM. CHNG. TYPE SET UP			9-20/37
SKETCH			
PERFECTING	0 5	9-13	9-20 SC
PHOTO LITHO			
BLU-PRINT STRIPPING, OPAQUING	65	9-20	9-21 VT.
ENGRAVING			
HAND COLOR PROOF	160	9-23	9-23
ARTIST LEPT.	38	9-28	9-29

DATE WARRANT CND

DATE FILED

DATE RECD COLOR PROOF CND

DATE PROOF RETURNED TO CUSTOMER

64 1/2  
8-1/2

ST.  
38



ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 7A-H2478

ORDER NO. 5544

DATE 9-11-1937

12 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ADMINISTRATION BUILDING,  
CREIGHTON UNIVERSITY, OMAHA, NEB.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. OA4956

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

Subjects on  
order for the customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate of Estimate

ESTIMATE

Cost Dept. Checked

SEP 17 1937

AND WORK SCHEDULE

By

SEP 17 1937

Date

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED DEPT.	DATE COMPLETED
PRINTING			SEP 17 1937	SEP 17 1937
ETCH				
PROOFING	3	5 1/2	9-17	9-23 SK
PROOFING				
PROOFING	64		9-23	9-23 SK
PROOFING				
HAND COLOR PROOF	40	1 1/4		9-27
ARTIST DEPT.	170	9	10-1	10-6

DATE RECEIVED

DATE PAID

NOV 1 1937

By

SK

Photo Returned to Customer

By

3

43



ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 7A-H2479

ORDER NO. 5545

DATE 9-11-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.  
TITLE (IN FULL) ST. CECILIA'S CATHEDRAL  
(AT NIGHT), OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A4960

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this set. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *RA* **ESTIMATE** Cost Dept. Ch. *RA*  
Date *SEP 14 1937* **AND WORK SCHEDULE** Date *SEP 14 1937*

OPERATION	EST. TIME (Job No.   Time - low.)	DATE INT. PRO. L. ST.	DATE COMPL. (ST.)
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	3 2	9-14	9-17 SL
PHOTO LITHO			
Line work Setting type, etc.	65	9-17	9-17 145
ENGRAVING			
HAND COL. PROOF	160 1/4	9-20	9-20
ARTIST'S PR.	164 9	9-27	9-28

DATE ESTIMATE OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By *RA*

DATE FOR DELIVERY \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_



Rep...

# ATTENTION!

...sets on  
order for the customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 7A-H2480

ORDER NO. 5546

DATE 9-11-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN WAITING ROOM, UNION STATION, OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A427

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

SEP 17 1937

SEP 17 1937

OPERATION	EST. TIME	DATE ENTERED DESK	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1937	SEP 17 1937
SKETCH			
RETOUCHING	3	9-17	9-22
PHOTO-LITHO			
BLUE-PRINT			
STRIKING & PROOFING	6	9-22	9-23
ENGRAVING			
HAND COLORING	160	9-24	9-24
ARTIST PROOF	5	Sept 27	Sept 29

DATE ESTIMATE MADE

DATE NOV 5 1937

DATE

DATE

543



CURT TEICH &amp; COMPANY, Inc. —

1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-M2481 ORDER NO. 5549 DATE 9-14-1937

CUSTOMER INDIANA FUR CO.,  
INDIANAPOLIS, IND.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC GROUP (2) SIZE

3½ x 5½

STYLE ART COORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INDIANA FUR CO. INDIANAPOLIS;  
INDIANA'S LARGEST EXCLUSIVE FURRIERS*see letter*

RETOUCHING DEPARTMENT

☒ Submit — Sketch — ☒ Layout — ☐ Retouched Photo — Wash Drawing  
Follow LayoutTHE EXTERIOR OF THE BUILDING IS TO BE IN THE  
UPPER LEFT CORNER.FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No ImprintPHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTOS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

NO

YES

RETURN PHOTO

2M-1-2-37



12 requests

NO. 7A-H2482

TWIN CITY NEWS AGENCY, BENTON HARBOR & ST. JOSEPH, MICH. ORDER NO. 5179

DATE Sept. 14, 1937

25 M

C. T. ART COLORTONE POST CARD

Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GREETINGS FROM BENTON HARBOR, MICHIGAN

IMPRINT SAME AS ABOVE

(c) C. T. & CO.

PHOTO PROPERTY OF CURT TEICH & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

SEP 17 1937

Cost 1.00 Checked

DESCRIPTION	DATE ENTERED	DATE COMPLETED
CONSTRUCTION SET UP	SEP 17 1937	SEP 17 1937
SKETCH	10	
REWORKING	7 8	9-17
FINISHING		9-28
BUSINESS STATIONERY & ADDRESSING	64	9-30
PRINTING		10-4
EDITING & CORRECTIONS		
ART GALLERY	53 17	10-1

DATE ORDERED NOV 5 1937

DATE PAID 20

DATE DELIVERED

DATE RECEIVED

R

17

VV



*Superior*

NO. 7A-H2483

TWIN CITY NEWS AGENCY, BENTON HARBOR - ST. JOSEPH,  
MICH.

ORDER NO. 5179

DATE **Sept. 14, 1937**

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **1**

R. M. **NO**

TITLE (IN FULL) **GREETINGS FROM ST. JOSEPH,  
MICHIGAN**

IMPRINT **SAME AS ABOVE**

(c) C. T. & CO. ~~CHICAGO~~

PHOTO PROPERTY OF **C. T. & CO.**

COLOR DESCRIPTION

*Large photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,597,775

*Large R*

Estimate of Estimate

**ESTIMATE**

Cost Dept. Checked

**SEP 17 1937**

AND WORK SCHEDULE

By

Date

**SEP 1 1937**

OPERATION	EST. TIME C. No. Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17 1937	SEP 17 1937
MATERIAL <i>pay order</i>	9		
REPORTING	17 7	9-17	9-29 SE
PROOFING			
ED. ST. <i>copying</i>	65	9-29	9-30 4th
REPRODUCING			
HAND COL. PROOF			
DEL. COST.	139 15	10-1	10-6

**NOV 5 1937**

DATE PAID

DATE PAID

*80*

DATE PAID TO CUSTOMER

*unpaid  
Benton Harbor  
old for name*

*⊗*

17

ST.  
LY



NO. 7A-H2484

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 5154

DATE 9-15-1937

12M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. <b>I</b> R. M. <b>YES</b>
TITLE (IN FULL)	IMPRINT <b>SAME AS ABOVE</b>
	<b>TITLE-GREETINGS FROM CARLSBAD, NEW MEXICO</b>
	<b>PRIVATE NO. BEFORE TITLE-188</b>
	PHOTO PROPERTY OF <b>C.T.</b>

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Large*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

SEP 30 1937 NO. 1 SCHEDULE SEP 30 1937

DESCRIPTION	EST. TIME	DATE ENTERED LAST	DATE COMPLETED
COMP. BY		SEP 30 1937	SEP 30 1937
STITCH	10		
REPOLE WBS	11-5		
PROOFING	1-3-		
STITCH SCHEDULE	6	10-9	10-11-15
REPOLE WBS			
PROOFING	2 1/2		
STITCH SCHEDULE	157	10-25	10-28

NOV 5 1937

DATE FOR

2-8

13-8

1-2

56



NO. 7A-H2485

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 5154

DATE 9-15-1937

12<sup>M</sup> 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE-EDDY COUNTY COURT HOUSE, CARLSBAD,  
NEW MEXICO ✓ R.M. incl.

PRIVATE NO. BEFORE TITLE-189

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
Order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK or Estimate

ESTIMATE

Cost Dept. Check

By

By

Date

Date

OPERATION	EST. TIME (Time at work)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	6 1/2		
PHOTO-LITHO			
BLANK STAMPING, CHIPPING			
ENGRAVING			
HAND COL. PROOF	1 1/2		
ARTIST COST.	9 3/4		

DEC 23 1937

DATE RECEIVED AND

DATE Paid

By

DATE

DATE Photo Returned to Customer

By



NO. 7A-H2486

DISTRIBUTED BY JR. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 5154

DATE 9-15-1937

12 M 500 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE-LIBRARY AND MUSEUM, CARLSBAD,  
NEW MEXICO - R-M incl

PRIVATE NO. BEFORE TITLE-190

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **yes** RETURN PHOTO.CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,776

ATTENTION!

12

Printed on  
white card stock. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost Dept. Checked

NOV 10 1937

AND WORK SCHEDULE

By

NOV 13 1937

OPERATION	EST. TIME Cost No. Time shown	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 19 1937	NOV 19 1937
PROOF			
PROOF CORRECTION	5 5	11-19	11-23
PHOTO CLIP TO			
DIAGRAM	10	11-23	11-24
STYLING, DRAWING			
REVISIONS			
PROOF CORRECTION	100 1/2	11-27	11-27
ARTIST DEPT.	37 9		12-6

DEC 3 1937

DATE DELIVERY ORD.

DATE Filed

By

By

DATE DELIVERY

DATE Photo returned to Customer

By

By

5

43



DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE,  
N. M.

NO. 7A-H2487

ORDER NO. 5156

DATE Sept. 14, 1937

6 M

ART COLORTONE POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

encl.

TITLE (IN FULL) ~~EAGLE NEST ROCK, PATRIOTIC~~

IMPRINT SAME AS ABOVE

~~FOREST, ARIZONA~~

No title

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,719

ATTENTION!

Subjects on  
order for this set. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By	SEP 17 1937	By	SEP 17 1937
Date	SEP 17 1937	Date	SEP 17 1937
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
COMPOSING			
SKETCH			
RETOUCHING	5	2	9-17
PHOTOGRAPH			
BLUEPRINT	64		9-24
ENGRAVING			
HANDWRITING	163	1/2	100
PRINTING	34	93	11-24-37
			11-26-37 F.W.

DATE RECEIVED

DATE PAID

5

ST.  
44



NO. 7A-H2488

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 5156

DATE Sept. 14, 1937

6 M

ART COLORTONE POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~THE SICK LADY, NEAR EAGLE~~  
~~WEST ROCK, PETRIFIED FOREST?~~  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 17 1937

Date

SEP 17 1937

CREATION

TIME

DATE  
ENTERED DEPT.DATE  
COMPLETED

COMMONS TYPE SET UP			SEP 17 1937	SEP 17 1937/5
SKETCH				
RETOUCHING	12	3	9-17	9-23 SC
PHOTO (WHO)				
BLUETINT	64		9-23	9-25 NJ
STAMPING ON QUIN				
ENGRAVING				
HAND COLOR PROOF	163	1/2		5 Ock
ARTIST DEPT.	162	10	11-20	11-24 1937

DATE LOCATED AND

DATE FILED

DATE

20

12

ST.  
64



DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE,  
N. M.

NO. 7A-H2489

ORDER NO. 5156

DATE Sept. 14, 1937

6 M ART COLORTONE POST CARD FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) <del>GREETINGS FROM FLAGSTAFF,</del> ARIZONA <i>See sketch attached</i>	
<i>Invale. as upper right G-14</i>	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO. 1	R. M. YES
IMPRINT	SAME AS ABOVE
PUT PLATE NO. ON FRONT	
PHOTO PROPERTY OF C. T.	

COLOR DESCRIPTION

SEE ILLUSTRATED SKETCH ATT CHED

*Large photo*

RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULT 15 PAT. NO. 1,797,775

ESTIMATE  
OCT 28 1937  
Cost Dept. Checked

DESCRIPTION	EST. TIME	ACT. TIME	DATE	COMPLETED
CONSTRUCTION			OCT 20 1937	OCT 29 1937
SKETCH	12			
RETURNS	7		11-29	11-18 SL
PRINTING				
BINDING	70		11-17	11-18 LT.
STAMPING				
PACKAGING				
DELIVERY				
TOTAL	27	16		11-23

DECE 1937

DATE PAID  
DATE PHOTO RETURNED TO CUSTOMER

17  
2 - 5/4 hrs  
13 - 6 1/4 hrs

*R*

11-30  
16



THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2490

ORDER NO. 5177

DATE Sept. 14, 1937

25 M

ART COLORTONE POST CARD

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1. R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - SUNNY ISLES, NORTH MIAMI  
BEACH, FLA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT FROM LEFT AND FOREGROUND AS NEEDED  
BRIDGE IS PAINTED. IVORY ON INSIDE. THE ROCK ALONG SIDE OF BRIDGE IS NATURAL  
ROCK - GREY AND BROWN TONE  
THE BUNCHES OF ORNAMENTAL GRASS IN FOREGROUND ARE GREEN WITH LIGHT STRIPES  
RUNNING THRU LEAVES. IT IS A COMMON DECORATIVE GRASS - TWO TONED.

FOR GOOD COLORING OF PALM TREES, WATER AND SKY REFER TO ATTACHED CARDS. DO  
NOT MAKE WATER TOO DENSE BLUE & TRY TO RETAIN NECE REFLECTIONS IN WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DESCRIPTION	EST. TIME	ENTERED DATE	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 17 1937	SEP 17 1937
ETCHING			
REPRODUCTION	8	9-17	9-22 SC
PHOTO LITHO			
BUILDING & SHOOTING	10	9-22	9-23 K.T.
ENCLOSING			
PROOF - 100	100	9-24	9-24
ART - 150	150	10-14	10-18

DATE RECEIVED FOR D

DATE PREP

By

DATE

DATE PREP

SEP 14 1937



HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. 7A-H2491

ORDER NO. 5573

DATE Sept. 14, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK ISLAND LIGHT HOUSE,  
THOUSAND ISLANDS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO NO. R.23785

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Attention on  
order for color. Please  
specify that all color or nega-  
tive in a set and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

Date OCT 14 1937

By OCT 14 1937

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION		OCT 14 1937	OCT 14 1937
SKETCH			
RETOUCHING	12 2	10-14	10-18 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING OF COLOR	65	10-19	10-19 AS.
ENGRAVING			
HAND COLOR PROOF	160	10-21	10-21
FINAL PROOF	154	11-16	11-17

DATE ESTIMATE FORW.

DATE FILED

By

21

DATE PHOTO RETURNED TO CUSTOMER

7  
4



HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. 7A-H2492

ORDER NO. 5573

DATE Sept. 14, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) **BOLDT CASTLE AND HEART ISLAND  
FROM THE AIR, THOUSAND ISLANDS, N.Y.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **C. T.**

COLOR DESCRIPTION

**NEW**  
**USE PHOTO ~~NEW~~**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**yes**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,237,775

**ATTENTION!**

Subjects on  
order for the color. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate No. 1

By **OCT 14 1937**

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By **OCT 14 1937**

DESCRIPTION	EST. TIME (Cost No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMING THE SET UP		<b>OCT 14 1937</b>	<b>OCT 14 1937</b>
SKETCH			
RETOUCHING	3 5	10-18	10-21
PHOTOGRAPH			
PRINTING	6	10-21	10-21
ESTIMATING			
WORKING	160 1 1/2	10-22	10-22
RETOUCHING	158 9	11-13	11-16

DATE ESTIMATE FORW.

DATE IN

**OCT 1937**

By

**JS**

12/17/37

16-3

3-2

*Very Very Rush*



HALLAM & VESTY, ALEXANDRIA, BAY, N.Y.

NO. 7A-H2493

ORDER NO. 5573

DATE Sept. 14, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ALSTER TOWER, HEART ISLAND,  
THOUSAND ISLANDS, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

USE PHOTO NO. 23810

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,774

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*[Large handwritten flourish or signature]*

ESTIMATE			
SEP 17 1937			
DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TONING, UP		SEP 17 1937	OCT 11 1937
SKETCH			
RETOUCHING	3	9-17	9-21 SE
PHOTOGRAPH			
PRINTING	4	9-21	9-22 SE
DELIVERY			
TOTAL	3		11-12 P.H.

MAKEDOVER

Charge to L.V. Dept.

DESCRIPTION	TIME	DATE
RETOUCHING	1	OCT 11 1937
PHOTOGRAPH		
PRINTING	1	
ART DEPT.	1 1/2	
TOTAL	9	

DEC 8 1937

Oct 10-12

7  
16  
12

5.  
67



HALLAM & VESTY, ALEXANDRIA, BAY, N. Y.

NO. 7A-H2496

ORDER NO. 5573

DATE Sept. 14, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LOST CHANNEL, THOUSAND ISLANDS, N. Y.

MPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

FOR COLORS SEE CARD ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. Checked
SEP 17 1937				By
SEP 17 1937				Date
DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED	
CONSTRUCTING THE SET UP		SEP 17 1937	SEP 17 1937	
SKETCH				
RETOUCHING	169	9-17	9-22	
PRINTING				
ST. MOUNTING	60	9-22	9-23	
FINISHING				
ENCLOSURE	1 1/2			
TOTAL	132	11-15	11-17	

DATE FILED DEC 6 1937

DATE PAID

DATE RECEIVED

ST 43



HALLAM & VESLEY, ALEXANDRIA, BAY, N.Y.

NO. 7A-H2495

ORDER NO. 5573

DATE Sept. 14, 1937

25 M

ART COLOR TONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ZAVIKON ISLAND, THOUSAND

IMPRINT SAME AS ABOVE

ISLANDS, N. Y. INTERNATIONAL BRIDGE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE ATTACHED CARD FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this card. Please  
see to it that all this or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate

By

SEP 17 1937

Date

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

SEP 17 1937

OPERATION	EST. TIME Hrs.   Time Allow.	DATE ENTERED COST.	DATE COMPLETED
COMPOSING AND SET-UP		SEP 17 1937	SEP 17 1937
SKETCH			
RETOUCHING	1 1/2 2	9-17	9-21
PHOTOGRAPHING			
BLUE PRINTS	1 1/4	9-21	6-22
STENCILING			
ENGRAVING			
HAND COLORING	1 1/2		
PRINTING	34 9 1/2	11-13-37	11-15-37 F.W.

L.

DATE Paid

B.

1/100 Paid to Customer

12

543



HALLAM & VESTY, ALBANY, N.Y.

NO. 7A-H2496

ORDER NO. 5573

DATE Sept. 14, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DEVIL'S OVEN, THOUSAND ISLANDS, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE ATTACHED CARD FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,242,775

ATTENTION!

On order for the color set, please see to it that all color or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	
SEP 17 1937		SEP 17 1937	
OPERATION	EST. TIME Hrs.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		SEP 17 1937	SEP 17 1937
STRIKES			
RATOCING	12   2	9-17	9-20 8
PHOTO LITHO			
ILLUSTRATION STATIONERY CHARGES	65	9-20	9-20 45
PROOFING			
WORK ON LITHO	160   1/4	9-22	9-22
ARTIST COST.	152   9 1/2	11-12	11-15

DEC 8 1937

DATE RECEIVED

DATE FILED

DATE PAID (Returned to Customer)

St. Walte



HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. 7A-H2497

ORDER NO. 5573

DATE Sept. 14, 1937

25M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **BOLDT CASTLE, HEART ISLAND,  
THOUSAND ISLANDS, N.Y.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE ATTACHED CARD FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,773

Estimate of Labor

**ESTIMATE**

Cost Dept. Checked

By

By

Date

SEP 17 1937 AND WORK SCHEDULE

Date

SEP 17 1937

OPERATION	EST. TIME (HOURS)	DATE ENTERED SEPT.	DATE COMPLETED
COMPOSING THE SET UP		SEP 17 1937	SEP 17 1937
SET UP			
RETOUCHING	12 3	9-17	9-21
PROOFING			
PRINTING	60	9-21	9-22
ENCARTING			
HAND COLORING	13 1/2		24
PACKAGING	37 9:30		11-4-37

DATE PAID

DATE FILED

By

DATE PAID

DATE PAID TO CUSTOMER

**ATTENTION!**

See to it that all color or negative sets are uniform and colors are in harmony with each other to make an attractive set.

12

43







Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

2500  
NO. 7A-H2500

ORDER NO. 5573

DATE SEPT. 14, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INTERNATIONAL RIFT, DIVIDING  
LINE BETWEEN UNITED STATES AND CANADA,  
THOUSAND ISLANDS, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all color  
repro-  
ductions are uniform & colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By <u>SEP 17 1937</u>		By <u>SEP 17 1937</u>	
DESCRIPTION	QUANTITY	DATE COMPLETED	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 17 1937	SEP 17 1937
SKETCH			
RETOUCHING	6 2	9-17	9-20
PHOTOGRAPH			
BLUEPRINT	6	9-20	9-20
STRIKING, CHARGING			
ENGRAVING			
HAND COLOR PROOF	160 1/2	9-22	9-22
ARTIST DEPT.	37 9/24		11-13-37

DATE RECEIVED CARD \_\_\_\_\_ DATE PREP. DEC 8 1937  
BY \_\_\_\_\_ BY \_\_\_\_\_  
DATE PAID \_\_\_\_\_  
DATE PAID TO CUSTOMER \_\_\_\_\_



HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H2501

ORDER NO. 5573

DATE Sept. 14, 1937

25 M ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GREETINGS FROM THOUSAND  
ISLANDS, N.Y.

IMPRINT SAME AS ABOVE

(c) C. T. & CO., CHICAGO

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,295

Executive Dept. of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Oct 7 1937

Date

OCT 7 1937

OPERATION

EST. LINE

DATE  
ENTERED COST

DATE  
COMPLETED

CHARGE TO THE STUD

OCT 8 1937

OCT 8 1937

CHARGE TO THE STUD

17 10

10-8

10-15-56

CHARGE TO THE STUD

17 8

10-8

10-15-56

CHARGE TO THE STUD

17 8

10-8

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10-15-56

CHARGE TO THE STUD

17 8

10-8

10-15-56

DATE PAID

DATE PAID TO CUSTOMER

13

2

ST.  
66



HALLAM & VASTY,  
ALEXANDRIA BAY, N. Y.

NO. 7A-H2502

ORDER NO. 6021

DATE 10-8-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OUT OF SIGHT CHANNEL,  
THOUSAND ISLANDS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 23786

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12

ESTIMATE		OCT 14 1937	
OPERATION		DATE ENTERED D.T.	DATE COMPLETED
COMPOSITION, TITLE SET UP		OCT 14 1937	OCT 14 1937
ETCH			
RETOUCHING	12 2	10-14	10-18 SC
PHOTO-LITHO			
ETCHING	65	10-19	10-20 15.
ENGRAVING			
HAND COLOR PROOF	160 14	10-21	10-21
	9	10-15	10-17

DATE PAID DEC 8 1937  
By  
DATE Photo Returned to Customer



HALLAM & VESTY,  
ALEXANDRIA BAY, N. Y.

NO. 7A-H2503

ORDER NO. 6021

DATE 10-8-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BELL TOWER, HEART ISLAND,  
THOUSAND ISLANDS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

CUSTOMER PREFERS TO HAVE THIS SUBJECT ~~MAK~~ MADE HORIZONTAL, CUT SIMILAR TO  
MARKS ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

17. Please on  
order for this set. Please  
see to it that all of the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Est. Dept. C/ched

OCT 11 1937

NO. WORK SCHEDULE

DATE OCT 11 1937

OPERATION	NO. TIME (lower)	DATE ENTERED DIFF.	DATE COMPLETED.
ORDERING TYPE SET UP		OCT 12 1937	OCT 12 1937
SEARCH			
RE-TOUCHING	5 2	10-12	10-18
RE-TOUCHING			
RE-TOUCHING	60	10-18	11-9
RE-TOUCHING			
RE-TOUCHING	10 1/2		10-21
RE-TOUCHING	162 9	11-15	11-17

DATE RECEIVED

DATE FILED DEC 2 1937

By

DATE FILED

5

ST.  
65



HALLAM & VESTY,  
ALEXANDRIA BAY, N. Y.

NO. 7A-H2504

ORDER No. 6001

DATE 10-8-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) BENSON'S RIFT, CANADIAN  
ENXNNEK SIDE, THOUSAND ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. NOTE FLOWER GARDEN. BE SURE TO SHOW THE BEAUTIFUL FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ATTENTION!

order for this set. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
Date OCT 11 1937		By OCT 11 1937	
OPERATION	EST. TIME Comp. / Time / Hours	DATE INTER. DIST.	DATE COMPLETED
COMPOSING, IMPRINT UP		OCT 12 1937	OCT 12 1937
SKETCH			
RETOUCHING	169 2	10-12	10-16 SC
PHOTO-ETCH			
BLUISH STAMPING, CPAQUING	65	10-18	
ENGRAVING			
FINAL COLOR PROOF	160 1 1/2	10-21	10-21
PRINTING	30 8 3/4		11-1 P.H.

DATE RECEIVED BY ORD

DATE FILED

By

DATE PHOTO RECEIVED BY CUSTOMER

M  
8

87  
67







HALLAM & VESTY,  
ALEXANDRIA BAY, N. Y.

NO. 8 7A-H2506

ORDER NO. 6021

DATE 10-8-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) STEAMER "TORONTO" AT THE  
THOUSAND ISLANDS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this set. Please  
see to it that all of the nega-  
tives are uniform and show are  
in harmony with each other  
to make an attractive set.

ESTIMATE OF EXPENSE

By OCT 14 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By OCT 14 1937

CONSTRUCTION	EST. TIME (Hrs. & Time Allowed)	DATE ENTERED D.O.T.	DATE COMPLETED
ORDERING LIVE SET UP		OCT 14 1937	OCT 14 1937
WORK			
REPORTING	5 4 1/2	10-14	10-18 SC
PHOTOGRAPH			
EDITING SPECIALS (QUICK)	65	10-19	10-20 45
REWORKING			
HAND COL PROOF	160 1 1/2	10-21	10-21
ATTN. WORK	100 9	11-16	11-20

DATE OF ORDER

DATE PAID

DECE 1937

By

DATE OF ORDER

DATE PHOTO RECEIVED BY CUSTOMER

DATE OF ORDER

5

57  
X



HALLAM & VESTY,  
ALEXANDRIA BAY, N. Y.

NO. 7A-H2507

ORDER NO. 6021

DATE 10-8 1937

25. M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) SOME OF THE ISLANDS AS SEEN  
FROM THE AIR, THOUSAND ISLANDS, N.Y.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTOGRAPH BY THE DAVART CO.,  
NEW YORK

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

order for this set of cards. Please  
note to it that all of the  
titles are uniform and color are  
in harmony with each other  
to make an attractive set.

R

DATE 10-11-1937 AND WORK SCHEDULE Date 10-11-1937			
OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 12 1937	OCT 12 1937
STITCH			
RETOUCHING	8 7	10-12	10-18 S
PHOTO LITHO			
BELLEVILLE STRIPE CUTTING	65	10-19	10-19 AT
ENGRAVING			
HAND COLOR PROOF	2 1/2	10-21	10-21
ARTIST DEPT.	166 9 3/4	Nov-17	Nov-20

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE Filled \_\_\_\_\_ DEC 8 1937

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF ORD. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ST  
67



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2508 ORDER NO. 5574 DATE 9-14-1937

CUSTOMER O. W. OWEN  
EDMONDS, WASH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPC

SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: SEATTLE'S TAX THEATRE CAFE

BOT: LOCATED EIGHT MILES NORTH OF SEATTLE'S CITY  
LIMITS

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

MAKE NIGHT VIEW.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

31

CUSTOMER

DIAL NO. 7A-M2509 ORDER NO. 5575

DATE 9-14-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER RADIO STEEL & MFG. CO.,  
CHICAGO, ILL.

6 MPC GROUP (2) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

see copy.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION  
BRICK BLDG. TO BE SLIGHTLY LIGHTER THAN ON 7A-M595. FOR WINDOWS, ROOF, ETC. FOLLOW 7A-M595

make red impression

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-M2510 ORDER NO. 5576 DATE 9-14-1938

CUSTOMER MAYFLOWER HOTEL  
AKRON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M FC

SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN AKRON - IT'S THE  
MAYFLOWER HOTEL

THO DOWITT, PRESIDENT

BOT: MAIN AT STATE STREET

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SHOW TRADEMARK IN UPPER LEFT AS ON CARD ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE CARD MUCH MORE COLORFUL THAN X SAMPLE ATTACHED, SHOWING BUILDING A RICH BUFF,  
ALMOST AS DARK AS THE PIER ON 5A-M1967. LOWER PART OF BLDG. IS GRAY STONE AS SHOWN

PHOTO - ID - 3CH - 177

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-M2511 ORDER NO. 5577 DATE 9-14-1937

CUSTOMER RALPH SIBLEY,  
JOHNSONVILLE, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC GROUP (3) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE FAMOUS - BEAUTY SPOT

BOT: TROY, N. Y. - BENNINGTON, VT. ROAD -  
N. Y. ROUTE NO. 7

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **7A-H2512** ORDER NO. **5581** DATE **9-14-1937**

CUSTOMER **BRUNHOFF MFG. CO.,  
CINCINNATI, OHIO**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE **3½ x 5½**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MODERN DISPLAYS BY BRUNHOFF  
(ETC. AS PER COPY)**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**SEE INSTRUCTIONS ATTACHED. ~~NOTES~~:**  
**RM**

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**SEE SKETCH**

*make DK Blue impression  
make Red — " —*

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEDOVER

Charge to Adm Dept.

By Adm Date 9-14-37

RECEIVED 1/4 in Sect Dept.

PROCESSED SEP 20 1937

DATE HC 1/2

INITIALS Adm

REMARKS



22 CURT. TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H2513 ORDER NO. 5583 DATE 9-14-1937

CUSTOMER STERLING PRODUCTS, INC.,  
WHEELING, W. VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CALIFORNIA SYRUP OF FIGS  
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED SKETCH

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H2514 ORDER NO. 5582 DATE 9-14-1937

CUSTOMER  
STERLING PRODUCTS  
WHEELING, W. VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE RDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DANDERINE (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED SKETCH

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 7A-M2515

ORDER NO. 5591

DATE 9-15-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 19 R. M. NO

TITLE (IN FULL) A PICTURESQUE HIGHWAY  
SCENE IN THE SUNNY SOUTH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F.F. 271

PHOTO PROPERTY OF CT

COLOR DESCRIPTION:

USE PHOTO NO. 99707  
TAKE AT OUT CAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

SEP 17 1937

By SEP 17 1937

	TIME	DATE	DATE
	Time	DATE	DATE
COMPOSITION		SEP 17 1937	SEP 17 1937
RETOUCHING	6 3	9-17	9-21 85
PRINTING			
BY	14	9-22	9-23 47
ENGRAVING			
HANDCOL PROOF	140 1/2	9-24	9-24
ARTIST COPY	38 9 1/2	10-4	10-6

Date Received On

Date Paid

By

By

Date

Date Photo Returned to Customer

6

5-11  
mail  
up



RAY & DAVIDSON, OCALA, FLORIDA

7A-H2516  
NO.

5183  
ORDER NO.

9-15-1937  
DATE

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) WATER FRONT, SILVER SPRINGS,  
FLA.

I (ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE  
R. M. Yes same as 5A-H1370  
IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROOFS OF BUILDINGS - RED. TREES & PALMS GREEN. WATER: SAME AS IN CARD 5A-H1370.  
BOATS: WHITE TRIMMED WITH GREEN. BEACH: WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Estimate Cost Dept. Checked  
Date SEP 17 1937 AND WORK SCHEDULE Date SEP 17 1937

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPTON SET UP		SEP 17 1937	SEP 17 1937
SKETCH			
RETOUCHING	4 1/2		
PHOTO-ETCH			
BLANKET STAMPING (PROOF)	65	9-21	9-21
ENGRAVING			
HAND COLOR PROOF	160	9-23	9-23
ARTIST DEPT.	50	10-14 37	10-14 37

DATE OF ORDER \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By M  
DATE OF \_\_\_\_\_  
By \_\_\_\_\_



NO. 7A-H2517-

DISTRIBUTED BY E. D. WEST CO., SOUTH YARMOUTH, CAPE COD, MASS. ORDER NO. 5182

DATE 9-15-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE CAPE AND THE COD"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-113

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H230

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,769,279

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are in sharp focus and are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By SEP 21 1937

Date

DESCRIPTION	EST. TIME Hrs. Mins.	INT. DEPT.	DATE COMPLETED
PREP. & SET UP		SEP 22 1937	SEP 22 1937
PRINTING	2 7	9-22	9-29 SE
PROOFING	65	9-30	10-1 RT.
BLU. & ST. PROOF			
ENGRAVING	16 15	10-1	10-1
HAND COLOR PROOF	34 10	10-13-37	10-15-37 F.W.
ARTIST TRPT.			

DATE BLU. PROOF OK'D

DATE FILED

DATE HAND COLOR OK'D

DATE PROOF OK'D

57  
49



DISTRIBUTED BY E. D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 7A-H2518

ORDER NO. 5182

DATE 9-15-1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAPE COD, MASS.  
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
set. For the artist. Please  
send to the artist or nega-  
tives are usually colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost Dept. Checked

By

SEP 17 1937

### WORK SCHEDULE

Date

SEP 17 1937

OPERATION	EST. TIME	DATE	DATE
		INT. & DEPT.	COMPLETED
COMPOSING & SET UP		SEP 17 1937	SEP 17 1937
SKETCH			
RETOUCHING	6	3 1/2 9-17	9-22 &
PHOTO MTR			
BLANKET STRIPPING & DOLBY	64	4 22	9-23 45
ENGRAVING			
HAND COLOR PROOF	1600	15 9-23	9-23
ARTIST DEPT.	43	9 10-11	10-13

DATE

DATE

By

DATE

DATE

new mfb  
#



NO. 7A-H2519

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J. ORDER NO. 5614

DATE 9-15-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>(LEFT)</sup> UPPER, LOWER, CENTER - BORDER.TITLE (IN FULL) LANDIS AVENUE LOOKING EAST,  
VINELAND, N.J.

PRIVATE NO. BEFORE TITLE-V-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

## COLOR DESCRIPTION

ON LEFT 1ST LIGHT TRIM DARK RED BRICK. 2 & 3 DARK RED WHITE TRIM. 4 BLACK &  
YELLOW. 5 RED WHITE TRIM 6 LIGHT STONE. 7&8 DARK RED LIGHT TRIM. 9 GRAY.  
10 RED. 11 CHURCH GRAY. OTHERS RED BRICK. REAR CHURCH TOWER GRAY. SILVER COLOR  
LAMP POSTS. REMOVE SIGN ON RIGHT LOWER CORNER.

SUBMIT: RET. PHOTO B. L. &amp; W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

COPY of Estimate

## ESTIMATE

Cost Dept. Checked

Date SEP 18 1937

AND WORK SCHEDULE

By AL Date SEP 18 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH			
RETOUCHING	9 5 1/2	9-20	9-25
PHOTO LITHO			
BLUE TINT STRIPPING, OPAQUING	14	9-27	9-29
ENGRAVING			
HAND COLOR PROOF	1100 1 1/2	9-30	9-30
ARTIST DEPT.	30 9 3/4		11-12

DEC 8 1937

DATE RECEIPT OND

DATE Filed

By

By

DATE HAND COLOR PROOF OND

DATE Photo Returned to Customer

By

*Make one  
can.  
black*



NO. 7A-H2520

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 5614

DATE 9-15-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SACRED HEART CATHOLIC CHURCH AND HIGH SCHOOL, VINELAND, N.J.

IMPRINT SAME AS ABOVE

Private no before title - V-14

PHOTO PROPERTY OF C.T.

## COLOR DESCRIPTION

DARK GRAY STONE. LIGHT STONE CORNICE AND TRIM AND ENTRANCE. OAK DOORS. GOLD CROSS ON STEEPLE. LIGHT CROSSES ON LEFT. WINE COLOR GLASS WINDOWS ON RIGHT. LIGHT GRAY STEPS. ALUMINUM LAMP POSTS. ON LEFT BLDG SAME-COLOR. WHITE SASH AND WINDOW FRAMES. BLACK & WHITE BASE ON TRAFFIC LIGHT POST. DARK GRAY PAVING ON STREET. REMOVE POLES AND WIRES.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOLOR PROOF **yes**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

Enclosure OK of Estimate

## ESTIMATE

Cost Dept. Checked

By SEP 18 1937 AND WORK SCHEDULE By SEP 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	9	6 hr	9-20	9-22 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		9-27	9-29 ST
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	10-1	10-1
ARTIST DEPT.	153	9 3/4	11-8	11-12

DATE DOCUMENT OK'D

DATE FILED

DEC 8 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## MAKEOVER

Charge to L.V. Date

By

Cost Dept.

OCT 25 1937

1. MAKEOVER

2. MAKEOVER

3. MAKEOVER

4. MAKEOVER

Makeover  
Black

10-25



LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-H2521

ORDER NO. 5612

DATE 9-15-1937

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN CADWALADER PARK,  
TRENTON, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-T-7

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PINK BLOSSOMS ON BUSHES IN FOREGROUND. GRAY WALKS. GREEN SEATS. PINK BLOSSOMS  
ON BUSHES IN REAR RIGHT. GRAY STONE SPILWAY ON RIGHT OF LAKE. MAKE GREEN  
LAWN ALONG SHORE OF WATER ON LEFT. SHOW GREEN ~~XXXXXXXXXXXXXXXXXXXX~~  
AND SOME BROWN TINTS ON FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES TURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By SEP 18 1937 ESTIMATE AND WORK SCHEDULE Cost Dept. Checked  
Date SEP 18 1937 By SEP 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH			
RETOUCHING	12 3	9-20	9-27 SL
PHOTO-LITHO			
BLUEPRINT STIPPING, OPAQUING	64	9-28	9-29 K.T.
ENGRAVING	163		28 Oct
HAND COLOR PROOF	160 1 1/2	9-30	9-30
ARTIST DEPT.	154 10	10-5	11-9

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

MAKEOVER

Charge to Art Dept.

EST. Makeover Time Required

1. DESIGN		Time Required in Cost Dept.
2. LITHO		OCT 28 1937
3. COMPOSING		
ART DEPT. HC	1 1/2	By
ENGRAVING		

ST  
45



LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-H2522

ORDER NO. 5612

DATE 9-15-1937

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) DELAWARE PARK RACE TRACK  
AND GRAND STAND, NEAR WILMINGTON, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. ~~NO~~ yes  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-W-24

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BROWN SHINGLES. WHITE CORNICE AND TRIM. GREEN ROOFS. GRAY SEATS. WHITE FENCE.  
BROWN DIRT TRACK. GREEN LAWN AND HURDLE HEDGE ON RIGHT OF FENCE. BLDG. ON REAR  
RIGHT BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate By SEP 18 1937 Date SEP 18 1937  
ESTIMATE AND WORK SCHEDULE By SEP 18 1937 Date SEP 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 18 1937	SEP 20 1937
SKETCH				
RETOUCHING	4	2 1/2	9-20	9-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	1		9-23	9-23
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	9-25	9-25
ARTIST DEPT.	107	9 3/4	11-16	11-19

DATE ESTIMATE ORD. \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ By 28

DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

4  
37

(457)



LYNN H. BOYER, PHILADELPHIA, PA. AND  
WILDMOOD, N.J.

NO. 7A-H2523

ORDER NO. 5616

DATE 9-15-1937

12M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON TOMS RIVER, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-TR-17

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE. SHOWING DARK SILVER AND GOLDEN CLOUDS. SHOW MOON IN  
REAR CENTER OF SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,795

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By [Signature]  
Date SEP 18 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By [Signature]  
Date SEP 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 10 1937	SEP 20 1937 43
SKETCH				
RETOUCHING	6	3	9-20	9-27 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		9-28	9-29 KT
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST REPT.	#27	9		11/12/37

DATE BLUEPRINT OK'D

DATE PRD

DEC 6 1937

DATE PRINTING OK'D

By

DATE Photo Returned to Customer



LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-H2524

ORDER No. 5616

DATE 9-15-1937

12M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup>UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, TOMS RIVER, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-~~TR-3~~ TR-3

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK RED BRICK LIGHT STONE TRIM. GRAY STEPS. DARK LAMP POSTS. GREEN TERRACED  
LAWN AND SHRUBBERY. PUT FLAGON POLE. REMOVE WATER FROM STREET AND SIDEWALK.  
MAKE STREET PAVING SMOOTH CEMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By Estimate

By

SEP 21 1937

ESTIMATE

Cost Dept. Checked

By

Date

SEP 21 1937

A. D. WORK SCHEDULE

OPERATION	EST. TIME (Cost No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1937	SEP 21 1937
SKETCH			
RETOUCHING	5 6	9-21	9-24
PHOTO-LITHO			
BLUING STAMPING, G. OPAQUING	6 6	9-24	9-24
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	9-29	9-29
ARTIST DEPT.	139 9 1/2	11-12	11-17

DATE REQUIST END

DATE Filled

DEC 8 1937

By

By

DATE PHOTO RETURNED

DATE Photo Returned to Customer

By

ST  
47



LYNN H. BOYER, PHILADELPHIA, PA., AND WILDWOOD, N.J.

NO. 7A-H2525

ORDER NO. 5616

DATE 9-15-1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OCEAN COUNTY COURT HOUSE,  
TOMS RIVER, N.J.

PRIVATE NO. BEFORE TITLE-TR-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. GRAY STONE COLUMNS AND STEPS AND GABLE. GREEN SASH. GRAY DOORX  
FRAMES. OAK DOORS. BROWN STONE CURBING. GREEN LAWN. SHOW FOLIAGE ON BARE TREE.  
REMOVE LEAVES FROM LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date SEP 21 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date SEP 21 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1937	SEP 21 1937
SKETCH			
RETOUCHING	14 7	9-21	9-28 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	9-29	9-30 115
ENGRAVING	163		9 days
HAND COLOR PROOF	160 1 1/2	10-4	10-4
ARTIST DEPT.	37 9 1/2	11-12-37	11-19-37

DATE ESTIMATE OK'D

DATE FRD

DEC 8 1937

DATE ESTIMATE OK'D

By

24

DATE Photo Returned to Customer

MAKEOVER

Client to Ret Dept.

NOV 2 1937

14

24 11-2

117



NO. 7A-H2526

~~LYNN~~ LYNN H. BOYER, PHILADELPHIA, PA. AND WILDMOOD, N.J. ORDER NO. 5616

DATE 9-15-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER. FRONT NO. I V R. M. NO

TITLE (IN FULL) BOAT LANDING ON BARNEGAT BAY AT SEASIDE HEIGHTS, N.J. IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-TR-9

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT BLDGS. BRIGHT BUFF AND ~~GRAY~~ GRAY RED AND GREEN ROOFS ON RIGHT 1ST BROWN AND CREAM BASE 2 BROWN RED ROOFS. CENTER BLDG. BROWN AND CREAM. GRAY ROOFS. REMOVE POLES SHOW BOATS IN FOREGROUND LIKE ON CARD ATTACHED.

SUBMIT: RET. PHOTO B L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By SEP 18 1937 AND WORK SCHEDULE Date SEP 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 17	SEP 19 1937
SKETCH			
RETOUCHING	4 5	9-20	9-25 SC
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	65	9-27	9-29 AT
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	10-4	10-4
ARTIST DEPT.	37 9 1/2		11-13-37 BM

DATE Photo DECE 1937

By 20

DATE Photo Returned to Customer



ELIAS K. RP & SON, SYRACUSE, N.Y.

NO. 7A-H2527

ORDER NO. 5637

DATE Sept. 16, 1937

25M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) VISTA THROUGH THE ARBOR  
IN MILLS ROSE GARDEN, THORNDEN PARK,  
SYRACUSE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

Private no before title - 30

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,775

ATTENTION!

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order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

SEP 18 1937 AND WORK SCHEDULE

By 1  
Date SEP 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		9-27	9-27
SKETCH			
RETOUCHING	17 4 1/2	9-29	9-28
PHOTO-LITHO			
BLEUPRINT STRIPPING OPAQUING	16	9-29	9-30
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		1 Oct 1
ARTIST DEPT.	168 10	10-11-37	10-18-37

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PROOF \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

*Push*



ELIAS KARP & SON, SYRACUSE, N.Y.

NO. 7A-H2528

ORDER NO. 5637

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ON THE CAMPUS AT SYRACUSE  
UNIVERSITY, SYRACUSE, N. Y.

IMPRINT SAME AS ABOVE

Private no before title - 23

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

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Executive O.K. of Estimate

## ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date SEP 18 1937

AND WORK SCHEDULE

By *[Signature]*  
Date SEP 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 23 1937
SKETCH				
RETOUCHING	5	3 1/2	9-20	9-23 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		9-23	9-23 H.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	9-27	9-27
ARTIST LEPT.	32	10	9-16	9-16

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



ELIAS KARP & SON, SYRACUSE, N.Y.

NO. 7A-H2529

ORDER NO. 5637

DATE Sept. 16, 1937

25 M	ART COLORTONE POST CARD	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M. <u>YES</u>
TITLE (IN FULL) <u>24 INTERSECTION OF SALINA AND ONONDAGA STREETS, SYRACUSE, N.Y.</u>	IMPRINT <u>SAME AS ABOVE</u>	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>C. T.</u>

*Private as before till - 24*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate By SEP 18 1937 Date SEP 18 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked SEP 18 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 21 1937
SKETCH			
RETOUCHING	14	9-20	9-28 86
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	9-20	9-25 45
ENGRAVING			
HAND COLOR PROOF	16 1/4	9-29	9-29
ARTIST DEPT.	12 3/4	10-14	10-19

NOV 5 1937

DATE BLUEPRINT OK'D SEP 18 1937 By SEP 18 1937

DATE HAND COLOR PROOF SEP 18 1937 By SEP 18 1937

DATE PHOTO RETURNED TO CUSTOMER SEP 18 1937



ELIAS KARP & SON, SYRACUSE, N.Y.

NO. 7A-H2530

ORDER NO. 5637

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL) LOOKING SOUTH AT THE INTERSECTION OF SALINA AND EL GENESEE STREETS, SYRACUSE, N.Y.

IMPRINT SAME AS ABOVE

*Private no before title - 25*

*6RAH 1087*

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

SEP 18 1937

AND WORK SCHEDULE

By

SEP 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH			
RETOUCHING	14 7	9-20	9-23
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	9-23	9-23
ENGRAVING			
HAND COLOR PROOF	160 134	9-25	9-25
ARTIST DEPT.	30 11		10-14

NOV 5 1937

DATE RECEIVED AND

DATE PAID

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer



ELIAS KARP & SON, SYRACUSE, N.Y.

NO. 7A-H2531

ORDER NO. 5637

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No. 1 R. M. YES

TITLE (IN FULL) A PORTION OF THE BACK

IMPRINT SAME AS ABOVE

CAMPUS AT SYRACUSE UNIVERSITY,  
SYRACUSE, N.Y.

*Private no before tell - 26*

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By SEP 18 1937

AND WORK SCHEDULE

By SEP 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	5	7	9-20	9-22 SL
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING	65		9-23	9-23 1/2
ENGRAVING				
HAND COLOR PROOF	100	1 1/2	9-27	9-27
ARTIST DEPT.	150	9 3/4	10/11	10-13

DATE ESTIMATE OK'D

DATE PAID

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

by

ST.  
44



ELIAS KARP & SON, SYRACUSE, N.Y.

NO. 7A-H2532

ORDER NO. 5637

Sept. 16, 1937

DATE

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **SKYLINE OF SYRACUSE  
FROM NEW YORK TELEPHONE BUILDING,  
SYRACUSE, N.Y.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **C. T.**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By **SEP 18 1937** **ESTIMATE** Cost Dept. Checked By **SEP 18 1937**  
Date **SEP 18 1937** AND WORK SCHEDULE Date

OPERATION	EST. TIME Clk No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH			
RETOUCHING	3 7	9-20	9-23
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 4	9-23	9-23
ENGRAVING			
HAND COLOR PROOF	16 0 1 3/4	9-27	9-27
ARTIST DEPT.	4 9 12 3/4	10-12	10-15

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



ALIAS KARP & SON, SYRACUSE, N.Y.

NO. 7A-H2533

ORDER NO. 5637

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~88~~ INTERSECTION OF E.  
GENESEE AND MONTGOMERY STREETS,  
SYRACUSE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,297,776

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*reprint paper and sides*

Executive OK of Estimate

By [Signature]  
Date SEP 21 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date SEP 21 1937

OPERATION	EST. TIME Circled No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1937	SEP 21 1937 <i>sk</i>
SKETCH			
RETOUCHING	2 8	9-21	9-23 <i>sk</i>
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	9-20	9-25 <i>sk</i>
ENGRAVING			
HAND COLOR PROOF	163 1 3/4		29 <i>sk</i>
ARTIST DEPT.	41 12 1/2	10-12-37	10-19-37

DATE BLUEPRINT ORD. 10-15-37 DATE PRD. 10-15-37

By [Signature] By [Signature]

DATE HAND COLOR PROOF ORD. 10-15-37 DATE Photo Returned to Customer 10-15-37

By [Signature] By [Signature]

*#*  
*new [Signature]*

2

(47)



ELIAS KARP & SON, SYRACUSE, N.Y.

NO. 7A-H2534

ORDER NO. 5637

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) **29** ONONDAGA HOTEL,  
SYRACUSE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **1** R. M. **YES**  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive CK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

SEP 18 1937

AND WORK SCHEDULE

Date

SEP 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	2	8	9-20	9-23 88
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		9-26	9-29 45
ENGRAVING				
HAND COLOR PROOF	100	1 1/2	9-29	9-29
APPROXIMATE	167	10 3/4	10-12	10-18

DATE ORDER SENT OK'D

DATE FILED

DATE ORDER RECEIVED

DATE Photo Returned to Customer

By

By

2-14

ST. 46



F. W. PECK, SODUS POINT, N.Y.

NO. 7A-H2535

ORDER NO. 5205

DATE Sept. 16, 1937

6 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

LIGHTHOUSE ON LAKE

IMPRINT

SAME AS ABOVE

ONT RIO, SODUS POINT, N.Y.

PHOTO PROPERTY OF

G. T. & CO.

COLOR DESCRIPTION

MAKE WATER ROUGH -- SHOW RIPPLES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Examine OK or Estimate  
By SEP 20 1937 Date SEP 20 1937  
ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By SEP 20 1937 Date

OPERATION	TIME Est. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH			
RETOUCHING	169 2	9-20	9-21 H
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	9-23	9-23 H
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	9-24	9-24
ARTIST LEPE	158 8 1/2	9-25	9-28

DATE ESTIMATE OK'D \_\_\_\_\_ DATE FRID \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAS - COLOR PRF \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_

R

M

5  
46



F. W. PECK, SODUS POINT, N.Y.

NO. 7A-H2536

ORDER NO. 5205

Sept. 16, 1937

DATE

6 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WICKAM BLVD., SODUS POINT,  
N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE		AND WORK SCHEDULE	
By <u>SEP 20 1937</u>		Date <u>SEP 20 1937</u>	
OPERATION	EST. TIME (Ct. Ms. 1 Time & based)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 20 1937
SKETCH			
RETOUCHING	5 2	9-20	9-23 88
PHOTO LITHO			
BLUE PRINT STRIKING, OPAQUING	6 4	9-23	9-23 1/4
ENGRAVING			
HAND COLOR PROOF	10 1 1/2		9-24
ARTIST PLPT.	37 9 1/2	9-27-37	9-29-37

DATE DELIVERY ORD.

DATE PAID 1007 5 1937

By

By 24

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

5

154



F. W. PECK, SODUS POINT, N.Y.

NO. 7A-H2537

ORDER NO. 5205

DATE Sept. 16, 1937

6	M	ART COLORTONE POST CARD	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>1</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>THE LOOP, SODUS POINT, N. Y.</u>		IMPRINT <u>SAME AS ABOVE</u>	
		PHOTO PROPERTY OF <u>C. T. &amp; CO.</u>	

COLOR DESCRIPTION

TAKE OUT CAR -- TAKE OUT POST NEAR TRUCK

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executed by Estimate		ESTIMATE		Cost Dept. Checked	
By <u>SEP 20 1937</u>		AND WORK SCHEDULE		By _____	
Date _____				Date <u>SEP 20 1937</u>	
OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING TYPE SET UP		SEP 20 1937	SEP 20 1937		
SKETCH					
RETOUCHING	169      2	9-20	9-23	ll	
PHOTO-LITHO					
BLUEPRINT STRIPPING, OPAQUING	1-      1	9-23	9-23	ll	
ENGRAVING					
HAND COLOR PROOF	40      1 1/2		9-24		
ARTIST DEPT.	31      9 1/2		9-28	Blt	
DATE RECEIVED BY _____		DATE PAID _____			
By _____		By <u>ds</u>			
DATE HAS BEEN PAID BY _____		DATE Photo Returned to Customer _____			
By _____					

*[Large handwritten signature]*

M

ST  
46



NO. 7A-H2538

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK. ORDER NO. 5619

DATE Sept. 16, 1937

12 <sup>1</sup> / <sub>2</sub> M ART COLORTONE POST CARD		WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER, LOWER</u> CENTER - BORDER.	FRONT NO. 1	R. M. <del>YES</del> NO
TITLE (155-1) SIGLER APARTMENT	IMPRINT	SAME AS ABOVE
BOT- HOT SPRINGS NATIONAL PARK, ARK.		
		PHOTO PROPERTY OF C. T. & CO.
COLOR DESCRIPTION BUILDING IS ABOUT OUR COLOR #14 - PORCHES AND RAILING ARE PURE WHITE. ROOF ABOUT OUR COLOR #26. SKY EFFECT TO BE SIMILIAR TO OUR OLD CARD ENCLOSED BUT MAKE THE SUNSET APPEARANCE MORE REDDISH. TAKE OUT ALL AUTOS AND PUT IN ONE OR TWO STREAMLINE ONES --NOT OVER TWO AUTOS. ON THE SMALL SHRUBBY PUT SOME RED AND YELLOW FLOWERS ALSO ON THE SMALL TREE PUT GRAPE MYRTLE FLOWERS (PURPLE PINKISH COLOR)		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF <u>YES</u> RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,774

Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_

SEP 30 1937

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME CLERK'S Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1937	SEP 30 1937
SKETCH			
RETOUCHING	3 7	9 - 30	10 - 6
PROOF - ITNO			
BLU. INT STAMPING OPAQUING	65	10 - 6	10 - 8
EXPOSING			
PRINTING OR PROOF	160	10 - 12	10 - 12
DELIVERED	94		

DATE RECEIVED BY \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE PAID \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

3-5  
4-2

ST  
76



NO. 7A-H2539

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK. ORDER NO. 5620

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.TITLE (IN FULL) ~~150~~ RECREATION ON LAKE  
HAMILTON, HOT SPRINGS NATIONAL PARK,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *same as*IMPRINT SAME AS ABOVE *4442012*

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,291,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

Cost Dept. Checked

By

By

Date

Date

SEP 18 1937

SEP 18 1937

## ESTIMATE

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	5	3	9-20	9-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		9-23	9-23
ENGRAVING				
HAND COLOR PROOF	160	1½	9-24	9-24
ARTIST DEPT.	171	9½	10-15	10-19

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5

ST. 46



NO. 7A-H2540

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 5620

DATE SEPT. 16, 1937

25 M ART COLORTONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~THE~~ ONE OF THE MANY  
RESTFUL SPOTS ALONG THE SHORE OF LAKE  
HAMILTON, HOT SPRINGS NATIONAL PARK,  
ARK.

Private no lower apt - 153

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES same as 4AH2012

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP 18 1937

## ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

SEP 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 20 1937	SEP 27 1937
SKETCH			
RETOUCHING	5 2 1/2	9-20	9-28 SC
PHOTO-LITHO			
BLUE-PRINT STRIPPING, OPAQUING	6 1/4	9-28	9-29 H.S.
ENGRAVING			
HAND COLOR PROOF	16 3 1/2		30-10-37
ARTIST CERT.	30 9 1/2		10-15-37

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE ART COLORTONE ORD.

By

DATE Photo Returned to Customer

*Handwritten signature/initials*

5



ST. PAUL NEWS AGENCY, ST. PAUL, MINN.

NO. <sup>2541</sup> 7A-H2541

ORDER NO. 5203

DATE Sept. 16, 1937

25M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) IC PALACE, ST. PAUL,  
MINN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executed by Estimate

By

Date

SEP 20 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	10	7	9-20	9-28
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	15		9-30	10-1 48
ENGRAVING				
HAND COLOR PROOF	38	1 1/4	10-7	10-7
ARTIST PRPT.	154	8 1/2	12-2	12-6

DATE DELIVERED ORD.

DATE FILED

SEP 20 1937

DATE PHOTO RETURNED TO CUSTOMER

By

DATE Photo Returned to Customer

By



THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2542

ORDER NO. 5210

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHAT THE SHARK LEFT OF A  
700 LB. TUNA. PORTION REMAINING  
WEIGHS 342 LBS.

BOT- TUNA CAUGHT IN GULF STREAM ~~WEE~~  
BETWEEN MIAMI AND THE BAHAMAS  
*Small tuna - PHOTO BY BOB MUNROE*  
PRIVATE NO. BEFORE TITLE - M-47

COLOR DESCRIPTION

THESE FISH HAVE SILVERY WHITE BELLY, SHADING INTO A BLUE TOWARD THE BACK.  
THE TAIL IS BLUE. THE UNDER FIN IS YELLOW AND THE VERY SMALL FINLETS NEAR  
THE TAIL (top and bottom) ARE YELLOW. THE TOP FINS ARE DARKER BLUE.

WATER LIGHT BLUE *see card 7A-H2542*

WATER LIGHT BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAN. COL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK of Estimate

## ESTIMATE

Cost Dept. Checked

L.

Date

SEP 20 1937

AND WORK SCHEDULE

By

Date

SEP 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	10	3	9-20	9-29
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		10-1	10-2
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	10-5	10-5
ARTIST REPT.	153	9 1/4	11-12	11-17

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

By

ST.  
46



THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2543

ORDER NO. 5210

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <sup>(LEFT)</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) BLUE FIN TUNA (WEIGHTS  
410, 630, and 350 POUNDS)

IMPRINT SAME AS ABOVE

BOT - CAUGHT IN GULF STREAM OFF  
BIMINI, BAHAMAS, 40 MILES FROM MIAMI

Sn U. S. PHOTO BY - BOB MUNROE

PRIVATE NO. BEFORE TITLE - M-46

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THESE FISH HAVE SILVERY WHITE BELLY, SHADING INTO A BLUE TOWARD THE BACK.  
THE TAIL IS BLUE. THE UNDER FIN IS YELLOW AND THE VERY SMALL FINLETS NEAR  
TAIL (top and bottom) ARE YELLOW. THE TOP FINS ARE DARKER BLUE.

MAKE NICE SKY & WATER.

WATER LIGHT BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive CK of Estimate

By SEP 21 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By SEP 21 1937

OPERATION	EST. TIME Cl. & No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 22 1937	SEP 22 1937
SKETCH			
RETOUCHING	169 3	9-22	10-1 SC
PHOTO-LITHO			
BLUR, LIT STRIKING, OPAQUING	65	10-2	10-4 H.A.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3 Oct.
ARTIST DEPT.	157 10 1/2	11-13	11-17

DATE ESTIMATE OK'D \_\_\_\_\_ DATE PK'd \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE TRANSFERRED TO CUSTOMER \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

M

57.  
49



THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2544

ORDER NO. 5210

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) MACAWS IN THE PARROT JUNGLE,  
SOUTH MIAMI, FLORIDA

IMPRINT SAME AS ABOVE

Send type. PHOTO BY G.W. ROMER

PRIVATE NO. BEFORE TITLE - M-45

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED see 7A-H2545

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By gwh Estimate

## ESTIMATE

Cost Dept. Checked

Date SEP 21 1937 AND WORK SCHEDULE

By gwh Date SEP 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 22 1937	SEP 22 1937
SKETCH				
RETOUCHING	6	3	9-22	9-29
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		9-30	10-1
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		10-1
ARTIST DEPT.	154	10	11-12	11-16

DATE RECEIVED AND

DATE FILED

DEC 8 1937

By

By

DATE

DATE Photo Returned to Customer

By

ST  
49



THOMAS R. WEST, MIAMI, FLA.

NO. 7A-H2545

ORDER NO. 5210

DATE Sept. 16, 1937

25 M

ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M. YES

TITLE (IN FULL) THE PARROT JUNGLE, SOUTH  
MIAMI, FLORIDA

IMPRINT SAME AS ABOVE

Small type PHOTO BY G W ROMER

PRIVATE NO. BEFORE TITLE - M-44

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Paste on white card to photo (yellow crest on head)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SEP 20 1937 Date SEP 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING	6	2 1/2	9-20	9-29 SE
PHOTO-LITHO				
BLUING, T STAMPING, OPAQUING	64		10-1	10-2 47.
ENGRAVING				
PRINTING ON PROOF	160	1 1/2	10-5	10-5
ASSEMBLY DEPT.	161	10	11-15	11-17

DATE DEPARTMENT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_

DEC 1 1937

By 28

DATE Photo Returned to Customer \_\_\_\_\_

*Bill*

*9/20/37*



*Shingler*

NO. 7A-H2546

SCENIC A T SERIES, B.S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 5219

DATE 9-16-1937

25 M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL) CARLYLE HOUSE, ALEXANDRIA,  
VA.

PRIVATE NO. BEFORE TITLE-140

*Small type - Photo by Underwood &  
Underwood*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,293,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date SEP 21 1937

AND WORK SCHEDULE

By *[Signature]*  
Date SEP 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMING, TYPE SET UP			SEP 22 1937	SEP 21 1937
SKETCH				
RETOUCHING	3	5 1/2	9-22	9-28
PHOTO-LITHO				
BLUE-PRINT STRIKING, OPAQUING	65		9-30	10-1
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		5 Oct
ARTIST REPT.	30	9 1/2		10-12

DATE *[Signature]* By *[Signature]*

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H2547 ORDER NO. 5648 DATE 9-16-1937

CUSTOMER **THE AURORA CORSET CO.,**  
AURORA, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, ~~FULL FACE~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

No TITLE

FRONT NO. 5 (All of this on address side) WHITE BORDER  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE LARGE DISPLAY CARD FOR COLORS

leg. ll.

Very Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Reported

RETOUCHING	2	New Recorded in Cost Book.
PHOTO LITHO		OCT 3 1937
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		



SOLD BY L.B.HOLLISTER, IMPORTER &  
JOBBER, LEAD, SO. DAK.

NO. 7A-H2548

ORDER NO. 5663

DATE 9-17-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SYLVAN LAKE, CUSTER STATE PARK, BLACK HILLS, SO. DAK.

MPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 218

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H837. USE PORTION AS MARKED ON CARD.

COLORS ON 2A-H837 ARE FINE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION		EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			SEP 20 1937	SEP 20 1937
SKETCH				
RETOUCHING		0	9-20	9-22 SC
PHOTO-LITHO				
BLUE-PRINT STRIKING, OPAQUING		6✓	9-22	9-23 K.T.
ENGRAVING				
HAND COLOR PROOF		160 1½	9-23	9-23
ARTIST DEPT.		167 9½	10-19-37	10-21-37

DATE RECEIVED ORD.

DATE FILED

DEC 6 1937

By

DATE Photo Returned to Customer